



Authorization for Citing Omdia - Informa Tech LLC (“Omdia”) Data

Tuesday, January 31, 2023

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To be cited by:

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Purpose of citation: For Commercial use

Data Source: Omdia TV Sets Market Tracker by Unit shipment, 2013 – 2022

The duration of any given ad claim for cited data is based on the release data/ publication of the next report or 12 months from the release of the cited report/ data set – whichever is shorter

Content to be cited

World's No.1 OLED TV Brand for 10 consecutive years

World's No.1 OLED TV Brand

LG OLED TV, World's bestselling OLED TV brand

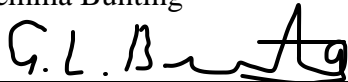
10 Years World's No. 1 OLED TV

Celebrating 10 Years of LG OLED

Required Legal Disclaimer:

- Option 1)
Source: Omdia. Unit shipments, 2013-2022. Results are not an endorsement of LG Electronics. Any reliance on these results is at the third-party's own risk. Visit <https://www.ondia.com/> for more details
- Option 2)
LG OLED TV has been ranked No.1 selling OLED TV Brand for 10 consecutive years by Omdia.
- Option 3)
Omdia. 10 years of NO 1 regarding most sold units 2013-2022. This result is not an endorsement of LGE or its products. Visit <https://www.ondia.com/> for more details.

Gemma Bunting



Informa Tech LLC Signature

Head of Customer Success

Informa Tech LLC Title

Tuesday, January 31, 2023

Date