



EMBARGOED UNTIL DECEMBER 29 @ 8:00 PM (EST)

LG ADDS AIR SOUS VIDE TO NEW INSTAVIEW SLIDE-IN RANGES FOR COMPLETE COOKING SOLUTION

*New Cooking Mode in LG's Newest Premium Kitchen Appliance
Makes It Easier Than Ever to Create Gourmet Meals at Home*

ENGLEWOOD CLIFFS, N.J., Dec. 29, 2020 — Coming to CES[®] 2021, the new LG InstaView[®] Range delivers a complete cooking solution at home no matter what you're craving – all in a feature-packed slide-in range. The 6.3 cu. ft. capacity range from LG Electronics (LG) features for the first time Air Sous Vide technology along with Air Fry mode and ProBake Convection[®]. With an InstaView oven panel that lights up with two quick knocks, LED-illuminated knobs, smart functions and EasyClean[®] surfaces, LG's stylish new range offers convenient options designed to inspire consumers to get creative when it comes to preparing healthy meals at home.

Using the new Air Sous Vide mode, LG's range cooks food in vacuum-sealed bags perfectly with precise low temperature and controlled airflow – perfect for elevated dishes. The vacuum-sealed foods are able to lock in maximum flavor and aroma to elevate home-cooked dishes right in the oven without the inconvenience of water baths or countertop appliances that take up extra counter space. LG Air Sous Vide can maintain any temperature between 100 to 205 degrees Fahrenheit (38 to 96 degrees Celsius) for up to 48 hours without water to deliver consistent results.

When it comes to comfort foods, the range also features LG's Air Fry technology to help users prepare guilt-free versions of their favorites without all the oil. With no pre-heating required, LG ranges can Air Fry for a crowd while saving time. And LG's ProBake Convection[®] – the gold standard of LG convection technology – helps roast meats to perfection and evenly bakes cookies and pies on every rack, every time.

With LG's iconic InstaView technology, knocking twice on the oven's glass door automatically turns on an interior light to make visually checking the progress inside

quick and convenient – all without opening the oven door and slowing down the cooking process. For added style and function, the LG InstaView Range features LED-illuminated knobs so users can quickly see if their range burners are on from a distance. With new gas-equipped ranges, LG is dialing up the cooking power with a dual 22k BTU burner that rapidly achieves high heat to quickly boil or turns down to a true simmer. And thanks to EasyClean® technology – now available on the cooktop surface¹ and inside the oven – users can keep their oven looking like new. Simply spray the oven interior with just water, press EasyClean and then in 10 minutes, quickly wipe away any leftover grime.²

For even more convenience, the LG range can be controlled and monitored using the ThinQ® app connected to the Google Assistant and Amazon Alexa smart speakers. And LG partners SideChef, Innit, Drop, and Tovala offer helpful culinary inspiration through the hundreds of easy-to-follow recipes on their apps. Once the user has selected a recipe, cooking instructions are sent to the oven which then sets the appropriate cooking mode and temperature. With Drop and a smart-enabled Thermomix mixer, making pizza at home is a no-brainer using the ThinQ app to control the Thermomix's settings and preheat the LG InstaView Range's oven so as soon as the dough is rolled and toppings placed, the pizza is ready to cook. Heating frozen meals from brands like Nestlé and Kraft Heinz are as simple as scanning a barcode with Scan to Cook.

For added peace of mind, the new range supports **LG Proactive Customer Care**. The industry-first personalized customer support tool provides customized maintenance tips, monthly usage reports to keep appliances performing their best, and alerts that warn of potential issues before they arise – at no additional cost.

The 2021 LG InstaView Range with Air Sous Vide will be on display in **LG's virtual exhibition booth** during CES 2021 starting Jan. 11.

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¹ EasyClean for the cooktop available in gas-type models only.

² Heavy build-up may require additional manual effort or use of fill self-clean feature.



About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$53 billion global innovator in technology and manufacturing. In the United States, LG's focus on Innovation for a Better Life is exemplified by a wide range of innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems, solar energy solutions and vehicle components. The "Life's Good" marketing theme encompasses how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. LG is a 2020 ENERGY STAR® Partner of the Year-Sustained Excellence. www.LG.com.

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