## High Brightness Video Wall

## 55VX1D

Video walls have been applied in various locations to attract passersby and deliver advertisements, but the effect can sometimes be hampered due to natural light or bright indoor lighting conditions. The LG VXID delivers extremely clear images with color that remains vivid, even in very bright environments, and an immersive viewing screen with an ultra narrow bezel.





## High Brightness Video Wall

#### 55VX1D

#### **Superior Picture Quality**



#### Clear and Vivid Screen

Other video walls are unable to sufficiently display content due to low visibility under bright lighting. LG's new high brightness video wall stands out against such backgrounds, with a high luminance of 1,500 cd/m². It delivers advertisements clearly under the brightest lights.





500 cd/m<sup>2</sup> 1500 cd/m<sup>2</sup>

#### Ultra Narrow Bezel

The 3.5mm ultra narrow bezel size creates immersive and seamless viewing experiences on assembled video wall screens.



Bezel to Bezel 3.5mm 2.25mm (Left/Top) 1.25mm (Right/Bottom)

<sup>\*</sup>For exterior window-facing video walls, the conditions of the installation site should be checked in advance.

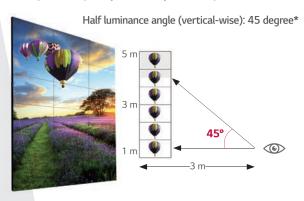
# **High Brightness Video Wall** 55VX1D

#### **Superior Picture Quality**



#### Wide Viewing Angle

Stable image reproduction is critical in video walls, as it is usually installed in places above eye level and is seen from various angles. Thanks to the IPS panel and the high half luminance angle, VX1D delivers the best picture quality from any viewer position.



\*The angle from the center of the screen to have 50 % of the initial luminance.

#### **Uniform Brightness**

LG's LED backlight technology guarantees high uniformity in brightness to ensure a clear picture. On other screens, certain spots may appear darker than others, but the new VX1D generates high visibility and a consistent brightness across the whole screen.





#### **Consistent White Balance**

Through Video Wall Image Creation (VIC) technology, color and brightness differences are compensated in circuit part with an algorithm to make the panels into a same characteristic so that each video wall maintains the consistent white balance.



Conventional



55VX1D

## High Brightness Video Wall

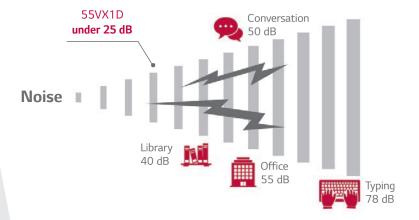
#### 55VX1D

#### **Quiet Operation**



#### **Fan-Less Noise Reduction**

55VX1D is the perfect choice for an in-window environment due to the removal of the cooling fan. Its operating noise level is under 25 dB, which is quieter than a recording studio (30 dB).

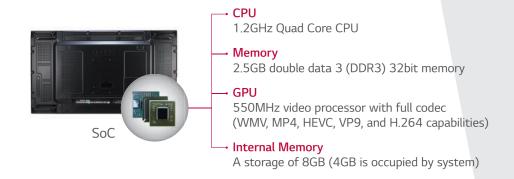


#### **Smart Platform**



#### **Built-in SoC and Synced Playback**

The optimized built-in quad-core SoC\* in the 55VX1D can play various content formats and eliminates the need for an external media player. Using its built-in SoC, each display plays its video tile without lag for synchronized content playback.



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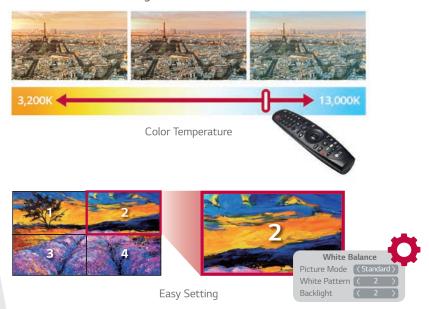
#### 55VX1D

#### **Enhanced Usability**



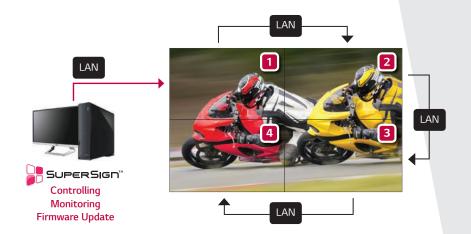
#### Convenient UX for Video Wall

Depending on the content, the color temperature of the screen can be easily adjusted by users with a remote control. Also, the settings for tile mode and content playback become more convenient because the dedicated menu is specialized based on the visual guide.



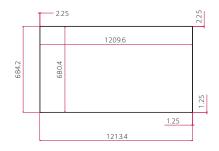
#### Easy Management with LAN Daisy Chain

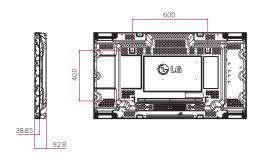
The LAN daisy chain allows users to control and monitor signage, distribute content, and even update firmware all at once.



#### **Dimension**

55"





### **Connectivity**

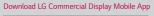


- 1 HDMI IN
- 6 RGB/COMPONENT/
- 2 DVI-D IN
- **7** AUDIO IN **8** AUDIO OUT
- 3 DP IN 4 DP OUT
- 9 LAN IN
- **5** USB IN
- 10 LAN OUT

- 1 IR IN
- 12 RS-232C IN
- **13** RS-232C OUT

#### **Specifications**

•				
PANEL	Screen Size		55"	
	Panel Technology		IPS	
	Aspect Ratio		16:9	
	Native Resolution	n	1,920 x 1,080 (FHD)	
	Brightness		1,500 cd/m <sup>2</sup>	
	Contrast Ratio		1,300:1	
	Dynamic CR		500,000:1	
	Viewing Angle (H x V)		178 x 178	
	Response Time		8 ms (G to G)	
	Surface Treatment		Hard Coating (2H), Anti-glare Treatment of the Front Polarizer (Haze 3% Typ.)	
	Operation Hours		24 Hours	
	Orientation		Landscape & Portrait	
CONNECTIVITY	Input		HDMI, DP, DVI-D, RGB, Audio In, USB 3.0	
	Output		DP. Audio Out	
	External Control		RS232C In/out, RJ45 In/out, IR Receiver In	
	Bezel Color		-	
	Bezel Width (B to B)*		2.25 mm (L/T) / 1.25 mm (R/B)	
	Monitor Dimension (W x H x D)		1,213.4 x 684.2 x 92.8 mm	
PHYSICAL	Weight (Head)		23.5 kg	
SPECIFICATION	Carton Dimensions (W x H x D)		1.353 x 855 x 263 mm	
	Packed Weight		36.6 kg	
	VESA <sup>TM</sup> Standard Mount Interface		600 x 400 mm	
SPECIAL FEATURES			Temperature Sensor, Tile Mode (Up to 15 x 15), Natural Mode @Tile Mode, ISM Method, DPM Select, Energy Saving, Smart Energy Saving, File Play with USB, Internal memory (8GB, System 4GB + Available 4GB), USB Cloning, Contents Scheduling, Fail Over, Media Share	
ENVIRONMENT	Operation Temperature Range		0°C ~ 40°C	
CONDITIONS	Operation Humidity Range		10% ~ 80%	
POWER	Power Supply		100-240V~, 50/60Hz	
	Power Type		Built-In Power	
	Power Consumption	Typ. / Max.	250 W / 280 W	
		Smart Energy Saving	213 W	
STANDARD (CERTIFICATION)	Safety		UL / cUL / CB / TUV / KC	
	EMC		FCC Class "A" / CE / KCC	
	ErP / Energy Star		NA / Yes (Energy Star 7.0)	
MEDIA PLAYER	OPS Type Compatible		-	
COMPATIBILITY	External Media Player Attachable		Yes (MP500/MP700)	
SOFTWARE	Content Management Software		SuperSign Premium	
COMPATIBILITY	Control and Monitoring Software		SuperSign Link	
	Basic		Remote Controller, Power Cable, DP Cable, Manual, IR Receiver, RS-232C Cable, LAN Cable, Guide Bracket, Screws	
ACCESSORIES			R3-232C Cable, LAIN Cable, Guide Bracket, Screws	







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