

Specifications

UW961H (ASIA)

		55	65	75	
DISPLAY	Type	Edge LED			
	Resolution	3,840 x 2,160 (UHD)			
	Brightness	400cd/m²		430cd/m²	
	Dynamic Contrast Ratio	1,000,000 : 1			
	Viewing Angle Degree	178° / 178°			
BROADCASTING SYSTEM	Analog	PAL / SECAM			
	Digital	DVB-T2/C/S2 *Philippines : 6MHz Available			
VIDEO	Picture Engine	Prime Mastering Engine			
	Real Cinema 24p (3:3 Pull down)	•			
	Aspect Ratio	6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)			
	UHD Content Streaming Support	•			
	Resolution Up-scale (UHD)	•			
AUDIO	Audio Output / Speaker System	10W + 10W / 2.1 ch			
	Sound Mode	6 modes (Standard, Cinema, Clear Voice III, Sports, Music, Game) *India only : 6 modes (Standard, Bollywood, Clear Voice III, Sports, Music, Game)			
	Wireless Sound Sync	•			
	Pro:Centric®	Type	Smart		
		Data Streaming (IP&RF)	•		
Pro:Centric Application		PCA 3.7			
RF (1/2 Tuner)		RF (1)			
HCAP (SDK)		GEM / Flash / HTML5			
GENERAL FEATURES	Smart Features	Commercial Smart Home, Web Browser, softAP, Magic Remote (Ready)			
	Connectivity	Smart Share (WiDi, Smart Mirroring, WiFi Direct, DIAL), Bluetooth Sound Sync			
	DRM (Digital Right Management)	Pro:Idiom			
	Management	Remote Diagnostics, EzManager (for initial configuration)			
	Interactivity	HTNG/HDMI-CEC			
	RJP Interface	RS232C, HDMI			
	Advanced Setting Option	Auto Off / Auto Sleep, Motion Eye Care, Energy Saving			
	HOSPITALITY FEATURES	Hotel Mode, Lock Mode, IR Out, External Speaker Out, External Power, USB Cloning, One Channel Map, Multi IR Code, Welcome Screen, Instant On, TV Link Interactive			
INTERFACE	Side	Headphone Out, HDMI In (2), USB 2.0 (2), USB 3.0 (1), CI Slot			
	Rear	RF In (2), AV In, Audio Component In (Phone Jack Type), Digital Audio Out (Optial), HDMI Input, RS-232C, Clock Interface, LAN port (2), External Speaker Out (2)			
CABINET (Unit : mm)	Vesa	300 x 300			
	WxHxD / weight (with stand)	1,239.8 x 774.8 x 238.4 / 21.2kg	1,459.5 x 896.8 x 281.9 / 32.5kg	1,680.6 x 1,020.3 x 341.0 / 50.3kg	
	WxHxD / weight (Packing)	1,360 x 860 x 162 / 26.1kg	1,600 x 990 x 190 / 40.2kg	1,807 x 1094 x 215 / 57.4kg	
POWER (Unit : Watts)	Voltage, Hz	100-240V, 50 / 60 Hz			
	Max (Watts)	204.0	241.0	351.6	
	Typical (Watts)	156.0	193.6	285	
	Energy saving (Min)	126.9	161.4	217	
	Energy saving (Med)	91.2	117.0	148	
	Energy saving (Max)	50.2	74.7	90.1	
	Stand-by	0.21	0.19	0.19	
	STANDARD APPROVAL	Safety	Varied by Countries		
Environment		Varied by Countries			
Etc.		Varied by Countries			

Pro:Centric® SMART

UW961H (ASIA)

A Premium Smart Solution With a Sleek ULTRA HD Display

Provide your guests with the interactive smart solution, Pro:Centric® SMART, for a superior experience. The UW961H's stunning design plays a significant role to elevate the ambience in any hotel room while it enables you to customize and create your own content with SDK Tools, Pre-loaded Apps, and content management software, Pro:Centric Direct (Option). Also, ULTRA HD picture quality and guest-centric technologies increase guests' satisfaction and make a lasting impression on the hospitality properties.



UW961H

- Pro:Centric® Smart
- <sup>NEW</sup> Pro:Centric Direct Ready
- ULTRA HD
- ULTRA Slim & UniScreen
- harman/kardon® Sound
- Pro:Idiom®
- Bluetooth Sound Sync

screen size

55", 65", 75"

Key Features

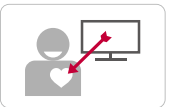


Smart Customization

Create your own solution along with LG's smart customization tools and content management software. With the tailored solution, hotel can elevate their brand to new levels.

Features

- Pro:Centric Smart SDK (HTML5, Java, Flash)
- <sup>NEW</sup> Pro:Centric Direct Ready
- Pre-loaded Apps



Enhanced guests' Experience

Delight your guests with vivid picture quality and entertaining features including webOS 3.0 and its smart apps. It captivates guests' taste and brings them again.

Features

- ULTRA HD
- 4K Upscaler, IPS Wide Viewing Angle
- webOS 3.0 & Magic Remote (Ready)



Smart Connectivity

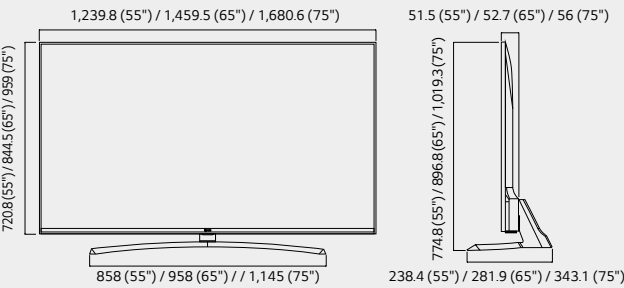
Cross display boundaries freely and without hassle. With LG SmartShare, mirroring and content sharing between TV and other smart devices are made incredibly easy and user-friendly.

Features

- Smart Share (WiDi, Smart Mirroring, WiFi Direct, DIAL)
- Bluetooth Sound Sync

Dimensions

55"/65"/75"



Connectivity

- ❶ AUX LAN

❷ LAN

❸ SPEAKER OUT

❹ OPTICAL DIGITAL AUDIO OUT

❺ HDMI IN 1
- ❻ CLOCK

❼ RS-232C IN

❸ AV IN

❹ COMPONENT IN

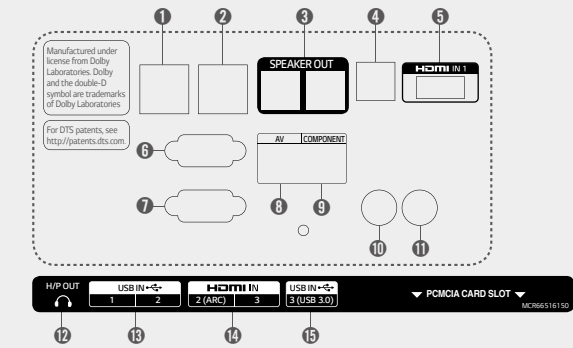
❿ LNB Satellite IN
- ❶ ANTENNA / CABLE IN

❷ H/P OUT

❸ USB IN 1 / USB IN 2

❹ HDMI IN 2 / HDMI IN 3

❺ USB IN 3



Download LG Commercial Display Mobile App



Learn more [www.lg.com/b2b](http://www.lg.com/b2b) or [www.lgecommercial.com](http://www.lgecommercial.com)

**You Tube** [youtube.com/c/LGCommercialDisplay](https://youtube.com/c/LGCommercialDisplay)

All screen images are simulated. Dimension and weights are approximate. Design, features and specifications subject to change without notice.  
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# A Premium Smart Solution With a Sleek ULTRA HD Display

## Pro:Centric® Smart UW961H

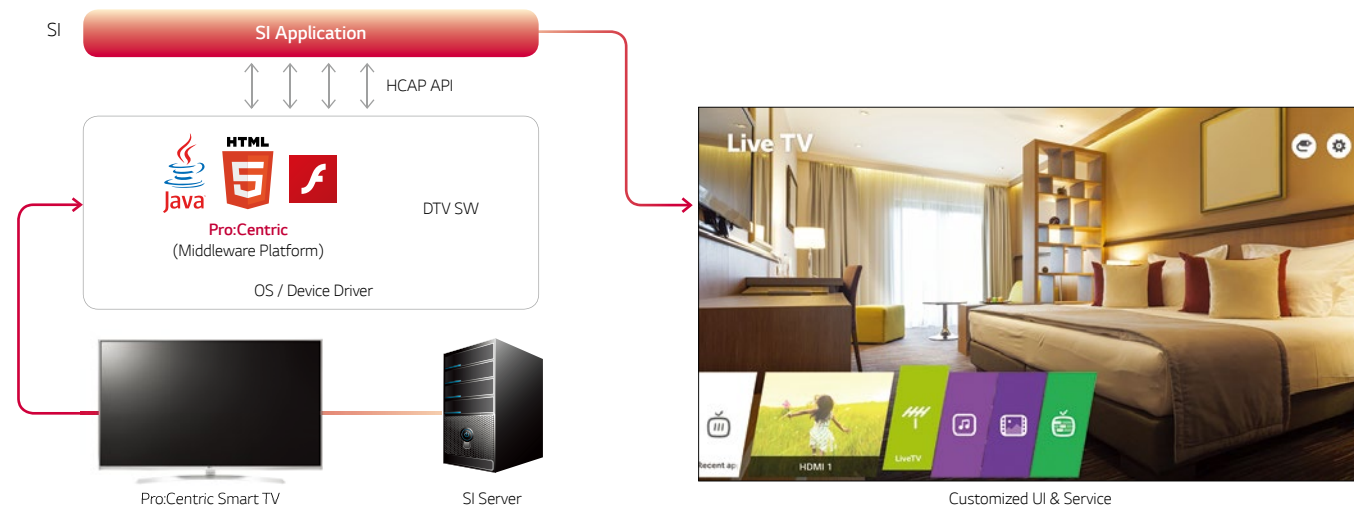
Pro:Centric® SMART

ASIA

Pro: Centric Smart is an elaborate and smart mode of control and customization for commercial televisions. With the customizable tools including HTML5, Java, and Flash, users can optimize the commercial TVs according to their purposes with IP-based programs. This expansion of control provides premium hotel services to guests without the need for a set-top box. Additionally, as the Pro:Centric Smart models are compatible with Pro:Centric Server Application, you can remotely manage TVs in a centralized coaxial infrastructure you already have.

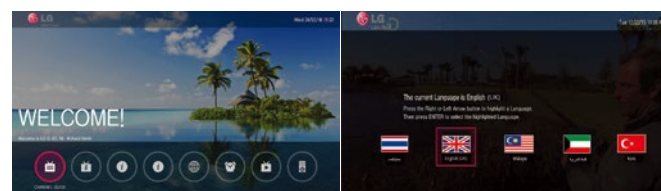
### Pro:Centric Smart Application Platform

LG Pro:Centric SMART offers extended customizable tools; HTML5, Java and Flash. With these, the partners can optimize Commercial TVs to edit and develop their own enhanced service design. Also, it gives visual impact on and delivers messages to customers as users intend.



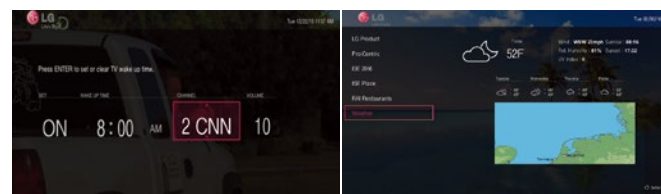
### Pro:Centric Server Application

You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric® provides you a solution that is easily customizable for your business.



Welcome Page

Language selection



Wake-up Setting

Weather Information

#### • Various Features

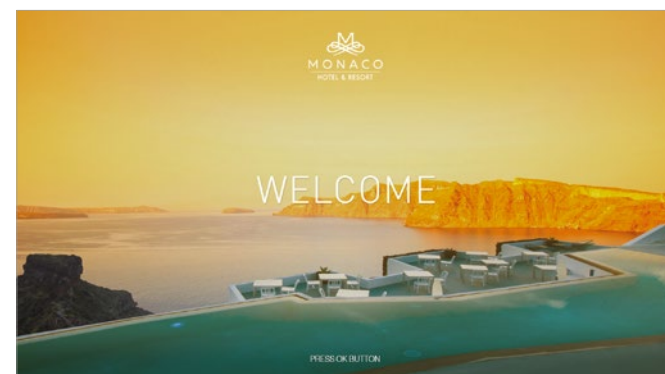
PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose.

#### • Customizable Template & Page

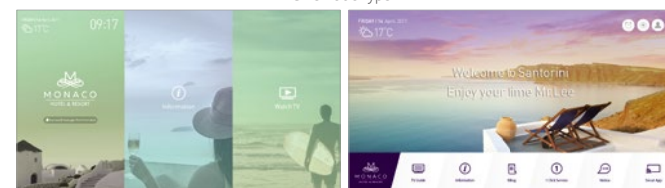
Choose an alternative look & feel template based on your reference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool.

### Pro:Centric Direct Support

Simply create your own templates and remotely manage TVs on the IP network with Pro:Centric Direct, LG's content management software. Pro:Centric Direct offers a free design template, along with customizable widgets and three types of theme templates (Cinematic-type, Grid-type, Bar-type) in order to promote branding and meet guests' tastes and needs. Its interactive solution, including 1-click service, and intuitive UI impress guests while elevating their hotel experience. Plus, for hoteliers, not only does it offer efficient content production and management, but it also maximizes advertisement effectiveness, which contributes to improving the hotel brand.



Cinematic Type



Grid Type

Bar Type

### ULTRA HD TV

#### 4K Resolution

ULTRA HD is the future of digital picture, possessing four times higher resolution than that of full HD. Stunning 8.3 million pixels gives a flawless picture quality and incredibly vivid detail.



#### 4K Upscaler

Enjoy Full HD content in 4K ULTRA HD quality. The 4K Upscaler automatically upgrades Full HD content to ULTRA HD through the six steps of the upscaling processes.



#### 4K IPS Wide Viewing Angle

One of the secret behind LG TVs outstanding viewing experience is the specially designed TV panel. 4K IPS delivers true colour from any angle with 4 times the resolution of Full HD. With 4K IPS, every seat is the best for watching content in your space.



### Premium Design & Sound

#### ULTRA Slim

The thickness of a TV is reduced innovatively. The ULTRA Slim design provides excellent space efficiency and greatly fits for wall-mounting.



#### UniScreens

UniScreen provides high-lighted screen with the super narrow bezel. With it, not only our guests can enjoy immersive viewing experience, the hotel managers can convey messages in a more effective way.



#### Sound Designed by harman/kardon

harman/kardon brings a new level of premium sound up to its reputation as one of the global audio brands. The superb sound quality creates an immersive environment.



### Smart Connectivity & Convenience

#### Smart Share

Smart Share allows users to share content more easily and quickly. It also searches for the content they want in order to share it more easily and accurately, thereby simplifying the process of sharing between various devices.



#### Bluetooth Sound Sync (Bluetooth 3.0)

Bluetooth Sound Sync enables users to listen to music on a mobile device through TV speakers via Bluetooth connection.

\* Support devices for Bluetooth Sound Sync :  
Android (above v4.4 KitKat) / iOS based Mobile Device



#### webRTC Ready

webRTC provides an application development environment for video calling, video chat and P2P (Person-to-Person) file sharing. Guests can look at and communicate each other without visiting rooms.

\* Separate server or SI's webRTC-based- telecommunication solution is required for telecommunication between two TV sets.

