



**LG Electronics Magyar Kft.**

H-1097 Budapest, Könyves Kálmán krt. 3/a  
T. +36-1-455-60-60 F. +36-1-455-60-66 [www.lg.hu](http://www.lg.hu)

## **Terms and Conditions of “RAC Free Pre-installation Campaign”**

### **I. General terms:**

The present Conditions of “**RAC Free Pre-installation Campaign**” (hereinafter: **Conditions**) are applicable for End-users (hereinafter: **Customer**) who purchased certain models of LG residential air-conditioning units from authorized suppliers (see partners’ list in point IV.), and claimed free installation as defined in the Conditions below, from *01/05/2025 until 31/05/2025 in Bulgaria* (hereinafter: **the Territory**). The Customer hereby, with the Products and with claiming the free installation upon purchase, expressly acknowledge that the present Conditions are applicable. The Customer accept it as the one binding for him/her, and understands that the connected rights are solely to be enforced according to the Conditions.

#### **Organizer of the campaign:**

The official **organizer of the campaign** is **LG Electronics Magyar Kft.** (seat: Hungary, 1097 Budapest, Könyves Kálmán krt. 3/A., company reg. nr. 01-09-169580; tax. no.: 10790386-2-44, hereinafter: LGEMK).

### **II. Process of the campaign**

- 1) Based on the present Conditions, the document verifying your purchase (invoice, simplified invoice, receipt), the filled-in warranty card upon purchase apply to the “RAC Free Pre-installation Campaign” for your Product purchased during the campaign period.
- 2) Authorized suppliers are the ones which should handle the processing and scheduling of the free installation upon product purchasing. In case the End-users claims the free installation service the Authorized suppliers’ Terms & Conditions and the Privacy Policy are applicable, LG Electronics Magyar Kft. has no responsibility and impact in this regard.
- 3) Promo page: <https://www.lg.com/hr/besplatna-instalacija-klima-uredaja> is an informative platform for the promo terms, products and authorized suppliers with redirection to their commercial store webpages.

### **III. Term of the campaign**

#### **Purchase**

The Customers are entitled to participate in the promotion from 01<sup>st</sup> of May, 2025 to 31<sup>st</sup> of May, 2025 by realized purchase at authorized store network of partners taking part in the promotion.

### **IV. Partners’ list**

**MMM-AGRAMSERVIS D.O.O., Smart Trade d.o.o., E PLUS d.o.o.**



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**V. Products for which the Conditions apply, are as follows (hereinafter: Products):**

LG Residential Air-Conditioning Units that are purchased in period 01 May, 2025 to 31 May, 2025 from the official distributor in the Territory of the country.

The Products for which the Conditions apply, are as follows:

**AA12SP, AA18SP, H12S1DA, H18S1DA, H12S1PA**

**VI. Regulations on handling and protecting personal data**

1. Please note that we only collect personal information to achieve our purpose, to provide the above stated free installation for the Customer. We do not collect information unnecessarily, or which is unnecessary to achieve our purposes. The categories of collected data are: name, phone, number, address for installation purposes.
2. Purpose of data management is the fulfillment of rights and obligations arising from the campaign.
3. Legal basis of the data handling is the express consent and participation of the Customers.
4. Duration of data handling: LGEMK deletes the personal data of the person concerned within a reasonable period of time from the date of participation, but no later than 2 years/the end of the campaign, unless the Customer previously requested the deletion of his/her personal data.
5. The Customer has all rights set out in the General Data Protection Regulation (Regulation (EU) 2016/679) and LGEMK's General Privacy Policy (<https://www.lg.com/rs/bezbednost-podataka>), including – without limitation – the right to request access to or deletion, blocking or rectification of their data processed.
6. Any matters not regulated herein shall be governed by the Privacy Policy of LG Electronics Magyar Kft. (registered office: H-1097 Budapest, Könyves Kálmán krt. 3/A, company Registration Number: 01-09-169580, tax. no.: 10790386-2-44; hereinafter the: "Controller" or "LGEMK").
7. Contact person: The Customer can contact our Data Protection Officer with requests and statements related to data management and data processing activities at [dpo-eu@lge.com](mailto:dpo-eu@lge.com) or [adatvedelem@lge.com](mailto:adatvedelem@lge.com).

Dated: Budapest, 01/05/2025

**LG Electronics Magyar Kft.**