

# UHD Commercial TV with Essential Smart Function

LG Commercial Lite TVs are designed specifically for diverse business environments. Especially via compatibility with AV Control system\* as well as its smart connectivity, simple user friendly interface, and ULTRA HD picture quality, the UV340C series enhances the ease of use while facilitating communications between businesses and their target audiences. Also, managers can improve management efficiency by using management features such as WOL (Wake On LAN), SNMP (Simple Network Management Protocol).



## UV340C

- ULTRA HD
- Commercial Smart UX
- <sup>NEW</sup> WOL and SNMP
- SmartShare, ScreenShare
- Bluetooth Sound Sync
- <sup>NEW</sup> Compatibility with AV Control System\*

**screen size**  
55", 65", 75"

\* It is a network based control system. Available AV control systems may differ by regions.

## ULTRA HD TV

### 4K Upscaler

Enjoy Full HD content in ULTRA HD quality. The 4K Upscaler automatically upgrades Full HD content to ULTRA HD through the six steps of the upscaling processes.



### 4K IPS Wide Viewing Angle

One of the secret behind LG TVs outstanding viewing experience is the specially designed TV panel. 4K IPS delivers true colour from any angle with 4 times the resolution of Full HD. With 4K IPS, every seat is the best for watching content in your space.



## Signage Dedicated Features

### Compatibility with AV Control system\*

The LG UV340C series is compatible with AV control system, with which users can easily manage, monitor and control LG commercial displays from one location. \* It is a network based control system. Available AV control systems may differ by regions.

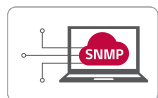


## Features



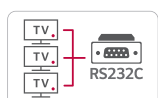
### WOL (Wake on LAN)

WOL (Wake on LAN) helps you remotely turn on TVs over the internet. Connect TVs and a PC in the same network, and send Magic Packet program to the MAC addresses of registered TVs. Then, it will wake up the TVs via LAN port.



### SNMP

SNMP (Simple Network Management Protocol) ensures convenient network management for SI and business managers.



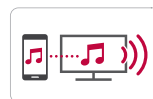
### RS-232C Control

Via the TV's RS-232C port, you can remotely control power and volume settings simultaneously.



### SmartShare & ScreenShare

Guests may use LG SmartShare features, such as Wi-Fi Direct®, as well as ScreenShare features, including Miracast®, WiDi, and DIAL to view content from their mobile devices on the large HD screen.



### Bluetooth Sound Sync

This feature allows guests to listen to audio from a Bluetooth-enabled mobile device through the TV's speakers.



### Hotel Mode

From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.

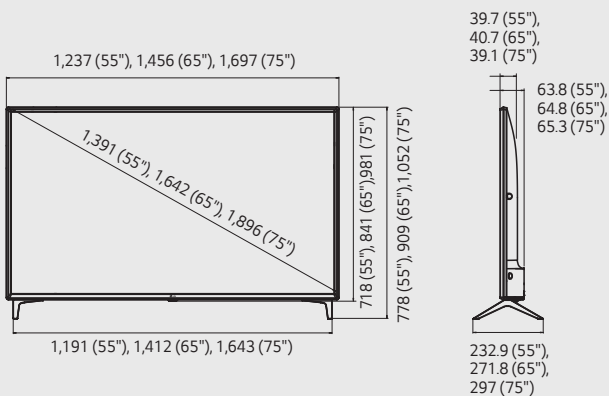
# Specifications

UV340C (ASIA)

		55	65	75
DISPLAY	Type	Edge LED		
	Resolution	3,840 x 2,160 (UHD)		
	Brightness	500cd/m <sup>2</sup>	330cd/m <sup>2</sup>	400cd/m <sup>2</sup>
	Viewing Angle Degree	178° / 178°		
	Response Time	8		
BROADCASTING SYSTEM	Analog	PAL/SECAM		
	Digital	DVB-T2/C (Varied by Countries)		
VIDEO	XD Engine	•		
	Real Cinema 24p (3:3 Pull down)	•		
	Aspect Ratio	• 6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)		
AUDIO	Audio Output / Speaker System	10W + 10W / 2.0 ch		
	Sound Mode	• 6 modes (Standard, Cinema, Clear Voice III, Sports, Music, Game) *India Only : 6 modes (Standard, Cinema, Clear Voice III, Cricket, Music, Game)		
	Clear Voice	• (Clear Voice III)		
	Smart UX	webOS 3.5, Commercial Smart Home, Web Browser, Magic Remote Ready		
SMART FEATURES	Connectivity	SoftAP, WiFi (ac), ScreenShare (Miracast), SmartShare, Bluetooth Sound Sync, LG Sound Sync		
HOSPITALITY FEATURES		Hotel Mode, Lock Mode, Welcome Video / Screen, Insert Image, One Channel Map, RJP Compatibility, External Speaker Out, Crestron Connected® (Network Based Control)		
GENERAL FEATURES	Installation	USB Cloning		
	Management	WOL, SNMP, Self Diagnostics, TVLink Tuner, IR Out, Multi IR Code, HTNG/HDMI-CEC		
	Setting Option	Auto Off/Sleep Timer, Smart Energy Saving, Motion Eye Care		
	Anti-theft System	Kensington Lock		
INTERFACE	Side	HDMI In (1), USB 2.0 (1), USB 3.0 (1), CI Slot		
	Rear	RF, AV In (Sharing with Component In), Component In, Digital Optical Audio Out, HDMI Input, RS-232C, Headphone Out, RJ45, External Speaker Out (2)		
ACCESSORY		S-Con, Power Cord, Simple Manual, Magic Remote (Optional)		
DIMENSION (Unit : mm)	Vesa	300 x 300		600 x 400
	W x H x D / weight (with stand)	1,237 x 778 x 232.9 / 16.2kg	1,456 x 909 x 271.8 / 26.4kg	1,697 x 1,052 x 297 / 42.0kg
	W x H x D / weight (Packing)	1,360 x 860 x 175 / 20.4kg	1,600 x 970 x 175 / 32.8kg	1,839 x 1,166 x 231 / 53.0kg
	Voltage, Hz	100 ~240V, 50/60Hz		
POWER (Unit : Watts)	Max	151	177	237
	Typical	127	151	212
	Energy Saving (Min)	97	115	146
	Energy Saving (Med)	74	88	107
	Energy Saving (Max)	46	58	65
	Stand-by	0.5 ↓		
STANDARD APPROVAL	Safety	Varied by countries		
	Environment	Varied by countries		
	ETC	Varied by countries		

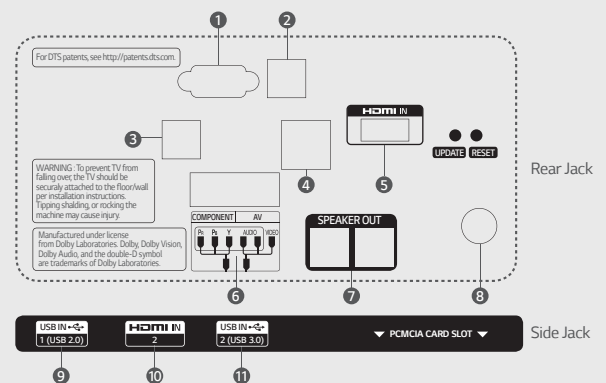
## Dimensions

75" / 65" / 55"



## Connectivity

- 1 RS-232C IN
- 2 H/P OUT
- 3 OPTICAL DIGITAL AUDIO OUT
- 4 LAN
- 5 HDMI 1
- 6 COMPONENT IN / AV IN
- 7 SPEAKER OUT
- 8 ANTENNA / CABLE IN
- 9 USB IN 1
- 10 HDMI 2
- 11 USB IN 2



Download LG Commercial Display Mobile App



Learn more [www.lg.com/b2b](http://www.lg.com/b2b)

YouTube [youtube.com/LGCommercialDisplay](https://youtube.com/LGCommercialDisplay)

All screen images are simulated. Dimension and weights are approximate.

Design, features and specifications subject to change without notice.

© Copyright 2018 LG Electronics Inc. All Rights Reserved. Pro:Centric, the "LG" logo, XD Engine are registered trademarks or trademarks of LG Electronics Inc. Pro:Idiom is a registered trademark of Zenith Electronics LLC. All other trademarks or registered trademarks are the property of their respective owners.

