

# Essential Commercial TV with Multiple Use

## LU340C

LG Commercial Lite TVs are designed specifically for hospitality and business environments. With the use of simple user-friendly interfaces and superb images and video, the LU340C creates a more hospitable welcome for guests and customers.



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## LU340C

### Easy Management & Usability

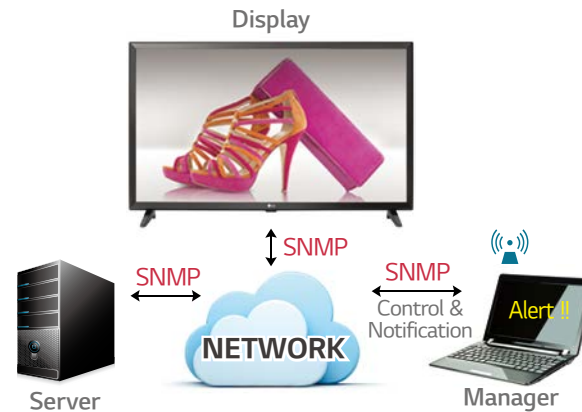
#### Wake-up On LAN

WOL is the Ethernet computer networking standard to turn on TV or PC by transferring a network message. The message is transferred through another computer connected the same local areas.



#### SNMP

SNMP (Simple Network Management Protocol) ensures convenient network management for SI and business managers.



#### Compatibility with AV Control system

This LG TV has Crestron Connected Certification, a function that is dedicated to meeting room and that meets the growing need in corporate meeting space market.



\* It is a network based control system.  
Available AV control systems may differ by regions.

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## Value Added Features

### New Quick Menu (2.0)

You can now enjoy LG's simple home menu solution, Hotel Quick Menu. It provides editable welcome message, date/time and other frequently used menus in the form of bar. These can be all set with a remote control or USB, and guests are able to easily access the menus they want improving satisfaction of their stay.



4 Templates

### Time Scheduler

Create your own time scheduler of your Commercial TV. Once you set opening/ closing hours and holidays, the TV will turn on/off according to work schedule.



### USB Auto Playback / USB Auto Playback+

Create and sequentially play playlists composed of informative media (video, music and image) you choose without PC and any installation.





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### Value Added Features

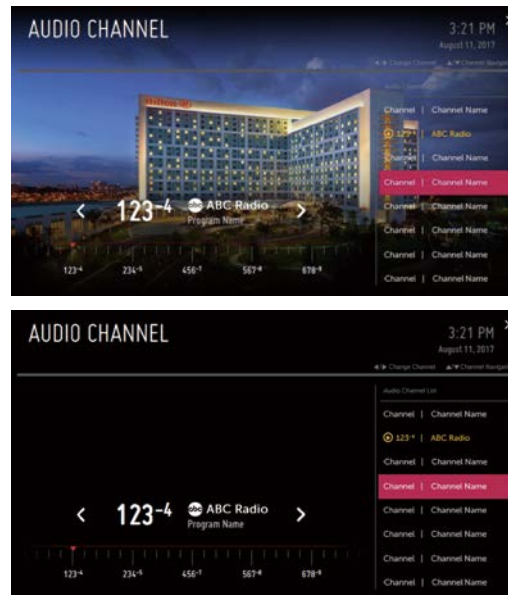
#### Welcome Video / Screen

With the capability to display repeatedly various video formats as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.



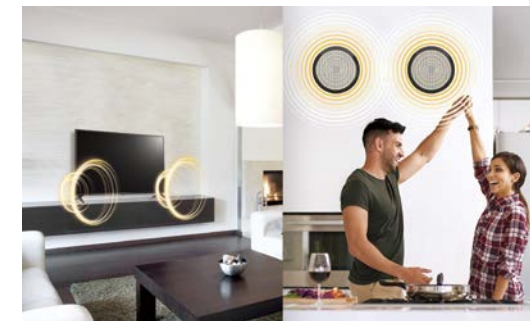
#### Audio Ch

It is an app grouping audio/radio channels in order to control tunes (not ch. Zapping) and to provide better sound experience.



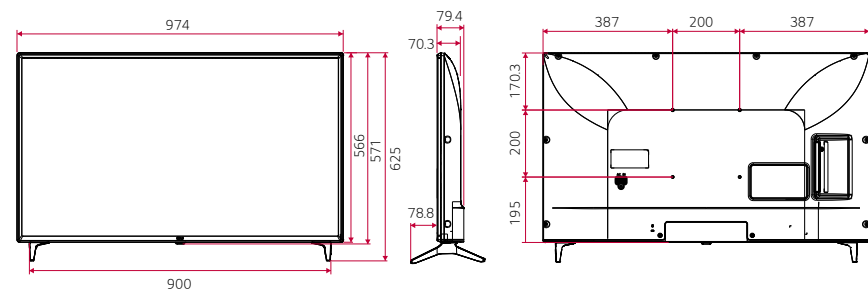
#### External speaker out

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.

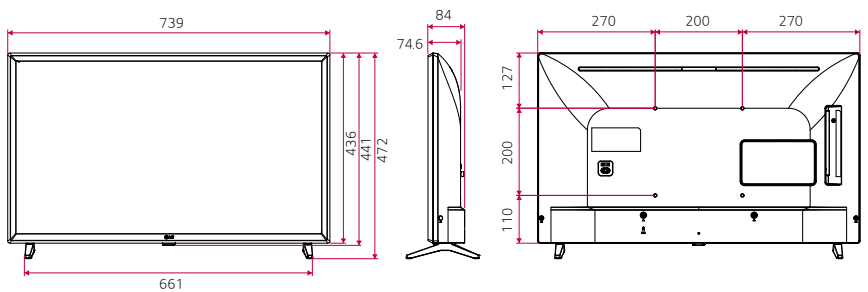


# Dimensions

43"

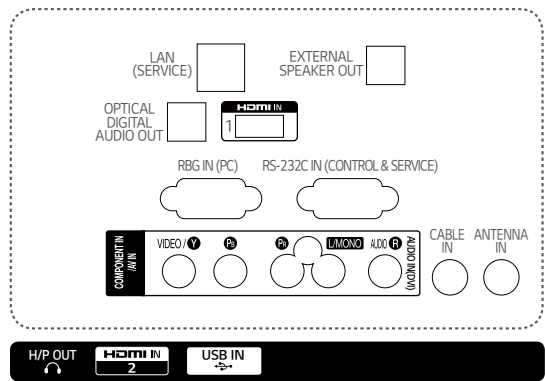


32"

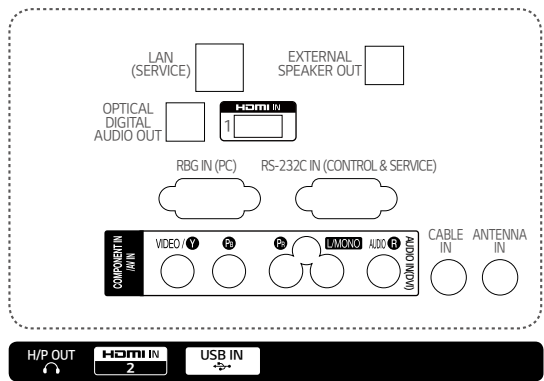


# Connectivity

43"



32"



\* Dimensions & Jack Panels (Read/Side) may differ from the above image, so please reach LG salesteam to ensure before order.

# Specifications

		43LU340C	32LU340C
DISPLAY	Inch	43"	32"
	Backlight Type	LED (Direct)	LED (Direct)
	Resolution	1,920 x 1,080 (FHD)	1,366 x 768 (HD)
	Brightness (cd/m <sup>2</sup> )	400	240
	Dynamic Contrast Ratio (Dynamic MCI (Hz))	1,000,000:1	1,000,000:1
	Static (Panel) Contrast Ratio	1,100: 1	1,100:1
	Viewing Angle Degree	178 x 178	178 x 178
	Response Time (G to G, ms)	8	6
BROADCASTING SYSTEM	Analog	• (PAL-M/N / NTSC-M)	• (PAL-M/N / NTSC-M)
	Digital	DVB-T2	DVB-T2
VIDEO	XD Engine	•	•
	Aspect Ratio	• 6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)	• 6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)
AUDIO	Audio Output	10W + 10W	5W + 5W
	Speaker System	2.0 ch	2.0 ch
	Sound Mode	• 6 modes (Standard, News, Music, Cinema, Sport, Game)	• 6 modes (Standard, News, Music, Cinema, Sport, Game)
	Clear Voice	• (Clear Voice)	• (Clear Voice)
HOSPITALITY FEATURE		Hotel Mode, Lock mode, Welcome Video / Screen, Insert Image, External Speaker Out, RJP Interface, RJP Compatibility, Crestron Connected (Network based control) USB Auto Playback / USB Auto playback+, Auto Off / Sleep Timer, Smart Energy Saving, Motion Eye Care	
JACK INTERFACE	Set Side	HDMI In, USB 2.0	HDMI In, USB 2.0
	Set Rear	RF In, AV In, Component In (RCA5 Type), Digital Audio Out, HDMI/HDCP Input, RGB In (D-sub 15pin) - PC, PC Audio Input, RS-232C (D-Sub 9pin), RJ45, External Speaker Out	RF In, AV In, Component In (RCA5 Type), Digital Audio Out, HDMI/HDCP Input, RGB In (D-sub 15pin) - PC, PC Audio Input, RS-232C (D-Sub 9pin), RJ45, External Speaker Out
DIMENSION (UNIT : MM)	Vesa	200 x 200	200 x 200
	W x H x D / Weight (with stand)	974 x 625 x 220 / 9.3kg	739 x 472 x 168 / 4.9 kg
	W x H x D / Weight (without stand)	974 x 571 x 70.3 /	739 x 441 x 74.6 / 4.85 kg
	W x H x D / Weight (Packing)	1,060 x 660 x 152 / 11.3kg	812 x 510 x 141 / 6.1 kg
POWER (UNIT : WATTS)	Voltage, Hz	100 ~ 240V, 50/60Hz	100 ~ 240V, 50/60Hz
	Max	86	43
	Typical	62.2	30
	Energy saving (Min/Med/Max)	50 / 34.2 / 18.7	24 / 16.5 / 9
	Stand-by	0.5W↓	0.5W↓

\* Specifications are subject to change without notice, so please reach LG salesteam to ensure before order.

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