

2022 Welcome to

LG ELECTRONICS



15

21% 
Electronics

LG Electronics
LG Display
LG Innotek

23

32% 
Chemicals

LG Chem
LG Energy Solution
LG Household & Health Care

31

44% 
Telecom & Services

LG U+
LG CNS
LG HelloVision



Revenue

170 



Companies

71 

15 Electronics
23 Chemicals
31 Telecom & Services

*LX International included in total number of companies

History

A look at LG Electronics over the years.



1958 LG predecessor Lucky-GoldStar
first company of what will later become LG Electronics



1966 Produces Korea's first TV



1978 USD 100M in exports



1982 Establishes first overseas plant



1995 Becomes LG Electronics



2001 World's first Inverter Linear Compressor refrigerator



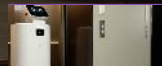
2011 World's first steam-based garment care system, Styler



2013 Launches Vehicle component Solutions (VS) Company



2016 First premium brand, LG SIGNATURE



2018 CLOi commercial robots



2020 Launch of world's first Rollable OLED TV



2022 LG Smart Park selected as a Lighthouse Factory
by the World Economic Forum (WEF)

LG Quality philosophy

The quality philosophy of LG's founder has been the foundation for raising the consciousness of LG Electronics employees.

Koo In Hwoi_1907-1969

LG Founding Chairman

“

*If 1 out of 100 is found to be defective,
then we must assume there are defects in the other 99.*

*Selling many products is not in our best interest
if that one product is not the right product.*

*It should be common sense that
customer trust is more valuable than profit.*

”



CEO Message

Key Directions In 2022



“

Greater emphasis will be put on first, unique and new –three attributes that will be featured prominently in all customer experiences in 2022

Our focus will be on maximizing the growth potential of our existing businesses and seeing every transaction from the perspective of the customer experience

We will adopt a more organic way of operating to reduce and eliminate barriers and divisions

”

William Cho

CEO

Management philosophy

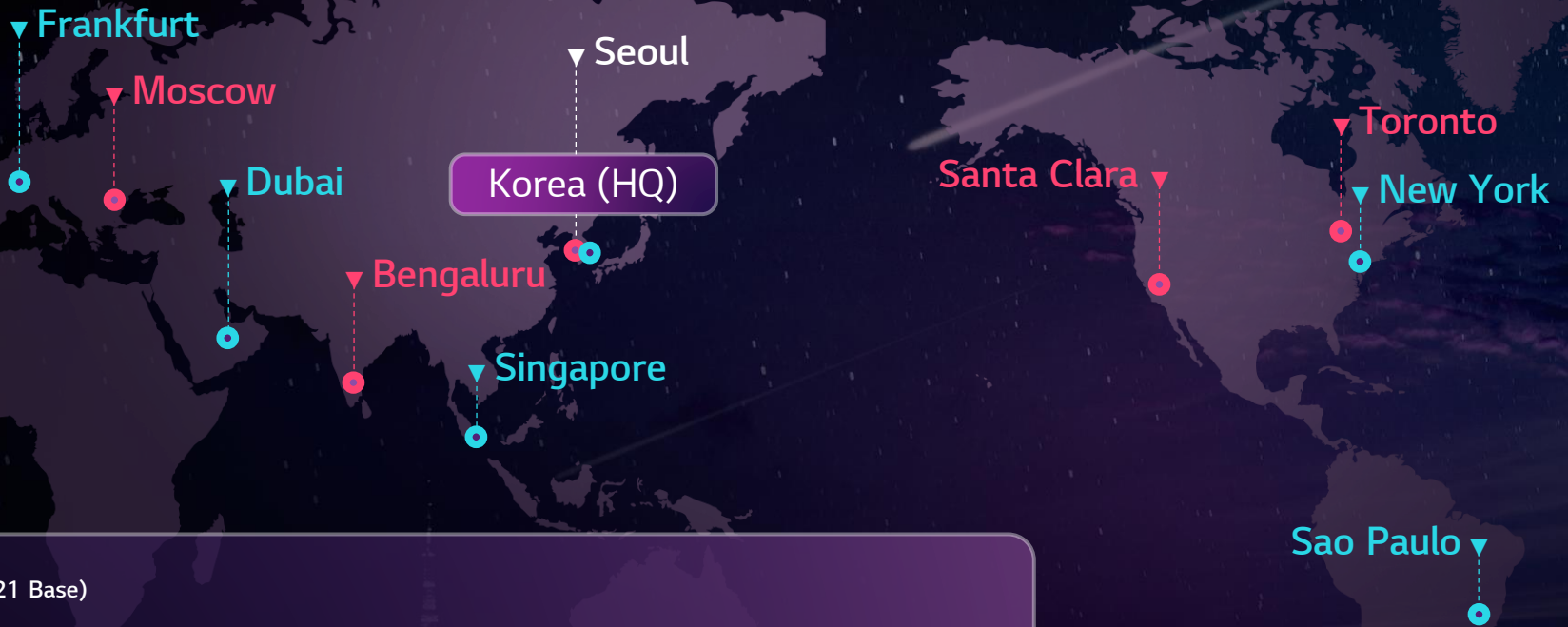
Vision

We ultimately aspire to achieve through Jeong-Do Management and its two tenets of Customer-Value Creation and People-Oriented Management to become **No.1 LG**, a marketing-leading company recognized and respected by industry peers as well as consumers worldwide.



Global network

● AI Research Lab ● Regional Office



(2021 Base)

Workforce **75,625** Global Operations **132**

Korea : 37,613 Global : 38,012

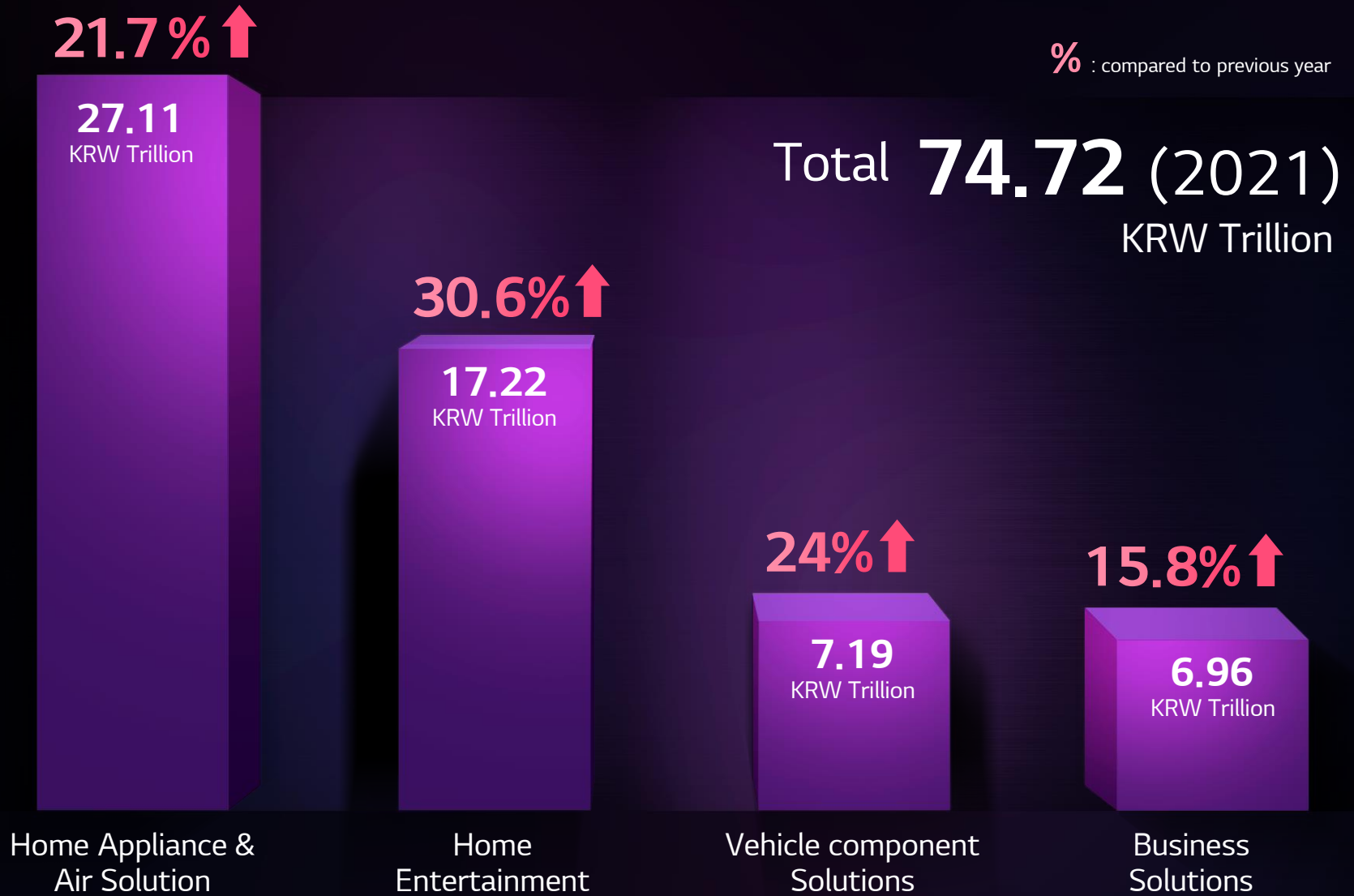
Structure

Companies

Regional Offices



Business overview



Business overview

Home Appliance & Air Solution



Home Entertainment



Vehicle component Solutions



Business Solutions

LG SIGNATURE

The birth of a visionary brand, a pioneer in the ultra-premium consumer electronics market. On a mission to empower exceptional lifestyle choices for every customer, LG SIGNATURE presents each home essential through a harmony of craftsmanship, innovation and authenticity.



Air Conditioner

Wine Cellar

Bottom Freezer

Refrigerator

Air Purifier

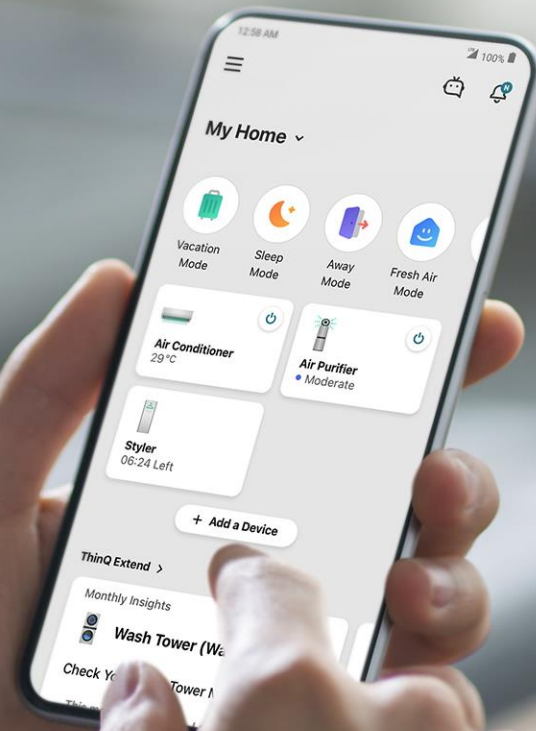
OLED R

OLED 8K

Washer / Dryer

LG ThinQ

LG ThinQ offers a variety of products, features and services which combine AI and smart technology. With LG's intelligent lifestyle platform, the LG ThinQ app, customers can control their home appliances, create a smart home ecosystem, and enjoy a more convenient and better life.



Kitchen appliances

Well-known for their quality, reliability and energy efficiency, LG kitchen appliances offer a superior experience with innovative technology such as InstaView™ and UVnano for the ultimate convenience and hygiene in the kitchen.



H&A Home Appliance
& Air Solution

Company



Living appliances



LG's living appliances come in innovative form factors coupled with unrivaled washing and cleaning performances, offering innovative features such as Artificial Intelligence Direct Drive™ (AI DD) and TrueSteam™. Designed to meet consumers' various lifestyle, LG's powerful CordZero vacuum cleaner series takes care of the cleaning jobs with maximum efficiency and ease.

H&A Home Appliance
& Air Solution

Company



Air solution



With a wide range of residential air conditioners to keep spaces pleasant and clean, LG's air solutions are also certified by international organizations for their effectiveness in reducing dust and allergens in the air.

H&A Home Appliance
& Air Solution
Company

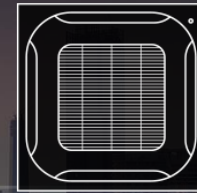


HVAC solution

LG air conditioning provides optimized solutions for every sector and climate with a wide range of cutting-edge systems that bring exceptional heating, ventilation and air conditioning performance to buildings worldwide. Through our unmatched expertise and industry knowledge, we respond directly to the needs of businesses seeking digitalized and eco-conscious HVAC solutions.

H&A Home Appliance
& Air Solution

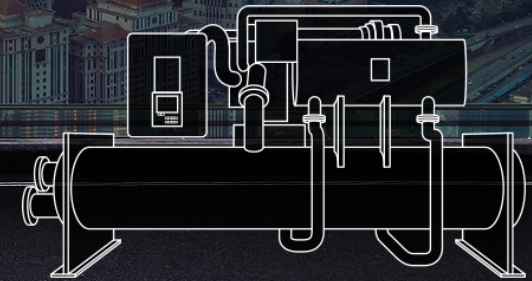
Company



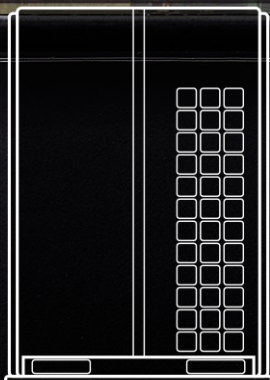
Air Handling Unit (AHU)



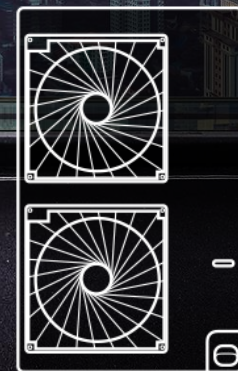
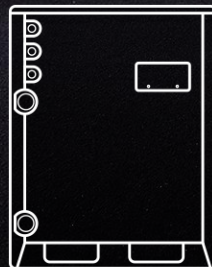
Chiller



MULTI V. 5



MULTI V. WATER IV



THERMA V

LG OLED TV Leadership & Widest rang of screen size ever



HE Home Entertainment
Company

LG OLED secured the leadership for many consecutive year and has been praised as the best TV to date
LG 2022 OLED TV line up offers the widest range of screen welcoming new screen sizes from the world's largest 97-inch OLED TV to 42-inch OLED TV that ensures the right size for practically any space in the home and gives consumers more choice.

1
★★★★★★★★★★
**World's No.1
OLED TV Brand**
for 9 Consecutive Years

42 inch
48 inch
55 inch
65 inch
77 inch
83 inch
88 inch
97 inch

8K
8K

* 77inch is available both 4K and 8K

LG OLED evo



LG OLED evo is an exclusive OLED technology which is a combination of α9 Gen5 AI Processor and cutting edge picture algorithms, delivers excellent viewing experience

HE Home Entertainment

Company

C2



LG OLED evo



G2



OLED evo | Gallery Edition

LG QNED

Featuring LG's proprietary Quantum Dot NanoCell technology, the latest QNED TVs deliver stunning picture quality ; maximizing viewer immersion with more accurate colors and enhanced contrast and brightness



HE Home Entertainment

Company



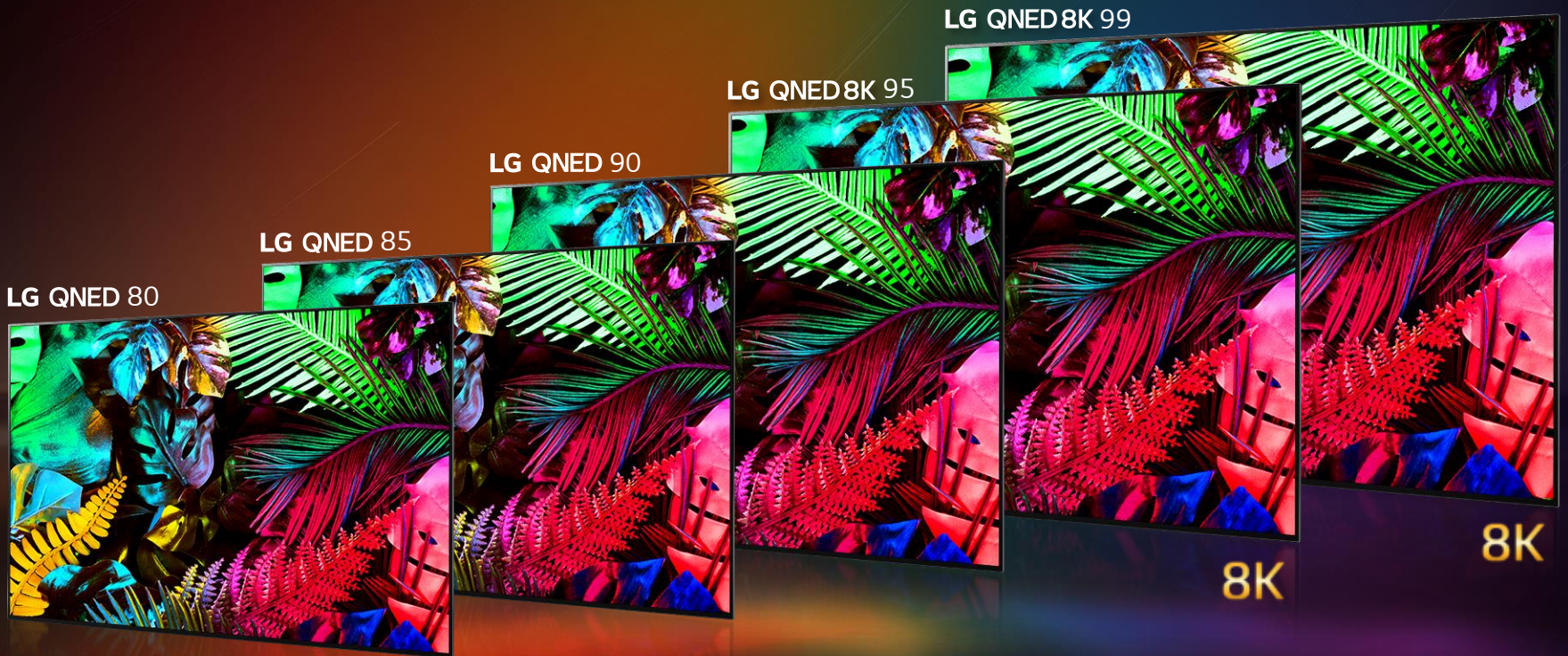
LG QNED



LG's 2022 QNED TV lineup gives consumers an expanded selection of series sizes to choose from, ranging from the truly cinematic to the more space-friendly.

HE Home Entertainment

Company



LG QNED 80

LG QNED 85

LG QNED 90

LG QNED8K 95

LG QNED8K 99

8K

8K

Vehicle component Solutions



Mercedes Benz EQS
Hyperscreen

GM Cadillac New Escalade
Digital Cockpit



Volkswagen i.ID3
AR-HUD



Future mobility

The Vehicle component solutions (VS) company focuses on leading and providing unexpected in-vehicle experience with core solutions as cockpit electronics, connectivity and automotive vision system based on LG's proprietary technologies,

VS Vehicle component Solutions Company



Cockpit Electronics

- Automotive Display, Cockpit Domain Controller



Connectivity

- Telematics, Smart Antenna



Automotive Vision System

- Front Camera, Cabin Camera



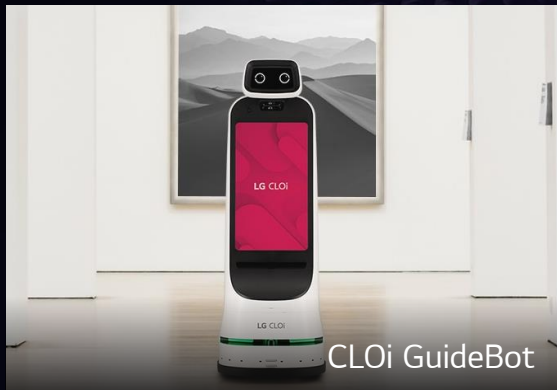
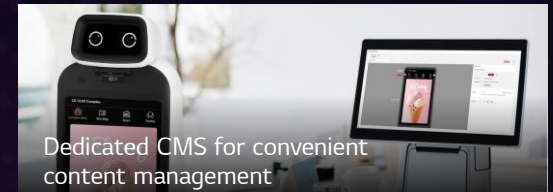
Robots as a solution

With today's robots capable of assisting in industries including hospitality, retail, security and healthcare, there is no limit to what tomorrow's robot can do.

BS Business Solutions

Company

LG CLOi



LED signage

Wide range of indoor and outdoor LED signage tailored for various venues to offer a new level of immersion with eye-popping visuals and forms.

BS Business Solutions

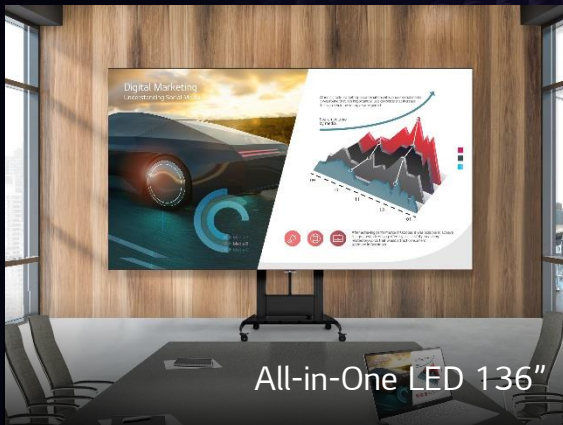
Company



LG MAGNIT (Micro LED)



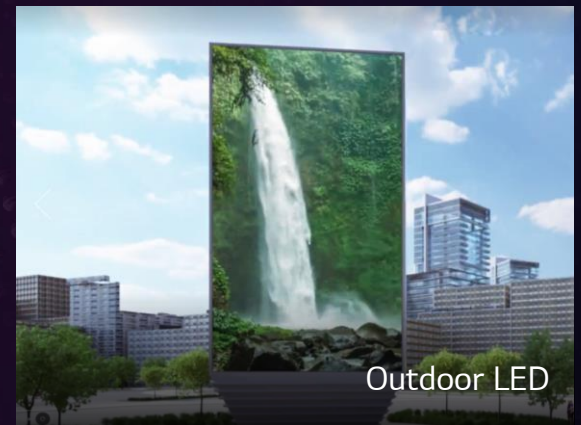
LG LED Cinema



All-in-One LED 136"



Indoor LED



Outdoor LED

Digital signage

With a diverse range of cutting-edge offerings, LG's digital signage solutions are helping its global customers find innovative ways to reach their audiences.

BS Business Solutions

Company



LG One:Quick Works



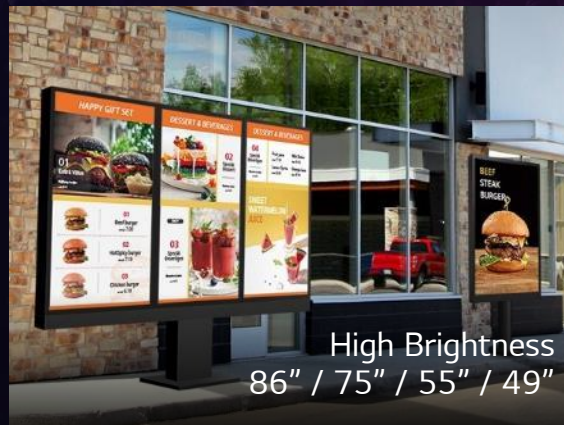
LG One:Quick Flex



Interactive Digital Board
86" / 75" / 65" / 55"



Transparent OLED 55"



High Brightness
86" / 75" / 55" / 49"



Hotel TV
75" / 65" / 55"

LG gram

Ultimate Portability

Light weight at just 1350g for 17-inch
80Wh battery capacity

Ultra-lightweight + Large Screen + All-day Battery

Best Performance

12th Gen. Intel® Core™ Processors
17-inch WQXGA Anti-Glare IPS Display
LPDDR5 RAM & Gen 4 NVMe (x2)



Monitors & Projectors



LG's advanced monitors, displays and projectors deliver exceptionally bright and clear images with superb black levels to enhance the viewer's sense of immersion.

BS Business Solutions

Company



LG UltraGear™
IPS 1ms Gaming Monitors



LG UltraWide™ Monitor
21:9 Wide Screen



LG UltraFine™ Display
/ **LG UHD Monitor**_{4K}
4K / 5K UHD / OLED



LG DualUp Monitor
16:18 Vertical Screen



LG CloudDevice
Thin / Zero Client



LG Medical Display
Medical Monitor & DXD



LG CineBeam / LG ProBeam
4K UHD Laser Projector

Life's Good (Toward a Better Life For ALL)



Global Social Contribution



Package Boxes Donation



ESG Academy



LG Come Home Challenge



LG-KOICA Hope TVET College



Global IT Challenge



LG Ambassador

