

# **Rules of the Promotion “GET UP TO 200 000 POINTS ON YOUR NOMAD CLUB CARD with LG TVs”**

**Promotion period from "01" August 2022 to "01" September 2023**

*Dear participants,*

*Let us notify you of a change in these rules from January 1, 2023, in accordance with clause 1.3. Please see the new list of TV models participating in the promotion.*

These rules for participation in the promotion “Get up to 200 000 points on your Nomad Club card with LG TVs” (hereinafter referred to as the “Promotion”) are an agreement between LG Electronics Almaty Kazakhstan LLP (hereinafter referred to as the “Promoter”) and the Participant of the Promotion. By participating in the Promotion, the Participant accepts these Promotion rules (hereinafter referred to as the “Rules”).

## **1. General provisions**

- 1.1. Promoter: LG Electronics Almaty Kazakhstan LLP, legal address: 2/9 Kokoray St., Almaty, Republic of Kazakhstan, actual address: 42 Abay Ave., Baykonyr Business Centre, 13th Floor, Republic of Kazakhstan;
- 1.2. Partner: Air Astana JSC, registered office: 4A, Zakarpatskaya str., Almaty, Republic of Kazakhstan;
- 1.3. Period of the Promotion: From August 01, 2022 (10:00 a.m.) to September 01, 2023 (23:00 p.m.), Nur-Sultan time;
- 1.4. Cities where the Promotion takes place: all cities of the Republic of Kazakhstan;
- 1.5. Networks of the Promoter's authorised partners:

- Technodom Operator JSC (Technodom Operator) - TECHNODOM;
- Mechta Market LLP - Mechta;
- Arena S LLP - Sulpak;
- Evrika Company LLP - EVRIKA;
- DNS KAZAKHSTAN LLP. - DNS.

## **2. Promotion participant**

- 2.1. Only people aged 18 and over who are citizens of the Republic of Kazakhstan and non-residents of the Republic of Kazakhstan with a residence permit who have complied with all terms and conditions of these Rules (hereinafter - “Participant”) may take part in the Promotion.

## **3. Participation Terms and Conditions for the Promotion**

- 3.1. Subject to these Rules, the Participant who has complied with all terms and conditions of these Rules will receive bonus points from Nomad Club Partner Program as set out in clause 4.2 of these Rules (hereinafter referred to as the “Bonus Points”);
- 3.2. In order to participate in the Promotion, the Participant shall:

- Purchase one of the LG brand TV models (hereinafter referred to as the “LG TV”) specified in paragraph 4.2. of these Rules in the Promoter's authorized partners network.
- Register a purchase cheque on the promotional page at <https://www.lg.com/kz/oled-nomadclub>, complete the form, indicate the card number of Nomad Club member, Partner's Bonus Programme, and receive SMS notification of successful registration.

- In the absence of a card number, i.e. if the Participant does not participate in Nomad Club Partner Bonus Programme, the Participant must register on his/her own through the Partner's website at the following link: <https://airastana.com/kaz/ru-ru/Nomad-Club/Zaregistirovatsia/V-rezhime-onlain>.
- In case the Participant has not returned or exchanged the LG TV set within 14 calendar days, the Participant's application will be approved and Bonus Points will be credited within 3 working days. The Participant will receive an SMS notification about the bonus points.

*Note:*

*A moderator checks each application, which includes registration of a cheque and completion of a form, individually. The Participant receives an SMS notification to his mobile phone number after a successful check, confirming its success. If necessary, the moderator has the right to request a photo of the LG TV purchased with the original cheque.*

#### **4. Bonus points and the way of distributing them**

##### **4.1. Promotion Bonus Points:**

- The total Promotion prize pool is limited to 3 560 000 (three million five hundred and sixty thousand) Bonus Points;
- Points from the Promotion's total prize pool will be credited to Participants who have complied with all conditions of clause 3.2 of these Rules, in date and time order of registration on the promotional page. When crediting the Bonus Points, priority will be given to the first registered Participants;
- One Participant may purchase an unlimited number of LG TVs during the Promotion Period and for each LG TV the Participant will receive Bonus Points, which will be credited to one Nomad Club bonus card indicated by the Participant during registration;
- Once the Participant has successfully registered, he/she is not entitled to change his/her Nomad Club card number;
- Promotion Participants can choose their own destinations, pay for them with Bonus Points, save Bonus Points for the future or upgrade their class of service;
- For more information on the terms and conditions of the Nomad club bonus programme, visit: <https://airastana.com/kaz/ru-ru/Nomad-Club/O-programme/Pravila-i-usloviia-Nomad-Club>;
- You can choose your destinations on the Partner's website at: <https://airastana.com>;
- Bonus points do not affect status upgrades in the Nomad Club rewards programme;
- The validity period of the Bonus Points is 36 months from the date the Bonus Points are credited to your Nomad Club membership card.

##### **4.2. LG TVs participating in the promotion:**

| <b>TV models</b>   | <b>Nomad Points</b> |
|--------------------|---------------------|
| <b>LG OLED TVs</b> |                     |
| OLED42C2RLB        | 7000                |
| OLED48A2RLA        | 7000                |
| OLED48C2RLA        | 8000                |
| OLED55A2RLA        | 8000                |
| OLED55B2RLA        | 10000               |
| OLED55C2RLA        | 11000               |
| OLED65A2RLA        | 14000               |

|                    |        |
|--------------------|--------|
| OLED65B2RLA        | 15000  |
| OLED65C2RLA        | 17000  |
| OLED65G2RLA        | 17000  |
| OLED77C2RLA        | 35000  |
| OLED77G2RLA        | 38000  |
| OLED83C2RLA        | 49000  |
| OLED88Z29LA        | 252000 |
| <b>LG QNED TVs</b> |        |
| 65QNED7S6QA        | 8000   |
| 55QNED876QB        | 9000   |
| 65QNED816QA        | 10000  |
| 75QNED7S6QA        | 12000  |
| 65QNED916PA        | 13000  |
| 65QNED876QB        | 14000  |
| 75QNED816QA        | 14000  |
| 75QNED876QB        | 18000  |
| 86QNED816QA        | 20000  |
| 75QNED996PB        | 25000  |
| 86QNED876QB        | 30000  |

4.3. Each Participant will be checked for compliance with all conditions of these Rules. Participants who successfully fulfill the condition of clause 3.2. of these Rules will receive Bonus Points in accordance with the Bonus Point distribution table set out in clause 4.2. of these Rules.

4.4. The Promoter shall contact the Participant, who fulfilled all conditions of the Promotion, after the expiration of the return and exchange period specified in clause 3.2. of these Rules, by sending a personal message (e-mail, SMS to the mobile phone).

4.5. The participant loses the right to participate in the Promotion in the event of :

- violation of any conditions of the Promotion;
- violation of the identification terms (incl. provision of incorrect identification data, participation under several accounts, etc.);
- providing false/incorrect data to contact the Participant;
- in case the Promoter is unable to contact the Participant using the contact details given by the Participant;
- in case of detection of fraud attempts or other unlawful actions

## 5. Other provisions

5.1. All Participants participating in the Promotion accept these Promotion Rules and undertake to adhere to and comply with them. If the Participant violates the Promotion Rules or commits an act of fraud and/or deception to earn Bonus Points, the Participant will lose the right to earn Bonus Points;

5.2. By participating in the Promotion and providing any information, including that which is personal data, the Participant consents to the collection, storage, transmission and processing of his/her personal data in the

following scope: city of location, full name and surname, telephone number, e-mail address, identification data, by the Promoter to third parties, including but not limited to “Progression CA” LLP, Air Astana JSC, for the purpose of control of the Promotion, fulfillment of its terms, advertising, marketing and newsletters, as well as for other actions not contrary to the laws of the Republic of Kazakhstan, for marketing purposes. The consent extends to all kinds of processing of transferred data necessary to achieve the above purposes, including, but not limited to: obtaining, recording, storing, clarifying, using, transferring (including cross-border transfer in accordance with applicable law), deleting, destroying, including to authorized persons of the Promoter/other authorized persons/third parties. The consent shall be valid from the moment of transfer of such data to the Promoter and until the withdrawal of the consent in accordance with the procedure established by the applicable laws of the Republic of Kazakhstan;

5.3. The Promoter has the right to unilaterally cancel the Promotion or amend these Rules by notifying the Participants in advance by posting a relevant notice on the official page of the Promoter on Instagram social network, on the official promotional website <https://www.lg.com/kz/oled-nomadclub>, as well as on the official page of the Promoter [lg.com/kz](https://www.lg.com/kz). The date of notification shall be the date of publication of the relevant information on the above-mentioned addresses or additional date indicated on the Promotion page. If the Participant does not agree with these changes, he/she has the right to refuse to participate in the Promotion. Continuing participation in the Promotion after that date shall be deemed the Participant's consent to the changes made

5.4. The Promotion is not a competition, lottery or any other risk-based game of chance;

5.5. By participating in the Promotion, the Participants give their consent to the placement of photos/videos/clips with their image/participation as well as to the use/placement of the clips submitted by the Participants for participation in the Promotion on the Promoter's website as well as on the Promoter's official social media pages;

5.6. The Promotion Participant may receive a call from the Service Quality Control Department for feedback. The Promotion Participant shall have the right to refuse to provide his/her opinion.

#### **Contact details of the Promoter's call centre:**

##### **Support LG Electronics Kazakhstan**

2255 from mobile phone

8 8000 805 805 from a landline 10:00 - 22:00 (daily)

##### **Nomad Club Member Support**

Phone + 7 (727) 244 55 30