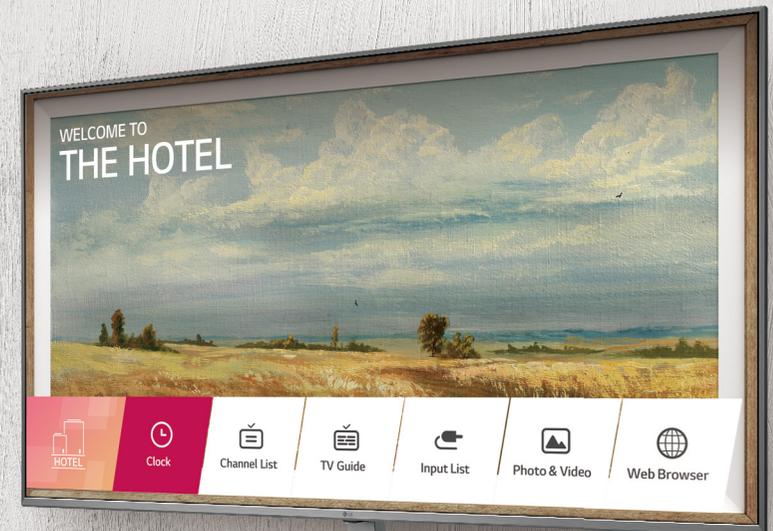


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# A Premium Smart Solution With UHD Content Delivery

## UU761H

Provide your guests with the interactive smart solution, Pro:Centric SMART, for a superior experience. The UU761H series enables you to customize and create your own content with SDK Tools, Pre-loaded Apps, and content management software, Pro:Centric Direct. Also, Ultra HD picture quality with High Dynamic Range (HDR) and guest-centric technologies increase guests' satisfaction and make a lasting impression on the hospitality properties.



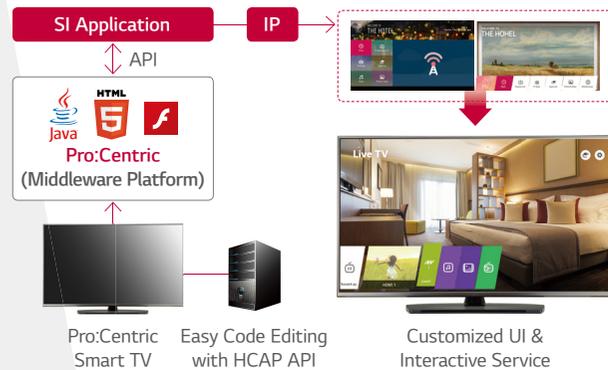
# A Premium Smart Solution With UHD Content Delivery

## UU761H

### Pro:Centric Smart Application Platform

#### Pro:Centric Hotel Management Solution

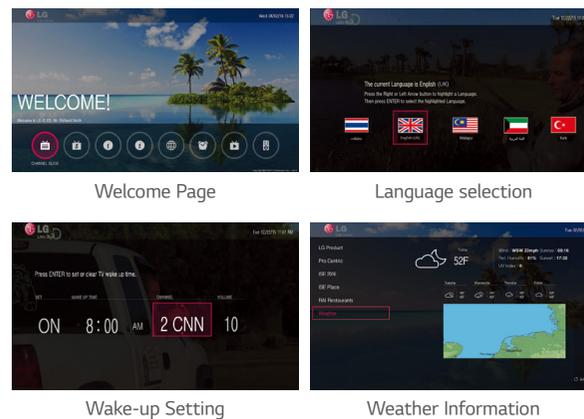
Pro:Centric SMART is optimized for customizing hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology.



\* Customized UI may be little different.

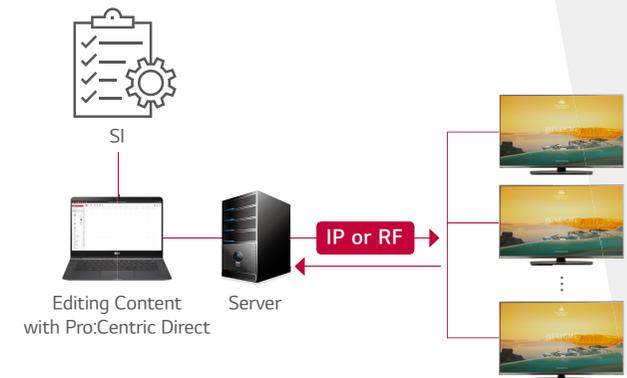
#### Pro:Centric Server Application

You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric provides you a solution that is easily customizable for your business.



#### Pro:Centric Direct Solution

Pro:Centric Direct is a hotel content management system that supports simple editing tools and provides various solutions such as 1-click service and IP-network-based remote management. With the solution, users enable to design UI easily and provide customized service while managing TV efficiently.



\* Actual UI may be litter different

# A Premium Smart Solution With UHD Content Delivery

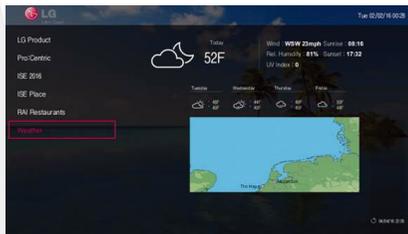
## UU761H

### Pro:Centric V Hotel Management Solution

Pro:Centric V provides comprehensive solutions in RF infrastructure. Through the Pro:Centric Server and App, hoteliers are able to customize their settings and deliver information on hotel facilities and wake-up call services, weather forecasts and other messages to guests, all while reinforcing the hotel's brand image.

#### Multi Languages

39 languages including Hebrew, Arabic and Farsi, and language alignment are supported, making your guests' stay a more comfortable one.



Right Alignment (Hebrew, Arabic, Farsi)



Left Alignment (36 languages)

#### Basic & Easy Templates

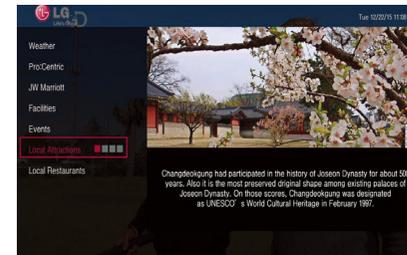
Pro:Centric Application (PCA) provides one Basic & Easy Template, making a total of three templates, that customers can select according to their preference.



Welcome image of PCA

#### Customizable Template & Page

Choose an alternative look & feel template based on your preference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool. (Max 15pages / section Available)



#### Multi Channel Spooling

Operation of up to 8 hotel channels (22 sub-channels) can offer various information and added services.



# A Premium Smart Solution With UHD Content Delivery

## UU761H

### Value Added Features

#### Conformal Coating

It is inevitable that TVs in hotels or resorts can be exposed to environments with Na(salt), dust, iron powder and humidity during operations, which may take unwanted effect on the products over time. Conformal coating on major circuit board(Power board) eliminates the risks from such environments by protecting it against Na(salt), dust, iron powder, humidity, etc.



\* Actual images(In-screen of TV) available may differ from the above simulated ones.

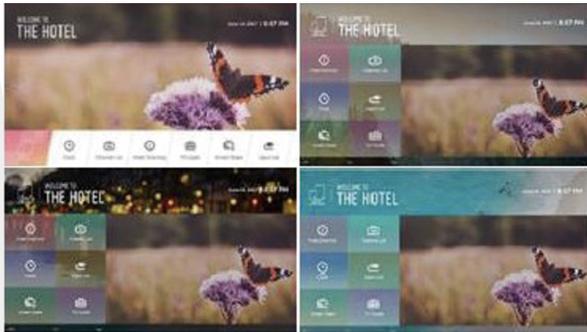
# A Premium Smart Solution With UHD Content Delivery

## UU761H

### Value Added Features

#### New Quick Menu (2.0)

You can enjoy LG's simple home menu solution. It provides editable welcome message, date/time and other frequently used menus in the form of bar. These can be all set with a remote control or USB, and guests are able to easily access the menus they want improving satisfaction of their stay.



4 Templates

#### Voice Recognition

New Voice Recognition feature enables guest to easily control LG TV. This Smart Interaction may be manipulated by TV native control and Server based control.



#### Perfect picture quality and color

Enjoy Full HD content in 4K ULTRA HD quality by 4K Upscaler. The 4K Upscale automatically upgrades Full HD content to ULTRA HD through several steps of the upscaling processes. And also this LG TV can deliver intense highlights, vivid colors and deep black on the screen by HDR10.



FULL HD

4K ULTRA HD

- \* TV native Control
- \* Server Based control
- \* Magic Motion Remote is required(sold separately)

# A Premium Smart Solution With UHD Content Delivery

## UU761H

### Value Added Features

#### Smart TV by LG WebOS 4.0

This is LG Smart TV with WebOS 4.0. Explore the latest LG Smart TV features, and discover TVs that deliver innovative technology, remarkable clarity, and true-to-life colors.

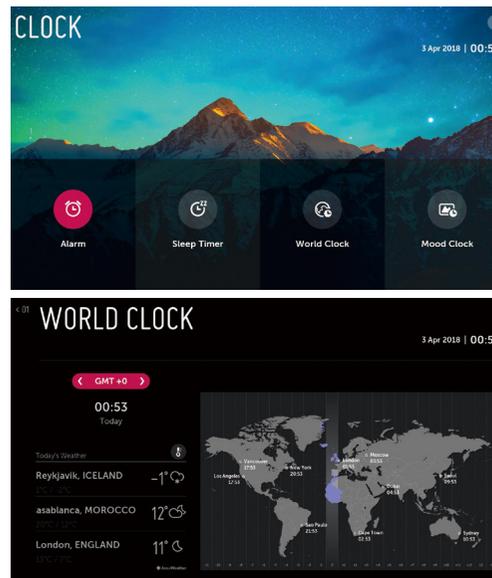


webOS

\* Actual in-screen image may differ.

#### Smart Clock

This Visualized app-based clock provides information on current local time and times from around the world in smart way.



\* Actual in-screen image may differ.

#### Facility Virtual View

Guests may see the Hotel facility or room they stay through 360 VR or Panorama view contents.



\* All pictures shown below are for illustration purpose only (for a better understanding). Actual device and screen may differ.

# A Premium Smart Solution With UHD Content Delivery

## UU761H

### Hospitality Features

#### SmartShare

SmartShare allows users to share content more easily and quickly. It also searches for the content they want in order to share it more easily and accurately, there by simplifying the process of sharing between various devices.



#### ScreenShare

Connect a smartphone or a laptop PC to TV via a Wi-Fi Direct connection. The TV will display the device's screen, and users can share their content and memories together.



#### Bluetooth Sound Sync

Bluetooth Sound Sync enables users to listen to music on a mobile device through TV speakers via Bluetooth connection.



\* Support devices for Bluetooth Sound Sync : Android (above v4.4 KitKat) / iOS based Mobile Device

# A Premium Smart Solution With UHD Content Delivery

## UU761H

### Hospitality Features

#### SoftAP

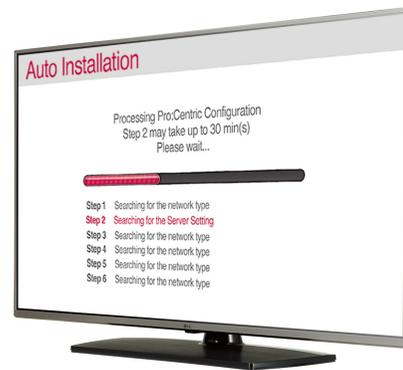
SoftAP means Software enabled Access Point. This "Virtual" Wi-Fi feature executes by software working on the device to create a wireless hotspot.



\* SoftAP should be set in installation menu after TV is on.  
\* Smart Mirroring may not be operated at the same time.

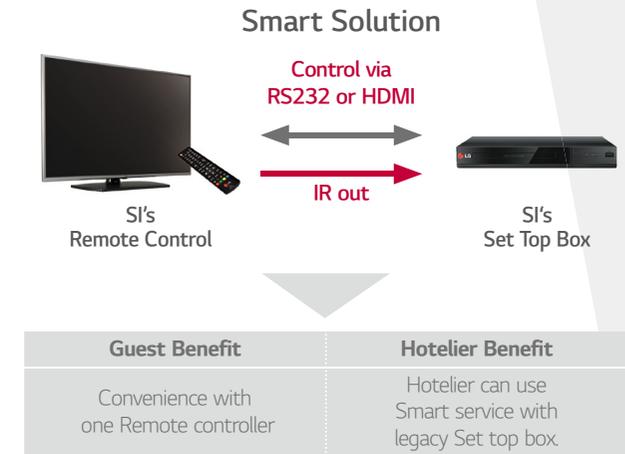
#### EzManger

EzManager provides convenient installation function that helps to set up Pro:Centric TV settings automatically without extra effort of configuration. Auto-installation requires 1~3 minutes while manual installation requires 3~5 minutes.



#### TV Link Interactive

LG Protocol through RS-232 allows communication between TV and SI interface box, eventually giving smart service and more contents to Hotel guests.



\* We provide two protocol for SI solution (HTNG-CEC and TVLink)

# A Premium Smart Solution With UHD Content Delivery

## UU761H

### Hospitality Features

#### Instant On

The high speed loading system enables users to enjoy content immediately after turning on the TV.



#### External Speaker Out

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.



#### Commercial Swivel Stand

Expand the range of comfort for the guests with a commercial grade stand by allowing them to watch a TV from any angle.



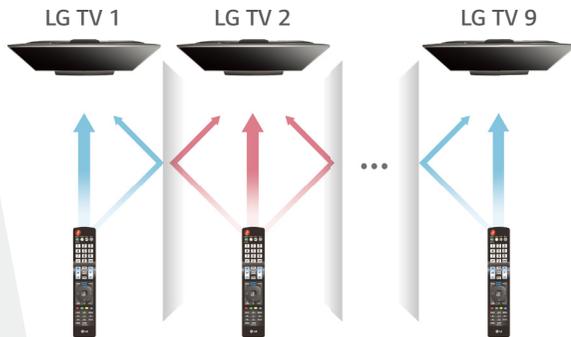
# A Premium Smart Solution With UHD Content Delivery

## UU761H

### Hospitality Features

#### Multi IR

Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling beds. This system will work using the same LG TV model.



#### External Clock

Easily attach an external clock to your hospitality TV. Guests can quickly check the time just by looking at the TV, and all it needs is an RGB interface connection.



#### Pro:Idiom

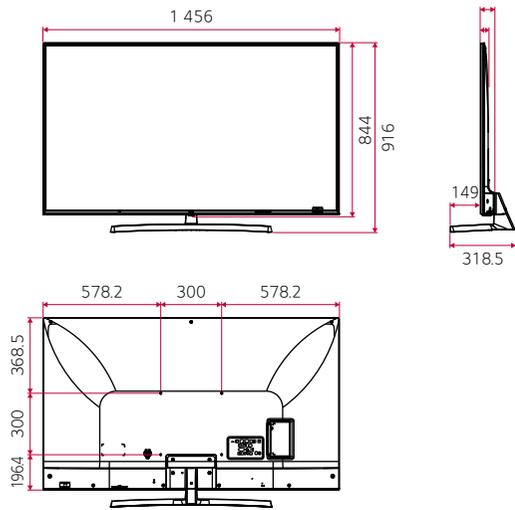
Prevent any illegal copying of content by the widely used DRM (Digital Right Management).



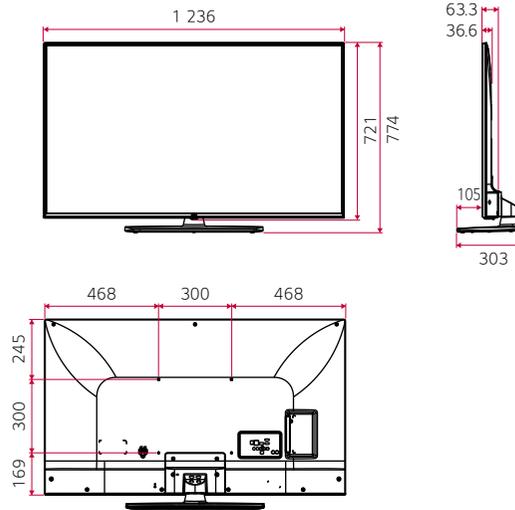
Pro:Idiom

# Dimension

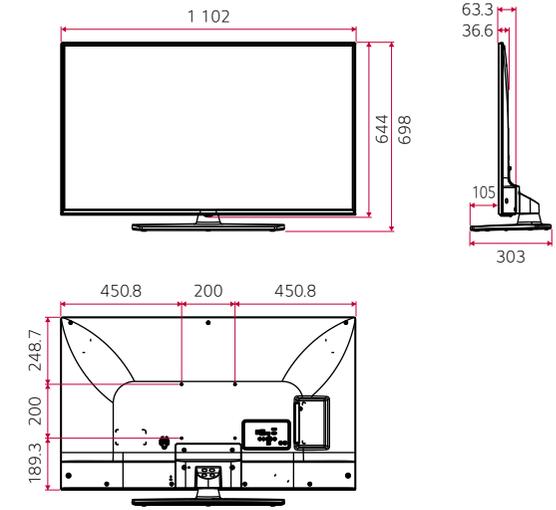
65"



55"

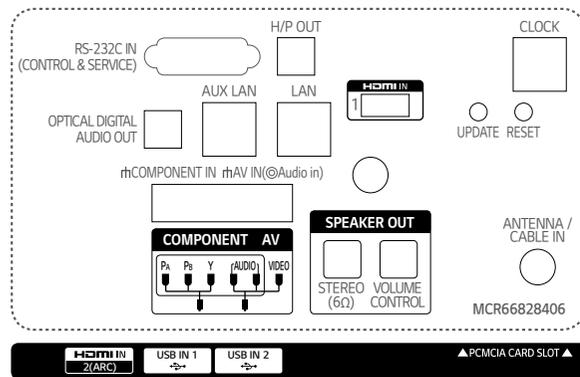


49"

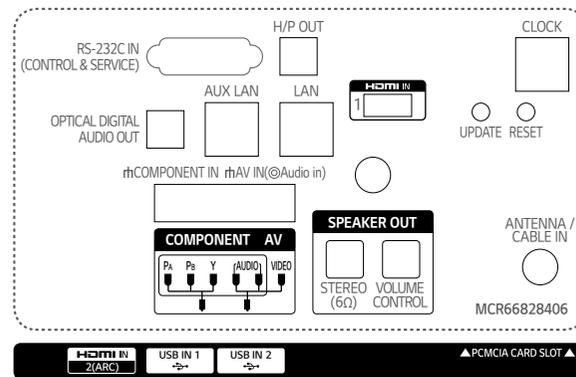


# Connectivity

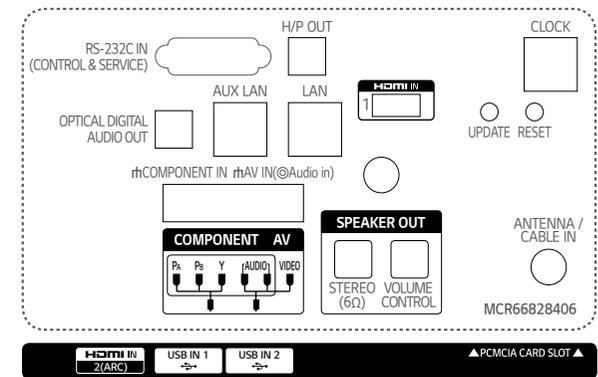
65"



55"



49"



\* Dimensions & Jack Panels (Read/Side) may differ from the above image, so please contact LG salesteam to verify before ordering.

# Specifications

	65UU761H	55UU761H	49UU761H	
DISPLAY	Inch	65"	55"	49"
	Backlight Type	LED (Edge)	LED (Edge)	LED (Edge)
	Resolution	3,840 x 2,160 (4K UHD)	3,840 x 2,160 (4K UHD)	3,840 x 2,160 (4K UHD)
	Brightness (cd/m <sup>2</sup> )	400	400	400
	Dynamic Contrast Ratio (Dynamic MCI (Hz))	1,000,000:1	1,000,000:1	1,000,000:1
	Static (Panel) Contrast Ratio	1,400:1	1,400:1	1,400:1
	Viewing Angle Degree	178 x 178	178 x 178	178 x 178
	Response Time (G to G, ms)	10	10	10
BROADCASTING SYSTEM	Analog	• (PAL/SECAM)	• (PAL/SECAM)	• (PAL/SECAM)
	Digital	DVB-T2/C (varied by countries)	DVB-T2/C (varied by countries)	DVB-T2/C (varied by countries)
VIDEO	XD Engine	•	•	•
	Aspect Ratio	• 6 modes (TBD) (16:9, Original, Full wide, 4:3, Vertical Zoom, All-Direction Zoom)	• 6 modes (TBD) (16:9, Original, Full wide, 4:3, Vertical Zoom, All-Direction Zoom)	• 6 modes (TBD) (16:9, Original, Full wide, 4:3, Vertical Zoom, All-Direction Zoom)
AUDIO	Audio Output	10W + 10W	10W + 10W	10W + 10W
	Speaker System	2.0 ch	2.0 ch	2.0 ch
	Sound Mode	• 6 modes (Standard, Cinema, Clear Voice III, Sports, Music, Game) • 6 modes (India, Australia, Newzeland, Srilanka) (Standard, Cinema, Clear Voice III, Cricket, Music, Game)		
	Clear Voice	• (Clear Voice III)	• (Clear Voice III)	• (Clear Voice III)
HOSPITALITY SOLUTION	Solution Type	Pro:Centric (Smart, V, Direct), Quick Menu 2.0	Pro:Centric (Smart, V, Direct), Quick Menu 2.0	Pro:Centric (Smart, V, Direct), Quick Menu 2.0
	Data Streaming (IP & RF)	•	•	•
	RF	• (1 Tuner)	• (1 Tuner)	• (1 Tuner)
	HCAP (SDK)	GEM / Flash / HTML5	GEM / Flash / HTML5	GEM / Flash / HTML5
	Pro:Centric Application	PCA 3.8 (TBD)	PCA 3.8 (TBD)	PCA 3.8 (TBD)
SMART FEATURE	WebOS 4.0, Commercial Smart Home, SDP Server, Quick Menu, Voice Recognition, Web Browser, Pre-loaded App, SDP Server compatibility, Soft AP, WiFi (ac), Screen Share (Miracast), Smart Share, Bluetooth Auto Playback, Mobile Connection Overlay, Music Player			
HOSPITALITY FEATURES	Hotel Mode, Lock Mode, Welcome Screen, Insert Image, One Channel Map, External Speaker Out, Instant ON, External Power, V-Lan Tag, RJP Interface, RJP Compatibility, External Clock Compatibility, Clock (World Clock / Alarm), 360 Viewer, Auto Off / Sleep Timer, Smart Energy Saving, Motion Eye Care, Teletext / Auto Teletext (Australia 16:9 only)			
JACK INTERFACE	Set Side	HDMI In, USB 2.0 (2), CI Slot	HDMI In, USB 2.0 (2), CI Slot	HDMI In, USB 2.0 (2), CI Slot
	Set Rear	RF In, AV In, Component In (Phone Jack Type), Digital Audio Out (Optical), HDMI / HDCP Input, RS-232C (Control & Service), Headphone Out, Clock Interface (RJ12), External Speaker Out		
DIMENSION (UNIT : mm)	Vesa	300 x 300	300 x 300	300 x 300
	W x H x D / Weight (with stand)	1,456 x 916 x 318.5 / 26.2kg	1,237 x 774 x 303 / 19.4kg	1,102 x 698 x 303 / 16.3kg
	W x H x D / Weight (without stand)	1,456 x 844 x 37.2 / 24.5kg	1,237 x 721 x 36.6 / 16.1kg	1,102 x 644 x 36.6 / 13kg
	W x H x D / Weight (Packing)	1,600 x 1,035 x 190 / 33.6kg	1,360 x 860 x 190 / 24.1kg	1,192 x 737 x 190 / 19.6kg
POWER (UNIT : WATTS)	Voltage, Hz	100 - 240V, 50/60Hz	100 - 240V, 50/60Hz	100 - 240V, 50/60Hz
	Max	185	167	155.7
	Typical	167	142	131.6
	Energy saving (Min/Med/Max)	114 / 82 / 52	96 / 69 / 42	90 / 65 / 40
	Stand-by	0.5W↓	0.5W↓	0.5W↓

\* Specifications are subject to change without notice, so please contact LG salesteam to verify before ordering.

Download LG Commercial Display Mobile App



Apple App Store



Google Play Store

[www.lg.com/b2b](http://www.lg.com/b2b)  
[youtube.com/c/LGCommercialDisplay](https://www.youtube.com/c/LGCommercialDisplay)  
<https://www.facebook.com/LGInformationDisplay/>  
<https://www.linkedin.com/company-beta/16235211/>

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