

# **Essential Commercial TV with Multiple Use**

## LU340C

## **Easy Management & Usability**



#### Wake-up On LAN

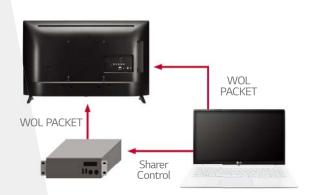
WOL is the Ethernet computer networking standard to turn on TV or PC by transferring a network message. The message is transferred through another computer connected the same local areas.

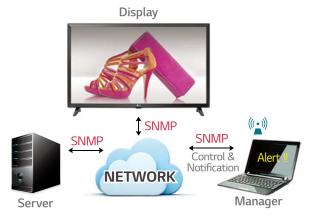


# SNMP (Simple Network Management Protocol) ensures convenient network management for SI and business managers.



This LG TV has Crestron Connected Certification, a function that is dedicated to meeting room and that meets the growing need in corporate meeting space market.







<sup>\*</sup> It is a network based control system.

Available AV control systems may differ by regions.

# **Essential Commercial TV with Multiple Use**

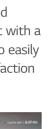
## LU340C

#### Value Added Features



#### New Quick Menu (2.0)

You can now enjoy LG's simple home menu solution, Hotel Quick Menu. It provides editable welcome message, date/time and other frequently used menus in the form of bar. These can be all set with a remote control or USB, and guests are able to easily access the menus they want improving satisfaction of their stay.





4 Templates

#### Time Scheduler

Create your own time scheduler of your Commercial TV. Once you set opening/ closing hours and holidays, the TV will turn on/off according to work schedule.



#### USB Auto Playback / USB Auto Playback+

Create and sequentially play playlists composed of informative media (video, music and image) you choose without PC and any installation.



# **Essential Commercial TV with Multiple Use**

# LU340C

#### Value Added Features



#### Welcome Video / Screen

With the capability to display repeatedly various video formats as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.



#### **Audio Ch**

It is an app grouping audio/radio channels in order to controal tunes (not ch . Zapping) and to provide better sound experience.





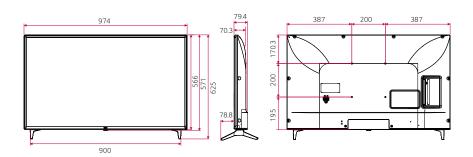
#### External speaker out

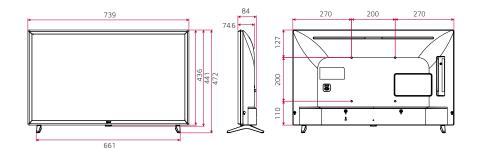
Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.



#### **Dimensions**

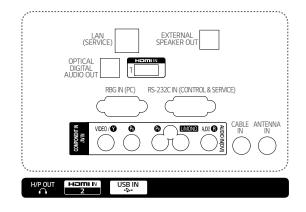
43"

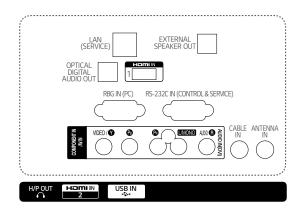




# **Connectivity**

43" 32"





<sup>\*</sup> Dimensions & Jack Panels (Read/Side) may differ from the above image, so please reach LG salesteam to ensure before order.

**Specifications** 43LU340C 32LU340C

Name	DISPLAY	Inch	43"	32"
		Backlight Type	LED (Direct)	LED (Direct)
Parameter   Para		Resolution	1,920 x 1,080 (FHD)	1,366 x 768 (HD)
Marke (Orders Relate) (Oymark (Official) (1,000,0001)		Brightness (cd/m²)	400	240
New Paris   New		Dynamic Contrast Ratio (Dynamic MCI (Hz))	1,000,000:1	1,000,000:1
Report File (6 to 6, ms)   8   8   6   6		Static (Panel) Contrast Ratio	1,100: 1	1,100:1
BRODCASEMS SYSTEM         Analog         - (PAL-MN / NISC-M)         - (PAL-MN / NISC-M)           W1D Engline		Viewing Angle Degree	178 x 178	178 x 178
SYSTEM         Opjoin         ONE Fig.         ONE Fig.         ONE Fig.           NODEO         ADE Gring         6 modes (16.9. Original, 4.3. Mercial Zoom, All-Direction Zoom, Just Scan)         6 modes (16.9. Original, 4.3. Mercial Zoom, All-Direction Zoom, Just Scan)           AUDIO OUT UP 1         Audio Out Out Up 4         4 modes (16.9. Original, 4.3. Mercial Zoom, All-Direction Zoom, Just Scan)         6 modes (16.9. Original, 4.3. Mercial Zoom, All-Direction Zoom, Just Scan)           AUDIO OUT UP 1         Packer System         2.0 ch         2.0 ch           Inches Place To Vice         1.0 cm Mode         6 modes (Standard, News, Music, Cinema, Sport, Game)         6 modes (Standard, News, Music, Cinema, Sport, Game)           HOSPITALITY Feature         Clear Voice         1.0 cm Mode         6 modes (Standard, News, Music, Cinema, Sport, Game)         6 modes (Standard, News, Music, Cinema, Sport, Game)           HOSPITALITY Feature         Properties of Modes (Standard, News, Music, Cinema, Sport, Game)         6 modes (Standard, News, Music, Cinema, Sport, Game)           HOSPITALITY Feature         Properties (Standard, News, Music, Cinema, Sport, Game)         7 modes (Standard, News, Music, Cinema, Sport, Game)           HOSPITALITY Feature         Properties (Standard, News, Music, Cinema, Sport, Game)         8 modes (Standard, News, Music, Cinema, Sport, Game)           HOSPITALITY Feature         Properties (Standard, News, Music, Cinema, Sport, Game)         8 modes (Standard, News, Mus		Response Time (G to G, ms)	8	6
SYSTEM         Digital         DVB-72         CVB-72           VIDEOH         20 Finding         6 Findes (16.9, Original, 4.3, Wertical Zoorn, Alt-Direction Zoorn, Just Scan)         6 Findes (16.9, Original, 4.3, Wertical Zoorn, Alt-Direction Zoorn, Just Scan)           Audio Output         4 Audio Output         5 Poster System         2.0 ch           2 Out Mode         6 Findes (Standard, News, Music, Cinema, Sport, Game)         6 Findes (Standard, News, Music, Cinema, Sport, Game)           HOSPITALITY EFETURE         2 Sel Sel         HOSPITALITY (NEW York)         1 Finded Model, Lock model, Widers Wider (Screen, Insert image, External Speaker VLT, RIP Interface, RIP Compatibility, Crestron Connected (Network based control)           HOSPITALITY (NETW YORK)         2 Sel Sel         1 HOMI Int. USB 2.0         1 Fin. AV Int. Component in (RCA5 Type), Diptal Audio Out, HOMI Properties (Properties of Speaker Out)         8 Fin. AV Int. Component in (RCA5 Type), Diptal Audio Out, HOMI Properties (Properties of Speaker Out)         9 Fin. AV Int. Component in (RCA5 Type), Diptal Audio Out, HOMI Properties (Properties of Speaker Out)         9 Fin. AV Int. Component in (RCA5 Type), Diptal Audio Out, HOMI Properties (Properties of RCA5 Type), Diptal Audio Out, HOMI Properties (Properties of RCA5 Type), Diptal Audio Out, HOMI Properties (Properties of RCA5 Type), Diptal Audio Out, HOMI Properties (Properties of RCA5 Type), Diptal Audio Out, HOMI Properties (Propert	BROADCASTING SYSTEM	Analog	• (PAL-M/N / NTSC-M)	• (PAL-M/N / NTSC-M)
VDDE         Agenct Ratio         6 modes (16.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)         6 modes (16.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)           ADADA         Agenct Ratio         6 modes (16.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)         5 Modes (16.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)           ADADA         20 Journal Mode         6 modes (15.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)         20 Journal Comments (16.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)           HOSPITALITY         2 mod Mode         6 modes (15.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)         6 modes (15.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)           HOSPITALITY         2 mod Mode         6 modes (15.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)         2 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)           HOSPITALITY         2 mod Mode         6 modes (15.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)         2 Original Comments (15.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)           HOSPITALITY         2 mod Mode         6 modes (15.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan)         2 Modes Modes (15.0 Modes)           HOSPITALITY         2 mod Modes         4 modes (15.9 Original, 4.3 Vertical Zoom, All-Direction Zoom, Just Scan, Just Scan, Just Scan, Just Scan, Just Scan, Just Just Scan, Just Just Just Just Just Just Just Just			DVB-T2	DVB-T2
Aspect Ratio         - 6 modes (16.9, Onginal, 4.3, Vertical Zoom, All-Direction Zoom, Just Scan)         - 6 modes (16.9, Onginal, 4.3, Vertical Zoom, All-Direction Zoom, Just Scan)           AUDIO         Audio Output         - 6 modes (Standard, News, Ausic, Cinema, Sport, Game)         - 2.0 ch           AUDIO         Speaker System         2.0 ch         - 2.0 ch           Clear Voice         - 6 modes (Standard, News, Music, Cinema, Sport, Game)         - 6 modes (Standard, News, Music, Cinema, Sport, Game)           HOSPITALITY FEATURE         - 6 modes (Standard, News, Music, Cinema, Sport, Game)         - 6 modes (Standard, News, Music, Cinema, Sport, Game)           HOSPITALITY FEATURE         - 6 modes (Standard, News, Music, Cinema, Sport, Game)         - 6 modes (Standard, News, Music, Cinema, Sport, Game)           BACK INTERPLATE         - 8 ct Side         - 1 mode, Metcome Video / Screen, Insert Image, External Speaker Out         - RP In Interface, RIP Compatibility, Crestron Connected (Network based control)           BACK INTERPLATE         Set Side         - 1 mode, Michael Mode, Lock mode, Welcome Video / Screen, Insert Image, External Speaker Out         - RP In Interface, RIP Compatibility, Crestron Connected (Network based control)           BACK INTERPLATE         Set Side         - 1 mode, Michael Mode, Lock mode, Welcome Video / Screen, Insert Image, External Speaker Out         RP In	VIDEO	XD Engine	·	·
ADDIA  Posaler System  Soaler System  100 m/ Mode  100 m/		Aspect Ratio	• 6 modes (16.9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)	• 6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)
Sound Mode   Gomes	AUDIO	Audio Output	10W + 10W	5W + 5W
Mode		Speaker System	2.0 ch	2.0 ch
HOSPITALITY FEATURE  Set Side  RS In, AV in, Component in (RCAS Type), Digital Audio Out, HDM/HDCP Input, RGB in (O-sub 15pin) - PC, PC Audio Input, RS-232C (O-sub 9pin), R45, External Speaker Out  Wx Hx D/Weight (without stand)  Wx Hx D/Weight (without stand)  Wax Hx D/Weight (Packing)  Work x D/Weight (Packing)  Work x D/Weight (Packing)  Work x D/Weight (Packing)  Max  Response of the standard of the standar		Sound Mode	• 6 modes (Standard, News, Music, Cinema, Sport, Game)	• 6 modes (Standard, News, Music, Cinema, Sport, Game)
FEATURE  **Set Side** **Set Side** **Set Side** **Set Rear**  **RE In, AV In, Component in (RCA5 Type), ligital Audio Out, HDMI/HDCP input, RGB in (0-sub 15pin) - PC, PC Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 9pin), RV45, External Speaker Out**  **PO Audio Input, RS-232C (0-sub 15pin) - PC, RF In, AV In, Component In (RCA5 Type), Digital Audio Out, HDMI/HDCP Input, RSB In (0-sub 15pin) - PC, RF In, AV		Clear Voice	• (Clear Voice)	• (Clear Voice)
NETRIFACE   Set Rear   RF In, AV In, Component In (RCA5 Type), Digital Audio Out, HDMI/HDCP Input, RGB In (D-sub 15pin) - PC, PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-232C (D-Sub 9pin), RI45, External Speaker Out PC Audio Input, RS-222C (D-Sub 4P) Audio Input, RS-222C (D-Sub 4P) Audio Input, RS-222C (D-Sub 4P)			Hotel Mode, Lock mode, Welcome Video / Screen, Insert Image, External Speaker Out, RJP Interface, RJP Compatibility, Crestron Connected (Network based control)  USB Auto Playback / USB Auto playback+, Auto Off / Sleep Timer, Smart Energy Saving, Motion Eye Care	
INTERFACE         Set Rear         RF In, AV In, Component In (RCAS Type), Digital Audio Out, HDMI/HDCP Input, RGB In (D-sub 15pin) - PC, PC Audio Input, RS-232C (D-sub 9pin), RJ45, External Speaker Out         RF In, AV In, Component In (RCAS Type), Digital Audio Out, HDMI/HDCP Input, RGB In (D-sub 15pin) - PC, PC Audio Input, RS-232C (D-sub 9pin), RJ45, External Speaker Out           DIMENSION (UNIT : MM)         Vesa         200 x 200         200 x 200           W x H x D / Weight (with stand)         974 x 625 x 220 / 93kg         739 x 472 x 168 / 49 kg           W x H x D / Weight (without stand)         974 x 571 x 70.3 /         739 x 441 x 74.6 / 4.85 kg           W x H x D / Weight (Packing)         1,060 x 660 x 152 / 11.3kg         812 x 510 x 141 / 6.1 kg           POWER (UNIT : WATTS)         Max         96         43           Willis (Will : WATTS)         43           POWER (UNIT : WATTS)         100 x 240V, 50/60Hz         30           Energy saving (Min/Med/Max)         50 / 34.2 / 18.7         24 / 16.5 / 9	JACK INTERFACE	Set Side	HDMI In, USB 2.0	HDMI In, USB 2.0
DIMENSION (UNIT: MM)         Wx H x D / Weight (with stand)         974 x 625 x 220 / 9.3kg         739 x 472 x 168 / 4.9 kg           Wx H x D / Weight (without stand)         974 x 571 x 70.3 /         739 x 441 x 74.6 / 4.85 kg           Wx H x D / Weight (Packing)         1,060 x 660 x 152 / 11.3kg         812 x 510 x 141 / 6.1 kg           POWER (UNIT: WATTS)         Max         100 - 240V, 50/60Hz           Yoltage, Hz         43           Typical         62.2         30           Energy saving (Min/Med/Max)         50 / 34.2 / 18.7         24 / 16.5 / 9		Set Rear	RF In, AV In, Component In (RCA5 Type), Digital Audio Out, HDMI/HDCP Input, RGB In (D-sub 15pin) - PC, PC Audio Input, RS-232C (D-Sub 9pin), RJ45, External Speaker Out	
CUNIT: MM)         Wx H x D / Weight (without stand)         974 x 571 x 70.3 /         739 x 441 x 74.6 / 4.85 kg           Wx H x D / Weight (Packing)         1,060 x 660 x 152 / 11.3kg         812 x 510 x 141 / 6.1 kg           Voltage, Hz         100 - 240V, 50/60Hz         100 - 240V, 50/60Hz           Max         86         43           Typical         62.2         30           Energy saving (Min/Med/Max)         50 / 34.2 / 18.7         24 / 16.5 / 9	DIMENSION (UNIT : MM)	Vesa	200 x 200	200 x 200
W x H x D / Weight (Packing)		W x H x D / Weight (with stand)	974 x 625 x 220 / 9.3kg	739 x 472 x 168 / 4.9 kg
POWER (UNIT: WATTS)         Voltage, Hz         100 - 240V, 50/60Hz         100 - 240V, 50/60Hz           POWER (UNIT: WATTS)         Max         86         43           Typical         62.2         30           Energy saving (Min/Med/Max)         50/34.2/18.7         24/16.5/9		W x H x D / Weight (without stand)	974 x 571 x 70.3 /	739 x 441 x 74.6 / 4.85 kg
POWER (UNIT: WATTS)         Max         86         43           1 ypical         62.2         30           1 Energy saving (Min/Med/Max)         50/34.2/18.7         24/16.5/9		W x H x D / Weight (Packing)	1,060 x 660 x 152 / 11.3kg	812 x 510 x 141 / 6.1 kg
POWER (UNIT: WATTS)         Typical         62.2         30           Energy saving (Min/Med/Max)         50/34.2/18.7         24/16.5/9	POWER (UNIT: WATTS)	Voltage, Hz	100 ~ 240V, 50/60Hz	100 ~ 240V, 50/60Hz
(UNIT: WATTS)         Ippical         62.2         30           Energy saving (Min/Med/Max)         50/34.2/18.7         24/16.5/9		Max	86	43
Energy saving (Min/Med/Max) 50 / 34.2 / 18.7 24 / 16.5 / 9		Typical	62.2	30
Stand-by         0.5W↓		Energy saving (Min/Med/Max)	50 / 34.2 / 18.7	24 / 16.5 / 9
		Stand-by	0.5₩↓	0.5W↓

<sup>\*</sup> Specifications are subject to change without notice, so please reach LG salesteam to ensure before order.

#### Download LG Commercial Display Mobile App





www.lg.com/b2b

youtube.com/c/LGECommercialDisplay

f https://www.facebook.com/LGInformationDisplay/

in https://www.linkedin.com/company-beta/16235211/

LG may make changes to specifications and product descriptions without notice.

Copyright © 2018 LG Electronics Inc. All rights reserved. "LG Life's Good" is a registered trademark of LG Corp. The names of products and brands mentioned here may be the trademarks of their respective owners.

