2019

WELCOME TO
LG ELECTRONICS
LG CORP.
Holding Structure (2018)

20% TELECOM & SERVICES
25% CHEMICALS
55% ELECTRONICS

USD 142 Billion
(REVENUE
(KRW 160 Trillion))

69 COMPANIES

16 ELECTRONICS
LG Electronics
LG Display
LG Innotek

24 CHEMICALS
LG Chem
LG Household & Health Care
LG Hausys

28 TELECOM & SERVICES
LG U+
LG CNS
LG Sports
HISTORY
A Look at LG Electronics Through the Years

1958
Goldstar first company of what will later become LG Electronics

1966
Produces Korea’s first TV

1982
Establishes first overseas production base in the US

1995
Rebrands as LG Electronics

2001
Introduces world’s first refrigerator powered by Inverter Linear Compressor

2013
Launches Vehicle Components Company

2014
Introduces world’s first 4K OLED TV

2016
Launches premium LG SIGNATURE brand

2019
Introduces world’s first rollable OLED TV

2019 Welcome to LG Electronics
LG QUALITY PHILOSOPHY

The quality philosophy of LG’s founder has been the foundation for raising the consciousness of LG Electronics employees.

If 1 out of 100 is found to be defective, then we must assume there are defects in the other 99.

Selling many products is not in our best interest if that one product is not the right product.

It should be common sense that customer trust is more valuable than profit.
MANAGEMENT PHILOSOPHY

• LG WAY
  The LG Way articulates our belief in attaining the vision of becoming the No.1 LG through Customer-Value Creation and People-Oriented Management as the guiding principle for our thoughts and actions as we stay true to the spirit of Jeong-Do Management in our everyday practice.

• VISION
  What we ultimately aspire to achieve through Jeong-Do Management and its two tenets Customer-Value Creation and People-Oriented Management is to become the No.1 LG, a market-leading company recognized and respected by industry peers as well as the broader market.
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STRUCTURE

Companies:
- H&A Home Appliance & Air Solution
- HE Home Entertainment
- MC Mobile Communications
- VS Vehicle Component Solutions
- BS Business Solutions

Regional Office:
- North America
- Europe
- LATAM
- Middle East and Africa
- Asia
- CIS
- Korea Sales & Marketing Company
GLOBAL NETWORK

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Global Workforce:
Korea: 52%
Global: 48%

Global Operations:
72,600+

AI Research Lab
Regional Offices
GLOBAL PERFORMANCE

2018
USD 54.4 Billion
Sales

USD 2.4 Billion
Operating Income

LGE Consolidated Basis, IFRS
Unit : USD Billion
Exchange Rate : KRW 1,127.66 (2018)
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BUSINESS OVERVIEW

USD 17.2 Billion
32%
Home Appliance & Air Solution

USD 14.4 Billion
26%
Home Entertainment

USD 7.1 Billion
13%
Mobile Communications

USD 3.8 Billion
7%
Vehicle Component Solutions

USD 2.1 Billion
4%
Business Solutions

USD 9.8 Billion Others

Total USD 54.4 Billion (2018)
LG PRODUCT HIGHLIGHTS

AI FOR AN EVEN BETTER LIFE

LG ThinQ

E V O L V E

C O N N E C T

O P E N

Google Assistant

amazon alexa
ADVANCED ROBOTICS

Navigation

Interaction

Manipulation

Consumer

Commercial

Industrial
LG TECHNOLOGY HIGHLIGHTS

LG CLOi
SIGNATURE KITCHEN SUITE is committed to producing the industry’s best built-in appliances with leading-edge technology that gives you more flexibility to prepare food in the best possible way – respecting our authentic connection to food.
LG TECHNOLOGY HIGHLIGHTS

LG Inverter technology converts the power supplied to the compressor and motor into the desired voltage and frequency for better performance yet less energy consumption.
LG TECHNOLOGY HIGHLIGHTS

LG SIGNATURE
OLED TV R
LG TECHNOLOGY HIGHLIGHTS

NanoCell TV

NanoColor
NanoAccuracy
NanoBezel
LG TECHNOLOGY HIGHLIGHTS

LG V50 ThinQ

Dual Screen

LG TECHNOLOGY HIGHLIGHTS

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LG TECHNOLOGY HIGHLIGHTS

LG G8 ThinQ
Crystal Sound OLED

Hand ID
Air Motion
Portrait
LG TECHNOLOGY HIGHLIGHTS

Vehicle Component Solutions Company focuses on commercializing and environmentally responsible automotive components and core solutions based on LG’s proprietary technologies.

SMART

- Digital Cockpit
- HMI & Integration
- Secure & Reliable SW
- Intelligent Driving

GREEN

- Eco-Friendly
- Efficient
- Light Weight
- Integrated
LG TECHNOLOGY HIGHLIGHTS

LG is leading the way in state-of-the-art OLED technology
Take your next exciting leap into the future and change the way you engage with customers

Transparent OLED Signage

Perfect Black
Limitless contrast and the deepest blacks

Perfect Viewing Screen
Wide viewing angle

Stunning Color and Contrast
Accurate and stable color reproduction

Perfect Design
Design flexibility with lightweight and slim display

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LCD | LG OLED Signage
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LCD
LG OLED Signage

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Slim & Lightweight
Flexible
in Glass
Transparent
LG TECHNOLOGY HIGHLIGHTS
A wide range of indoor and outdoor LED Signage will create eye-catching experiences with industry leading technology and performance.
LG TECHNOLOGY HIGHLIGHTS

LG NeON® R is the company’s most efficient premium solar module that allows electric current to flow more freely and efficiently.

**Technical Feature**

The LG NeON® R is a sleek module that eliminates metal electrodes on the front side. The module’s environmental and aesthetic design is ideal for roofs, offering a clean, sleek modern exterior and increasing the home’s value.

- **Delivers premium black frame**
- **Eliminates electrodes on the front of cells**
- **Increased amount of Interconnectors reduces energy loss**
- **Interconnectors positioned on the cell’s rear side maximize light absorption**
SUSTAINABILITY COMMITMENTS

PROMOTE INTELLIGENT LIFESTYLE
Establish Intelligent Living Environment
Pursue Healthy Life for Customers
Expand Green Business

REALIZE ZERO CARBON AND CIRCULAR ECONOMY
Pursue Zero Carbon
Reduce the Environmental Impacts of Products
Promote Circular Economy

CREATE A BETTER SOCIETY
Establish Sustainable Supply Chain
Establish Decent and Safe Work Place
Expand Contribution to the Local Community
GLOBAL SOCIAL CONTRIBUTION

GREECE
- Free Laundry Service

ETHIOPIA
- LG Hope Village

INDIA
- Global IT Challenge

CHINA
- Vacation Together

RUSSIA
- Youth Forum

COLOMBIA
- Laundry Service in Coffee Village