

A Standard Smart Hotel TV with Pro:Centric Smart

LU661H (Egypt only)

Enhance guests in-room experience and hotel brand image with the interactive smart solution, Pro:Centric SMART. The LU661H series features SDK Tools, Pre-loaded Apps, and hospitality content management software, Pro:Centric SMART/V/Direct, which enables you to create customized content. Also, its smart connectivity capabilities including SmartShare, SmartScreen, Bluetooth Sound Sync provide enhanced guests' in-room entertainment and convenience.



* 49 inch

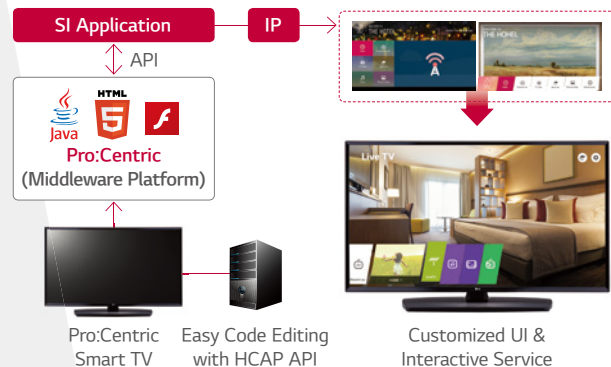


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Pro:Centric Smart Application Platform

Pro:Centric Hotel Management Solution

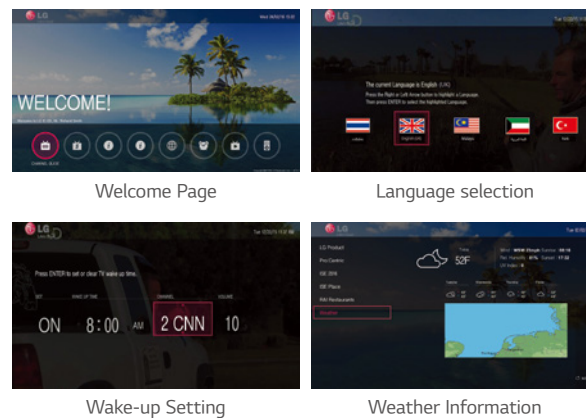
Pro:Centric SMART is optimized for customizing hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology.



* Customized UI may differ

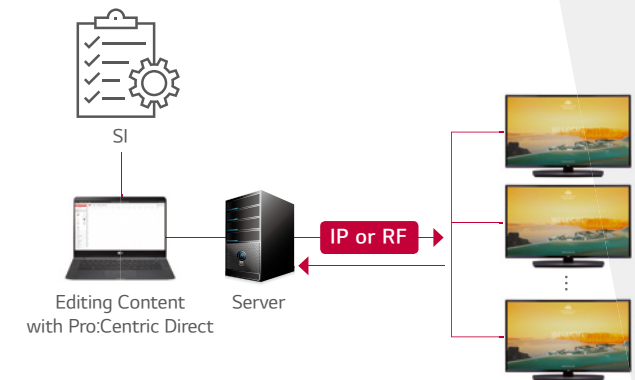
Pro:Centric Server Application

You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric provides you a solution that is easily customizable for your business.



Pro:Centric Direct Solution

Pro:Centric Direct is a hotel content management system that supports simple editing tools and provides various solutions such as 1-click service and IP-network-based remote management. With the solution, users enable to design UI easily and provide customized service while managing TV efficiently.



* Actual UI may differ

* When PCS400R and PCD 2.0 are used, it is able to have PCD feature even in RF infrastructure. However, to have interactive services in RF infrastructure, Wi-Fi is required (RF+Wireless Infrastructure is needed).

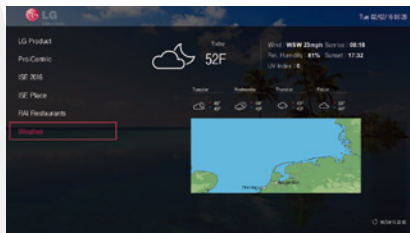
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Pro:Centric V Hotel Management Solution

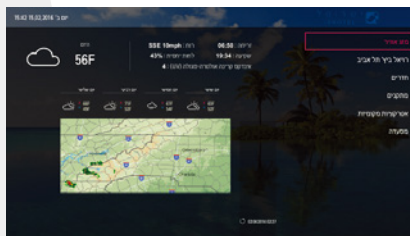
Pro:Centric V provides comprehensive solutions in RF infrastructure. Through the Pro:Centric Server and App, hoteliers are able to customize their settings and deliver information on hotel facilities and wake-up call services, weather forecasts and other messages to guests, all while reinforcing the hotel's brand image.

Multi Languages

39 languages including Hebrew, Arabic and Farsi, and language alignment are supported, making your guests' stay a more comfortable one.



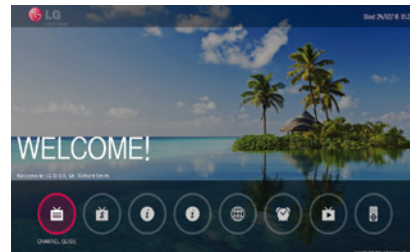
Right Alignment (Hebrew, Arabic, Farsi)



Left Alignment (36 languages)

Basic & Easy Templates

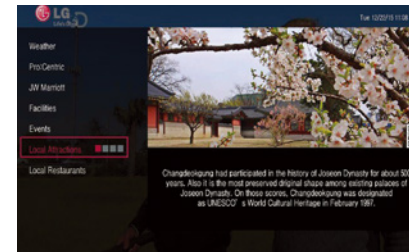
Pro:Centric Application (PCA) provides one Basic & Easy Template, making a total of three templates, that customers can select according to their preference.



Welcome image of PCA

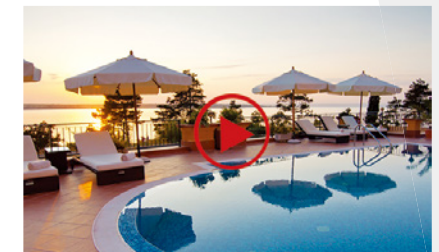
Customizable Template & Page

Choose an alternative look & feel template based on your preference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool. (Max 15pages / section Available)



Multi Channel Spooling

Operation of up to 8 hotel channels (22 sub-channels) can offer various information and added services.



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Hospitality Features

SmartShare

SmartShare allows users to share content more easily and quickly. It also searches for the content they want in order to share it more easily and accurately, there by simplifying the process of sharing between various devices.



ScreenShare

Connect a smartphone or a laptop PC to TV via a Wi-Fi Direct connection. The TV will display the device's screen, and users can share their content and memories together.



Bluetooth Sound Sync

Bluetooth Sound Sync enables users to listen to music on a mobile device through TV speakers via Bluetooth connection.



* Support devices for Bluetooth Sound Sync :
Android (above v4.4 KitKat) / iOS based Mobile Device

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Hospitality Features

EzManager

EzManager provides convenient installation function that helps to set up Pro:Centric TV settings automatically without extra effort of configuration. Auto-installation requires 1~3 minutes while manual installation requires 3~5 minutes.



Instant on

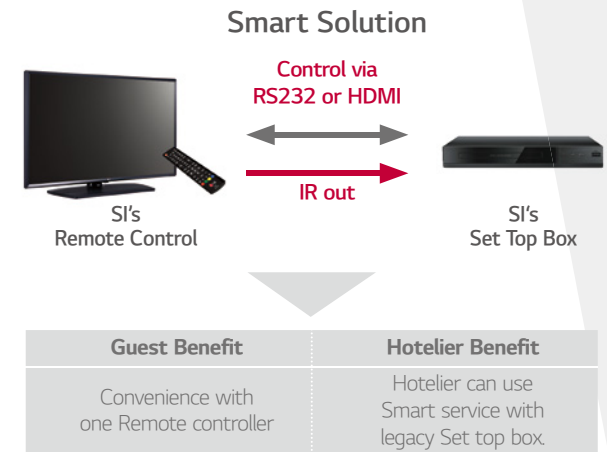
The high speed loading system enables users to enjoy content immediately after turning on the TV.



* Support devices for Bluetooth Sound Sync :
Android (above v4.4 KitKat) / iOS based Mobile Device

TV Link Interactive

LG Protocol through RS-232 allows communication between TV and SI interface box, eventually giving smart service and more contents to Hotel guests.



* We provide two protocol for SI solution (HTNG-CEC and TVLink)

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Hospitality Features

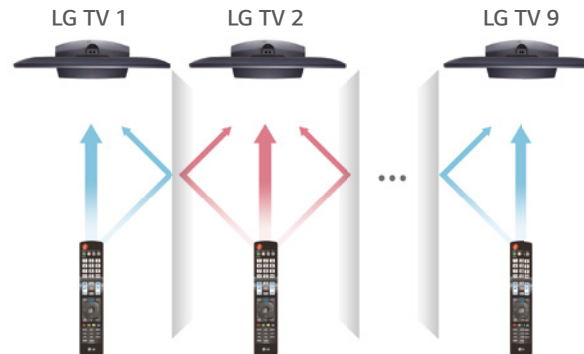
External Speaker Out

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.



Multi IR

Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling beds. This system will work using the same LG TV model.



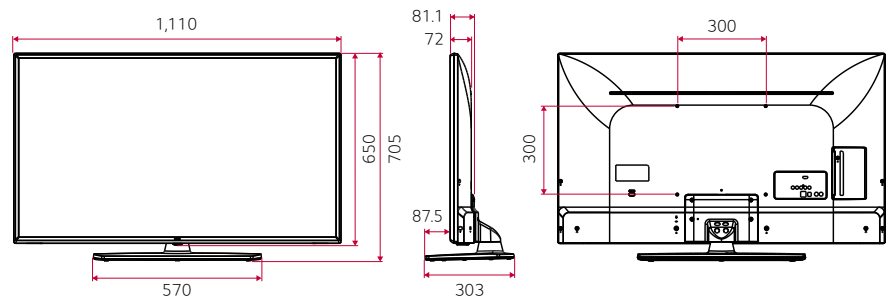
Pro:Idiom

Prevent any illegal copying of content by the widely used DRM (Digital Right Management).

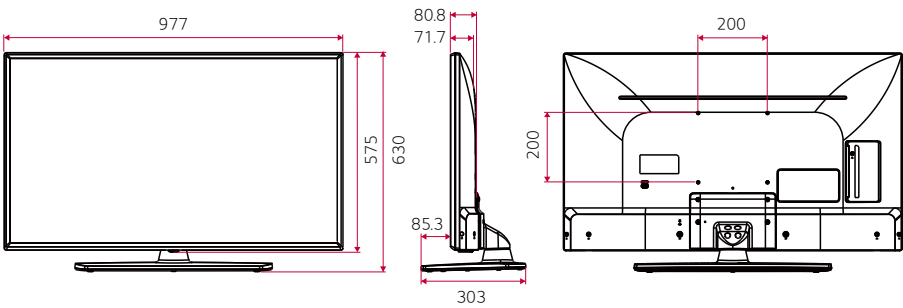


Dimension (unit: mm)

49"

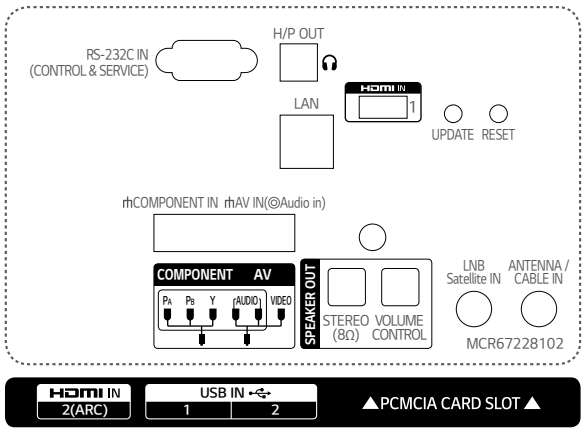


43"

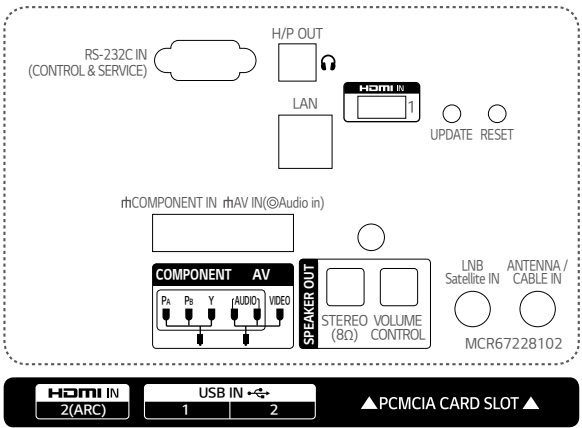


Connectivity

49"



43"



* Dimensions & Jack Panels (Read/Side) may differ from the above image, so please contact LG salesteam to verify before ordering.

Specifications

49LU661H (Egypt only)

43LU661H (Egypt only)

PANEL	Inch	49"	43"
	Backlight Type	LED (Direct)	LED (Direct)
	Resolution	1,920 x 1,080 (FHD)	1,920 x 1,080 (FHD)
	Brightness (cd/m²)	400	400
	Dynamic Contrast Ratio (Dynamic MCI (Hz))	1,000,000:1	1,000,000:1
	Static (Panel) Contrast Ratio	1,100:1	1,100:1
	Viewing Angle (H x V)	178 x 178	178 x 178
BROADCASTING SYSTEM	Response Time (G to G, ms)	9	9
	Analog	• (PAL/SECAM)	• (PAL/SECAM)
VIDEO	Digital	•	•
	XD Engine	•	•
	Aspect Ratio	• 6 modes (16:9, Original, Full wide, 4:3, Vertical Zoom, All-Direction Zoom)	• 6 modes (16:9, Original, Full wide, 4:3, Vertical Zoom, All-Direction Zoom)
	HDR 10 / HDR Dolby Vision	-	-
	Audio Output	10 W + 10 W	10 W + 10 W
AUDIO	Speaker System	2.0 ch	2.0 ch
	Sound Mode	• 6 modes (Standard, Cinema, Clear Voice III, Sports, Music, Game)	• 6 modes (Standard, Cinema, Clear Voice III, Sports, Music, Game)
	Clear Voice	• (Clear Voice III)	• (Clear Voice III)
	Dolby Atmos	-	-
	Adaptive Sound Control	-	-
	One Touch Sound Tuning	-	-
	Audio Channel	-	-
	Solution Type	Pro:Centric (Direct, Smart, V)	Pro:Centric (Direct, Smart, V)
HOSPITALITY SOLUTION	Data Streaming (IP & RF)	•	•
	RF (1/2Tuner)	• (1 Tuner)	• (1 Tuner)
	HCAP (EM/FLASH/HTML) ※ Service Carousel (TLL/XML)	GEM / Flash / HTML5	GEM / Flash / HTML5
	Pro:Centric Application (version)	PCA 3.8	PCA 3.8
	DRM	Pro:Idiom	Pro:Idiom
SMART FEATURE	webOS 3.5, Commercial Smart Home, Web Browser, Pre-loaded App, SDP Server Compatibility, Magic Remote Compatibility, Soft AP, Wi-Fi (ac), Screen Share (Miracast), Smart Share (DLNA), DIAL, Bluetooth Audio Playback, LG Sound Sync/bluetooth		
FUNCTION	EzManager, USB Cloning, Wake on RF, WOL, SNMP, Diagnostics, SI Compatible (TV Link Interactive), HTNG-CEC (1.4), HDMI-CEC (1.4), IR Out, Multi IR Code		
HOSPITALITY FEATURES	Hotel Mode / PDM / Installer Menu, Lock Mode (Limited), Welcome Screen, Insert Image, One Channel Map, External Speaker Out, Instant On, V-Lan Tag, RJP Interface, RJP Compatibility, Auto Off / Sleep Timer, Smart Energy Saving, Motion Eye Care, Hybrid Caption		
JACK INTERFACE	Set Side	HDMI In 2.0, USB 2.0 (2), CI Slot	HDMI In 2.0, USB 2.0 (2), CI Slot
	Set Rear	RF In (2), AV In (Phone Jack Type), Component in (YPbPr-Video), HDMI/HDCP Input, RS-232C (Control & Service), Headphone Out, RJ45 (Ethernet), External Speaker Out (2)	
DIMENSION (UNIT : mm)	Vesa	300 x 300	200 x 200
	W x H x D / Weight (with stand)	1,110 x 705 x 303 / 14.5 kg	977 x 630 x 80.8 / 11.2 kg
	W x H x D / Weight (without stand)	1,110 x 650 x 81.1 / 11.3 kg	977 x 575 x 80.8 / 8.0 kg
	W x H x D / Weight (Packing)	1,296 x 770 x 171 / 17.2 kg	1,147 x 660 x 175 / 13.9 kg
POWER (UNIT : WATTS)	Voltage, Hz	100 ~ 240V, 50/60Hz	100 ~ 240V, 50/60Hz
	Max	114.2	100.2
	Typical	89.5	75.3
	Energy Saving (Min/Med/Max)	71.6 / 49.2 / 26.9	60.2 / 41.4 / 22.6
	Stand-by	0.5W	0.5W

* Specifications are subject to change without notice, so please contact LG salesteam to verify before ordering.



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