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LG CREATES MASSIVE CLOUD-BASED DESKTOP EXPERIENCE AT AMAZON WEB SERVICES RE:INVENT CONFERENCE

*Hundreds of LG Zero Client and IPS Monitors
Amplify Interactive Experience at AWS Hands-On Lab*

LAS VEGAS, Oct. 6, 2015 – In a unique collaboration between LG Electronics and Amazon Web Services (AWS), hundreds of advanced monitors from LG will amplify the interactive experience at the 2015 AWS Re:Invent user conference, which starts here today.

As AWS Re:Invent’s Titanium Sponsor, LG Electronics USA is providing its Zero Client Tera 2 V-Series and IPS monitors for a hands-on lab that will leverage LG’s advanced technology capable of delivering a powerful, secure virtual computing solution for various industry settings. The Oct. 6-9 event is widely attended by developers, engineers, system administrators, systems architects and technical decision makers who are looking for the latest innovations geared toward helping companies create cost-efficient and streamlined IT infrastructures.

“LG’s alliance with Amazon and AWS is a perfect example of our company’s commitment to making ‘Innovation for a Better Business’ a reality,” said Garry Wicka, head of marketing for LG Electronics USA commercial displays. “By supporting the AWS Re:Invent conference, LG is further solidifying that charge by giving industry decision-makers a hands-on experience so they can truly realize the benefits of this new technology.”

Industry leaders can visit the AWS hands-on lab throughout the conference, where about 200 LG 24-inch Zero Client Tera 2 V-Series (Model 24CAV37K-B) monitors for high performance advanced computing will be on display. The LG Cloud Monitor system utilizes a Teradici® PCoIP® processor and Amazon WorkSpaces to deliver a powerful and secure virtual solution that broadens integrated computing beyond design labs to offices and classrooms. The zero client virtualization software enables a single server to support more monitors than previously possible. With no central processing unit or operating system, PCoIP Zero Clients greatly reduce the risk of viruses, spyware and hacking – proving to be well-suited for security-critical organizations.

“The AWS Hands-on Lab featuring PCoIP-based Amazon WorkSpaces and LG all-in-one zero client monitors is a testament to the benefits of PCoIP technology. PCoIP Zero Clients deliver content via encrypted pixels – not data – for comprehensive security and the highest quality remote user experience making them the ideal end-point devices for virtual computing,” says Jayesh Shah, Teradici’s Vice President of Product Management.



“LG Zero Client technology helps cut costs and creates a more efficient, fast and secure computing environment, without sacrificing performance,” said Wicka. “AWS is the perfect complement to LG’s Zero Client and IPS Monitors, allowing attending end-users to experience a high-quality cloud desktop experience.”

The lab will also include nearly 200 LG IPS Monitors (Model 24MB35P-B) that combine the wide viewing angle capabilities of IPS technology with the superior picture quality of LED backlighting and ENERGY STAR® efficiency. IPS panels minimize image distortion at wide viewing angles and provide high picture quality to offer original image color matching. IPS panels create a viewing experience that is watchable from virtually any angle.

The zero client monitors will also be on display at LG’s 2015 AWS booth (#224) with interactive demonstrations to showcase the benefits of cloud-based desktops, Teradici PCoIP Management Console Enterprise Edition and IPS (In-Plane Switching) technology.

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About LG Electronics USA

The LG Electronics USA Home Electronics Business-to-Business division serves customers in the U.S. digital signage, systems integration, lodging and hospitality, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Home Electronics Business-to-Business delivers business-to-business technology solutions tailored to the particular needs of business environments. LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force in consumer electronics, home appliances and mobile communications. For more information, please visit www.LGSolutions.com.

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