Specifications

		MS75A-7BB
PANEL	Screen Size	49"
	Panel Technology	IPS
	Aspect Ratio	16:9
	Native Resolution	1,920 x 1,080 (FHD)
	Brightness	600 cd/m^2 (700 cd/m^2 without mirror glass)
	Response Time	8 ms (G to G BW) typ.(TBD)
	Surface Treatment	Hard coating (3H), Anti-glare treatment of the front polarizer (Haze 10%)
	Guaranteed Operation Hours	24 Hrs
	Orientation	Portrait & Landscape
CONNECTIVITY	Input	HDMI, HDMI/OPS, DP, DVI, Audio, USB
	Output	DP, External Speaker
	External Control	RS232C in/out, RJ45 in, IR&Light sensor, Pixel sensor
PHYSICAL SPECIFICATION	Color	Black
	Bezel Width	8.4 mm (Even Bezel)
	Monitor Dimension (W x H x D)	1,095.0 x 625.2 x 37.3 mm
	Weight (Head)	22.0 kg
	Monitor with Optional Stand Dimensions (W x H x D)	1,095.0 x 699.9 x 298.3 mm
	Weight (Head+Stand)	23.4 kg
	Carton Dimensions (W x H x D)	1,330 x 810 x 174 mm
	Packed Weight	25.3 kg
	VESA™ Standard Mount Interface	400 x 400 mm
SPECIAL FEATURES		Temperature Sensor, Auto Brightness sensor, Tile Mode (Up to 15x15), Natural Mode @Tile Mode, DPM Select, Energy Saving, Smart Energy Saving, File Play with USB, Internal Memory (16GB), Wi-Fi dongle ready
ENVIRONMENT CONDITIONS	Operation Temperature	0℃ to 40℃
	Operation Humidity	10 % to 80 %
POWER	Power Supply	100-240V~, 50/60Hz
	Power Type	Built-In Power
POWER CONSUMPTION	Typ. / Max.	125 W / 175 W
	Smart Energy Saving	95 W
STANDARD (CERTIFICATION)	Safety	UL / cUL / CB / TUV / KC
	EMC	FCC Class "A" / CE / KCC
MEDIA PLAYER COMPATIBILITY	OPS Type Compatible	No
	External Media Player Attachable	Yes (MP500/MP700), KT-OPSA
SOFTWARE COMPATIBILITY	Content Management Software	SuperSign W
	Control and Monitoring Software	SuperSign C
ACCESSORY	Basic	Remote Controller (include battery 2ea), Power Cord, IR/Light Sensor Receiver, CD (Owner's Manual), HDMI Cable
	Optional	SP-2100, ST-200T, LSW440S, AN-WF500 (Wi-Fi USB dongle), KT-OPSA (OPS Kits), KT-SP0
MIRROR	Glass Coating	Transmittive Ratio: 49.0 ± 5% / Reflective Ratio: 50.0 ± 5%
	Transmission Color Coordination	x=0.310 ±0.03 , y=0.330 ±0.03 (D65)
	Reflectiion Color Coordination	L*= 77 ±3, a*=1.0 ±3. b*= 0.0 ±5
	Glass Thickness	2.8T
	Software Feature	Screen Off Mode

Learn more www.lg.com/b2b

YouTube youtube.com/c/LGECommercialDisplay

LG Business Solutions

Mirror Display for Specialized Showcasing
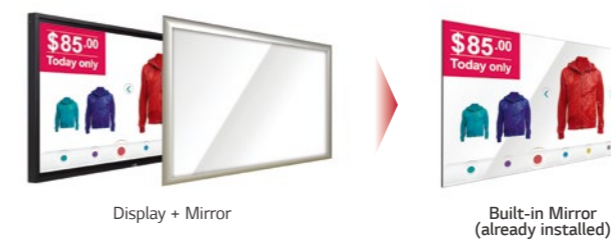## Mirror signage MS75A-7BB

MS75A-7BB is a mirror signage, which provides normal mirror functions and multimedia services at the same time. It is recommendable for places where both mirrors and information displays are necessary, such as clothing stores and hair shops. In addition, MS75A-7BB is the best choice for good interior design since it only takes up the minimum space replacing a mirror.

Key Features

Built-in Mirror

Installation Convenience
No need for additional installations.

Display + Mirror

Built-in Mirror (already installed)

Add Creative Options
Use sensors and content for maximum exposure. Add multi-touch, proximity sensors and gestures tailored to the integrator/content provider.
- increases content exposure
- customized to each retail environment

Convenient Management

No Extra Media Player
Since it is possible to operate the signage without a separate media player, it easy to install and reduce total cost of ownership.

Conventional   MS75A-7BB

Media Player

Stand-by Screen
Even without signal from the media player, the network does not turn off completely, so remote control is possible, which prevents unnecessary power usage and enables efficient management.

SCREEN OFF

Network ON

LG Business Solutions

Mirror Display for Specialized Showcasing

Mirror signage MS75A-7BB

Screen Sizes

49"

MS75A-7BB

- Built-in Mirror
- Brightness: 600 cd/m²
- Bezel: 8.4 mm (Even bezel)
- Depth: 37.3 mm
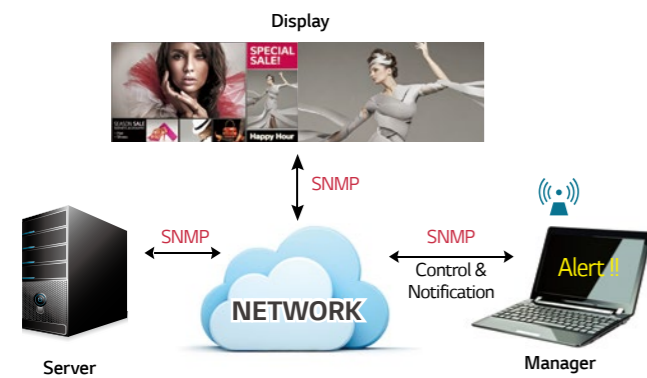- Interface : HDMI, HDMI/OPS, DP, DVI, RS232C, RJ45, USB

IPS SuperSign webOS

Other Features

Remote Management

Simple Network Management Protocol
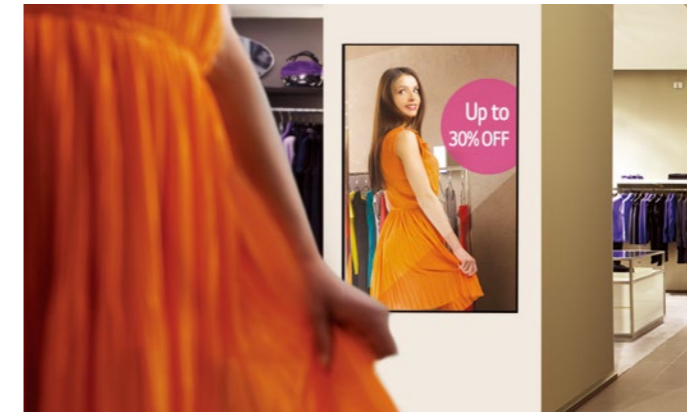
SNMP support ensures convenient network management

Display

SNMP

Server SNMP NETWORK SNMP Control & Notification Alert!! Manager

Wi-Fi Support

MS75A-7BB support wi-fi usb dongle connection for convenient content distribution.

Wi-fi dongle

Manager

Supportive Convenience

Simple Customization

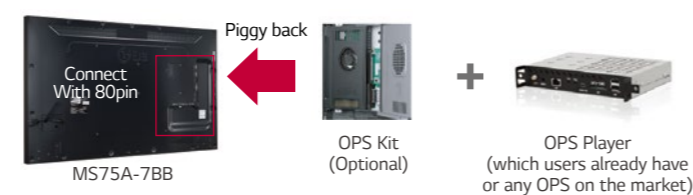SI can easily develop programs suitable for signage by providing a set of commands (SDK) for WebOS, the basic platform of Signage.
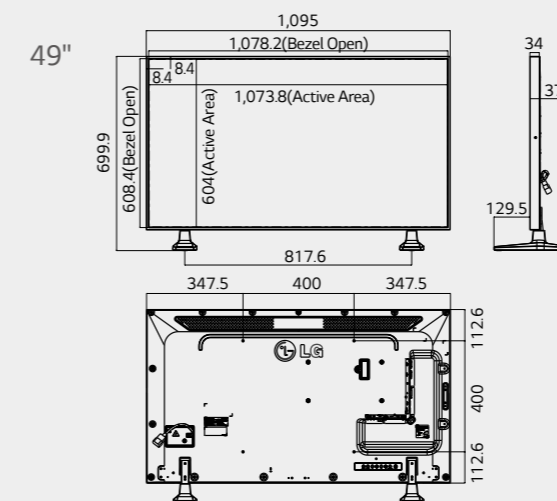
Signage Monitor with SoC

LGE SDK SI Customized SI solution End User

*SDK : Software Development Kit

OPS Compatibility

Compatible with the Open Pluggable Specification (OPS), users have the flexibility to choose their appropriate media player.

Piggy back

Connect With 80pin

MS75A-7BB

OPS Kit (Optional)

OPS Player (which users already have or any OPS on the market)

Application

FASHION
- Venue : Fitting room, Store
- Virtual fitting, Recommended clothing, View purchasing legacy

HOTEL
- Venue : Lobby, Elevator, Bathroom
- Display Hotel information, Advertisement

BEAUTY
- Venue : Hair salon, Cosmetic
- View hairstyle legacy, Recommended hairstyle, Display virtual hairstyle simulation, Target marketing (Ads)

FITNESS
- Venue : Gym, Fitness Center
- Customized exercise program, Virtual training

Dimensions

49"

1,095
1,078.2(Bezel Open)
8.4 8.4
1,073.8(Active Area)
699.9
608.4(Bezel Open)
604(Active Area)
34
37.3
129.5
817.6
347.5 400 347.5
112.6
400
112.6

Connectivity

1. SPEAKER OUT
2. AUDIO IN
3. LAN
4. PIXEL SENSOR
5. HDMI 1
6. HDMI 2/OPS
7. IR&LIGHT SENSOR
8. DP IN
9. DP OUT
10. DVI
11. USB
12. RS232C IN
13. RS232C OUT