### Specifications

**UW950H (EU)**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Display</strong></td>
<td>43&quot;</td>
</tr>
<tr>
<td><strong>Resolution</strong></td>
<td>3840 x 2160 (4K)</td>
</tr>
<tr>
<td><strong>Brightness</strong></td>
<td>330 cd/m²</td>
</tr>
<tr>
<td>** Viewing Angle (H/V)**</td>
<td>178°/178°</td>
</tr>
<tr>
<td><strong>Aspect Ratio</strong></td>
<td>16:9</td>
</tr>
<tr>
<td><strong>Input</strong></td>
<td>HDMI, USB 2.0, LAN, RS-232C, Headphone Out</td>
</tr>
<tr>
<td><strong>Audio Output</strong></td>
<td>10W+10W/2.0ch</td>
</tr>
<tr>
<td><strong>Sound Mode</strong></td>
<td>Pro:Centric® Application PCA 3.7</td>
</tr>
<tr>
<td><strong>Color Gamut</strong></td>
<td>95% NTSC</td>
</tr>
<tr>
<td><strong>Color Range</strong></td>
<td>99% Adobe RGB</td>
</tr>
<tr>
<td><strong>Color Accuracy</strong></td>
<td>ΔE &lt; 2</td>
</tr>
<tr>
<td><strong>Power Consumption (Typical)</strong></td>
<td>110.2W</td>
</tr>
<tr>
<td><strong>Energy Saving (Max)</strong></td>
<td>60.6W</td>
</tr>
<tr>
<td><strong>Energy Saving (Min)</strong></td>
<td>88.2W</td>
</tr>
<tr>
<td><strong>Stand-by Power</strong></td>
<td>0.3W</td>
</tr>
</tbody>
</table>

### Connectivity

- **Optical Digital Audio Out**
- **HDMI in 1**
- **HDMI in 2**
- **HDMI ARC**
- **USB in 1**
- **USB in 2**
- **USB HUB**
- **LAN**
- **RS-232C IN**
- **LAN Port**
- **Audio Output**
- **Speaker System**
- **Power Supply**
- **Input/Output**

### Key Features

- **Smart Customization**: Create your own solution along with LG's smart customization tools and content management software. With the tailored solution, hotel can elevate their brand to new levels.
- **Enhanced guests' Experience**: Delight your guests with vivid picture quality and entertaining features including webOS 3.0 and its smart apps. It captivates guests' taste and brings them again.
- **Smart Connectivity**: Cross display boundaries freely and without hassle. With LG SmartShare, mirroring and content sharing between TV and other smart devices are made incredibly easy and user-friendly.

### Hospitality Features

- **External Speaker Out**: The external speaker output function lets users enjoy the external speaker in a separate place such as the bathroom.
- **Instant On**: Instant on function's high speed loading system saves and enables users to enjoy the contents immediately when they first turn on the TV.
- **Multi IR**: Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling beds.

### Specifications

#### Dimensions

- **43"**

#### Connectivity

- **Optical Digital Audio Out**
- **HDMI in 1**
- **HDMI in 2**
- **HDMI ARC**
- **USB in 1**
- **USB in 2**
- **USB HUB**
- **LAN**
- **RS-232C IN**
- **LAN Port**
- **Audio Output**
- **Speaker System**
- **Power Supply**
- **Input/Output**

### KEY FEATURES

- **Pro:Centric® Smart SDK (HTML5, Java, Flash)**
- **Pre-loaded Apps**
- **Pre:Centric Direct Ready**
- **Pro:Idiom®**
- **Bluetooth Sound Sync**
Pro:Centric® is an elaborate and smart mode of control and customization for commercial televisions. With the customizable tools including HTML5, Java, and Flash, users can optimize the commercial TVs according to their purposes with IP-based programs. This expansion of control provides premium hotel services to guests without the need for a set-top box. Additionally, as the Pro:Centric Smart models are compatible with Pro:Centric Server Application, you can remotely manage TVs in a centralized coaxial infrastructure you already have.

Pro:Centric Smart Application Platform
LG Pro:Centric SMART offers extended customizable tools; HTML5, Java and Flash. With these, the partners can optimize Commercial TVs to edit and develop their own enhanced service design. Also, it gives visual impact on and delivers messages to customers as users intend.

Pro:Centric Server Application
You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric® provides you a solution that is easily customizable for your business.

Pro:Centric Direct Support
Simply create your own templates and remotely manage TVs on the IP network with Pro:Centric Direct, LG’s content management software. Pro:Centric Direct offers a free design template, along with customizable widgets and three types of theme templates (Cinematic-type, Grid-type, Bar-type)* in order to promote branding and meet guests’ tastes and needs. Its interactive solution, including 1-click service, and intuitive UI impress guests while elevating their hotel experience. Plus, for hoteliers, not only does it offer efficient content production and management, but it also maximizes advertisement effectiveness, which contributes to improving the hotel brand.

ULTRA HD TV

4K Resolution
ULTRA HD is the future of digital picture possessing four times higher resolution than that of Full HD. Stunning 8.3 million pixels gives a Flawless picture quality and incredibly vivid detail.

4K Upscaler
Enjoy Full HD content in 4K ULTRA HD-quality. The 4K Upscaler automatically upgrades Full HD content to ULTRA HD through the six steps of the upscaling processes.

4K IPS Wide Viewing Angle
One of the secret behind LG TVs outstanding viewing experience is the specially designed TV panel. 4K IPS delivers true color from any angle with 4 times the resolution of Full HD. With 4K IPS, every seat is the best for watching content in your space.

Premium Design & Sound

ULTRA Slim
The thickness of a TV is reduced innovatively. The ULTRA Slim design provides excellent space efficiency and greatly fits for wall-mounting.

CINEMA SCREEN
CINEMA SCREEN design brings the cinematic viewing experience through the minimized bezel. With the narrow bezel, not only your guests can enjoy immersive viewing experience, but you also convey messages in a more effective way.

Smart Connectivity & Convenience

Smart Share
Smart Share allows users to share content more easily and quickly. It also searches for the content they want in order to share it more easily and accurately, thereby simplifying the process of sharing between various devices.

Bluetooth Sound Sync (Bluetooth 3.0)
Bluetooth Sound Sync enables users to listen to music on a mobile device through TV speakers via Bluetooth connection.

SoftAP
SoftAP means Software enabled Access Point. This “Virtual” Wi-Fi feature executes by software working on the device to create a wireless hotspot.

Frontal Speaker
With a built-in forward facing, frontal speaker system, guests will enjoy truly powerful room-filling sound for a more immersive entertainment experience.

Various Features
PCA serves the convenience of the guests through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose.

Customizable Template & Page
Choose an alternative look & feel template based on your reference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool.

Three types of templates will be available after Dec. 2016.