



**32"/37"/42F"/47F"**

**EzSign**

- Simple Free Editor
- Over 50 ready templates
- WiFi Update
- Smart Scheduling
- Public Display Mode

**EFFICIENT MANAGEMENT**

- Welcome Screen
- RS232C
- External Speaker Out
- Anti-Theft System
- IR Out
- USB 2.0

**LED HDMI™**  
HIGH DEFINITION MULTIMEDIA INTERFACE

Public Display Mode, CLONING, LOCK MODE, Welcome Screen, RS232C, External Speaker Out, IR OUT, USB 2.0

**EzSign**  
TV Signage Solution

## Digital Signage + Television : Billboard TV

The LG EzSign TV is world's first TV that comes with signage function. Now you can run your message on the TV screen in the form of billboard TV without additional hardware. Advertisements, information and broadcast content can be arranged on the same screen to attract attention and deliver specific messaging to your customer base.

### COST-EFFECTIVE

No media player

Without any additional hardware such as media player, the LG EzSign TV shows live television broadcasting along with signage content using a USB drive.

### FAST & EASY

Edit content quickly and easily

Select one of the pre-installed content templates. Simply apply images and add text. It's that easy.

### CUSTOMIZED TO YOUR NEEDS

Signage content can be specific to your business

The LG EzSign TV allows you to create your own signage content and make revisions on the fly.

### SLEEK DESIGN

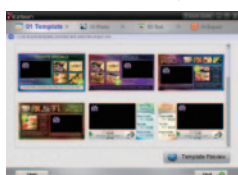
Enhance the quality of the customer experience

Its attractive simplicity adds to every retail, restaurant, corporate or public space.

## Create your contents in just 4 steps.

### STEP 1

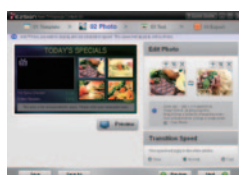
Choose a Template



Choose from a wide array of pre-installed templates.

### STEP 2

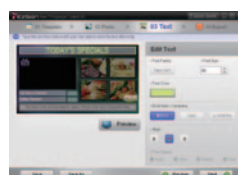
Add a Photo & Text



Drag and drop the image file into the content boxes. Add your message

### STEP 3

Create The Schedule



Create a time schedule, or duration schedule for all templates.

### STEP 4

Send to TV



Export your content to a USB drive or sent through wireless network

## VERTICAL UTILIZATION

**EDUCATION / GOVERNMENT**

Engage your audience in high traffic areas with schedules and informative content that is timely and compelling.

**RETAIL**

From the window store front to the point of sale, the LG EzSign TV promotes products and special marketing campaigns to induce sales.

**RESTAURANTS**

Draw your patron's attention with specials and events on the LG EzSign TV.

## Specifications

|         |                                   |   |
|---------|-----------------------------------|---|
| VIDEO   | Size                              | 32"/37"/42"/47"                         |
|         | Resolution                        | 32F"/37F"/42F"/47F" : 1920 x 1080 (FHD) |
|         | Type                              | Direct LED                              |
|         | XD Engine                         | •                                       |
|         | 24p Real Cinema                   | •                                       |
|         | Eye Care(Anti Dazzling)           | •                                       |
| AUDIO   | Invisible Speaker                 | •                                       |
|         | Audio Output                      | 10W + 10W                               |
|         | Infinite Sound                    | •                                       |
|         | Clear Voice                       | •                                       |
| FEATURE | PDM                               | •                                       |
|         | IR Out                            | •                                       |
|         | External Speaker Out              | •                                       |
|         | RJP Interface                     | •                                       |
|         | External Power (RS-232C)          | -                                       |
|         | USB Cloning                       | •                                       |
|         | Wi-fi(With dongle)                | -                                       |
|         | Multi IR Code (Bed 1/2 Function)  | •                                       |
|         | Welcome Screen (Splash Image)     | •                                       |
|         | Auto Off / Auto Sleep             | •                                       |
|         | Video Mute                        | •                                       |
|         | Lock mode                         | •                                       |
|         | Smart Energy Saving               | •                                       |
|         | RoHS                              | •                                       |
|         | Anti-theft System Kensington Lock | • (Except 32")                          |
|         | Credenza Hole                     | • (Except 32")                          |
|         | Swivel                            | +/- 90°                                 |
|         | VESA Compatible                   | •                                       |

|           |                                |  |
|-----------|--------------------------------|--|
| INTERFACE | RF In                          | •  |
|           | AV In                          | -  |
|           | Component In                   | • (phone jack)   |
|           | RGB In                         | •  |
|           | HDMI In                        | • (rear 2, side 1)   |
|           | CI Slot                        | • (side)   |
|           | MPI Slot                       | -  |
|           | Scart                          | •  |
|           | RS-232C (D-Sub 9)              | •  |
|           | USB(2.0)                       | • (1 x USB for Media, 1 x for WiFi dongle)                                   |
| ACCESSORY | SPDIF                          | •  |
|           | Included                       | Power cord, Remote   |
|           | Optional                       | WiFi Dongle ( AN-WF100 )   |
| POWER     | Voltage, Hz                    | 100~240Vac 50-60Hz   |
|           | Typical (Watts)                |  |
|           | 32"                            | 80W  |
|           | 37"                            | 100W   |
|           | 42"                            | 110W   |
|           | 47"                            | 130W   |
| DIMENSION | Standby                        | 0.3W ↓   |
|           | VESA                           | 32": 200 x 100 mm, 37": 200 x 200 mm<br>42": 200 x 200 mm, 47": 400 x 400 mm |
|           | Bezel (Side / Top / Bottom,mm) | 199mm (T/L/R), 24.5mm(B)   |
|           | Depth(mm)                      | 32" : 79, 37" : 79, 42F" : 79, 47F" : 80.5                                   |
|           |                                |  |

