

Specifications

		LX541H	
Display	Screen Size	43 / 49 / 60	
	Type	LED	
	Resolution	1920 x 1080 (FHD)	
Broadcasting System	Analog	PAL/NTSC-M	
	Digital	DVB-T2/T/C (varied by region)	
Audio	Audio Output	10W + 10W	
Basic Commercial TV Features	Welcome Video/Screen, Lock Mode, One Channel Map, Multi-IR Code, Hotel Mode, USB Cloning, IR Out(RS-232C,HDMI), TV Link Protocol, USB Auto Play Back, External Power, External Speaker Out, RTC(Real Time Clock)		
General Features	Pro:Centric®	Type	Pro:Centric® V
		Interactive Protocol	IP(Pro:Centric return path supports only)/RF
		HCAPI(GEM/FLASH/HTML)	GEM / Flash
	Management	Self Diagnostics(USB), EzManager 2.1	
	Interactivity	HDMI-CEC, HTNG-CEC	
	RJP Interface	RS232C, HDMI CEC	
	Auto Off/ Auto Sleep	•	
	Intelligent Sensor	•	
	Smart Energy Saving	•	
	Anti-theft System	Kensington Lock, Credenza/Security Screw Hole(49")	
Interface	Side	HDMI In	2 (MHL: 1)
		USB	2
		Headphone Out (3.5mm Phone Jack)	1
	Rear	RF In	1
		AV In	1
		Component In(Y, Pb, Pr) + Audio(L/R)	1(Commonly used w/AV)
		Digital Audio Out(Optical)	1
		RGB In (D-sub 15pin)	1
		PC Audio Input	1(Commonly used w/AV)
		RS-232C(D-sub 9pin)	1
		HDMI In	1
		LAN	1
		Ext SPK out (3.5mm Phone Jack)	2 (Spk-out 1, Vol. Control 1)
Power	Voltage, Hz	100 - 240V, 50/60Hz	
	Typical(Watts)	43" : 81.9W 49" : 81.4W 60" : 132.1W	
	Stand-by(Watts)	43" : 0.22W 49" : 0.26W 60" : 0.22W	
Standard Approval	Safety	CB, BIS, SIRIM, TISI, BPS, PSB, SNI	
	Environment	CISPR	
	Etc.	MEPS, Tick, EE, Cif, BEE, Freewiew	

Comprehensive Solutions for Hospitality

Now, you can manage your hotel more easily and efficiently with Pro:Centric® V Series helping your guests to have a more comfortable and convenient experience in their guest room. You can also operate all hotel room TVs with centralized management on one system while saving cost and workforce.



Full features are available when connected to the Pro:Centric® Server.

LX541H

Pro:Centric® V

- PMS Interfaced Service
: Welcome Message with Guest Name, Auto Language Setting, Billing Information
- Advanced Wake-up Time, Weather, Map
- Embedded Customizable Templates
- 8 Hotel Channel Spooling
- EzManager 2.1 for quick and simple TV settings
- Remote Management via RF & IP

Enhanced Guest Experience



Provides the ability to differentiate guest room experiences with customizable billboards and a personalized welcome page enabled by the Property Management System.

Features :

- Welcome Video/Screen
- PMS Interfaced Service
: Welcome Message, Auto Language Setting, Billing Information
- Advanced Wake-up Time, Hotel Information, Weather, Map

Easy Content Creation & Management



Enables centralized and intuitive in-room TV control from the TV settings to content creation and updates.

Features :

- Embedded Customizable Templates
- 8 Hotel Channel Spooling

Optimized Total Cost of Ownership



Optimize TCO with Pro:Centric® V by removing additional Set-top-box, by saving workforce and time for manual management for individual TVs and development & management cost for hospitality solutions.

Features :

- EzManager 2.1 Management
- Remote Management via RF & IP

Other Hospitality Features



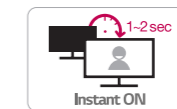
With the capability to display various video formats* as well as images, Commercial TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcomed and cared for.
* mp4, avi, mov, tp, wma, ts etc.



Clone all commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs in hotel rooms using a USB stick, a process that is fully automated to save time without having to set each TV individually.



Guests can enjoy their own content on TV screens from their own mobile devices, tablets and other portable devices with MHL (Mobile High-Definition Link).



Instant on function's high speed loading system saves up to 28 seconds and enables users to enjoy the contents immediately when they first turn on the TV.



Allows you to connect interactive set top boxes or media players enabling you to control and manage your TV via RS232C cable.

* Hospitality features available without the use of the Pro:Centric® Server.

Download LG Commercial Display Mobile App



More info www.lgcommercial.com

YouTube [youtube.com/c/LGCommercialDisplay](https://www.youtube.com/c/LGCommercialDisplay)

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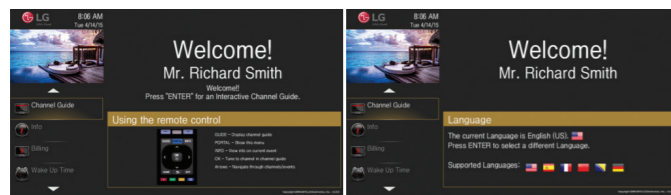




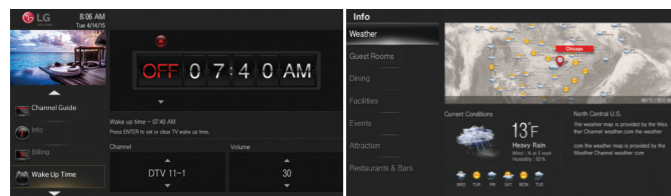
The Pro:Centric® Application enabled with the Pro:Centric® server provides customizable templates. With those templates, hoteliers can add the hotel branded portal pages and channels. It also offers guest-centric services, such as a Welcome Page with the guest's name, Auto Language Setting and Billing Information with the Property Management System (PMS) interface.

Enhanced Customer Experience

Personalize the page with the Pro:Centric® Applications(PCA) which improves guests' in-room experience as well as providing a variety of additional features conveniently just for your customers.



Welcome Page Auto Language Setting



Advanced Wake-up Time Setting Weather Information

• Personalized Pages

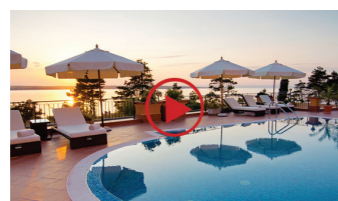
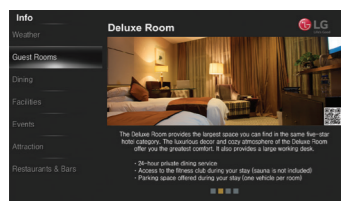
When linked with the Property Management System, it provides a Welcome Page with the guest name, Auto Language Setting and Billing Information with the guest's name.

• Various Additional Features

PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose from.

Easy Content Creation & Management

Pro:Centric® V allow you to create your own content and manage up to 8 hotel channels which can be specialized for your Hotel. It provides you the solution that easily customizable for your Hotel Service.



• Customizable Pages

8 sections with 40 pages of billboards can be made with the web based editing tool.

• Hotel Channel Spooling

Operation of up to 8 hotel channels can offer various information and added services.



MyPro:Centric® enables our partners to create their own contents based on a various SDK such as Java and flash, which gives flexibility for unique and different hospitality service.

Dimension

LX541H : 60"

LX541H : 43" / 49"



		LX541H	
Set Size (With Stand, W x H x D, mm)	43"	973 x 624 x 325	
	49"	1106 x 701 x 325	
	60"	1363 x 844 x 294	
Set Weight (With Stand, Set, kg)	43"	13.6	
	49"	17.8	
	60"	29.3	
Vesa Compatibility	43"	200 X 200	
	49"	300 X 300	
	60"	300 X 300	

Connectivity

- 1 LAN
- 2 OPTICAL DIGITAL AUDIO OUT
- 3 HDMI 1
- 4 VOLUME CONTROL
- 5 EXTERNAL SPEAKER OUT
- 6 ANTENNA CABLE IN
- 7 RGB IN(PC)
- 8 RS-232C IN (CONTROL & SERVICE)
- 9 COMPONENT IN/AV IN
- 10 USB IN 2
- 11 USB IN 1
- 12 HDMI IN 3(MHL)
- 13 HDMI IN 2
- 14 H/P OUT

