



FOR IMMEDIATE RELEASE

LG SMART TVS TO GET STADIA CLOUD GAMING IN LATE 2021

LG Smart TVs to Offer Amazing Stadia Gaming Experience Complete with Immersive 5.1 Surround Sound for Stadia Pro Gamers in the Second Half of the Year

ENGLEWOOD CLIFFS, N.J., Jan. 11, 2021 — LG Electronics (LG) announces a planned partnership with Google to bring Stadia to its latest webOS smart TVs in the second half of this year. After Stadia comes to Google TV, LG will be the first TV manufacturer to natively support Stadia gameplay via webOS.

LG is demonstrating its commitment to supporting premium gaming on its state-of-the-art displays, made even more compelling with support for 4k and 5.1 surround sound for Stadia Pro users. Stadia on LG TVs will allow customers to instantly play hit Stadia games such as *Cyberpunk 2077*, *NBA 2K21*, *Assassin's Creed: Valhalla* and *Watch Dogs: Legion* with just a Stadia controller and no additional hardware or game downloads required.

LG plans to have the new service launched within the second half of 2021 on LG Smart TVs as a downloadable app from the LG Content Store in countries where Stadia is available. Stadia already offers more than 130 games with more being added regularly. Games can be purchased individually or gamers can claim a regular cadence of games to be played for free with a subscription to Stadia Pro, which includes exclusive discounts and up to 4K resolution. Exhilarating gaming with immersive 5.1 channel surround sound and support for up to 4K HDR and 60 FPS makes the Stadia platform a compelling choice for anyone looking for a great gaming experience without the need for an expensive, dedicated gaming console.

And when it comes to gaming, it's hard to beat the advanced combination of Stadia and LG OLED TVs. LG OLED's self-lighting pixels ensure best-in-class HDR picture quality with deep blacks and extremely accurate colors. LG became the first company to launch



HDR-capable 4K OLED TVs in 2015 and content on LG OLED TVs – both streaming and externally stored – benefit from the display’s fast 1ms response time, outstandingly low input lag without experiencing any loss in picture quality.

“Supporting Stadia on LG TVs is our commitment to customers that gaming is an increasingly important feature expected by LG TV owners,” said Lee Sang-woo, senior vice president of corporate business strategy at LG Electronics Home Entertainment Company. “Stadia is changing how people access their favorite games and by providing webOS compatibility, we’re making an early commitment to the platform.”

LG’s perfect-for-gaming LG OLED TVs, new LG QNED Mini LED TVs (with the company’s propriety quantum NanoCell color technology and mini LED backlighting) and upgraded LG NanoCell TVs will be on display in LG’s virtual exhibition booth during CES 2021 starting January 11.

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** At the time of launch, Stadia available only on LG smart TVs running webOS 6.0. LG webOS 5.0 TVs will receive the service later this year.*

About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$53 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems, solar energy solutions and vehicle components. The “Life’s Good” marketing theme encompasses how LG is dedicated to people’s happiness by exceeding expectations today and tomorrow. LG is a 2020 ENERGY STAR® Partner of the Year-Sustained Excellence. www.LG.com.

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