

## LG UNVEILS EXPANDED U.S. MONITOR AND PC LINEUP WITH IMMERSIVE NEW PRODUCTS

New 21:9 UltraWide® Monitors, 4K Monitors and gram Laptop Users Designed for Professional and Personal Applications

ENGLEWOOD CLIFFS, N.J., Dec. 15, 2015 — With computers playing an indispensable role in professional and everyday use, LG Electronics will be unveiling a new lineup of products to allow consumers more freedom to customize their growing needs for work and play. At CES® 2016, LG will showcase its newest 21:9 UltraWide® monitors, 4K monitors and gram laptops, all designed to ensure maximum productivity and entertainment for today's demanding power users.

"LG's new monitors and PCs offer users a more immersive experience than ever before, with a blend of powerful technology and stunning picture quality," said Ik-hwan Jang, head of the monitor and PC division at LG Electronics. "LG strives for continuous innovation to exceed customers' expectations by creating products that provide breathtaking aesthetics and unparalleled user experience."

LG's CES booth will feature numerous interactive demonstrations built around LG's impressive monitor lineup, including a set of entirely new 21:9 UltraWide® Monitors, which provide extra screen real estate for a variety of uses.

All 2016 UltraWide Monitors include LG's proprietary picture quality enhancing IPS display technology and streamlined features for easy multi-tasking. For digital media professionals, the QHD resolution (3440 x 1440 pixels) curved UC98 and flat UM88 series also include Thunderbolt<sup>TM</sup> 2, an indispensable feature for professionals who work with large video and image files. This helps professionals enjoy the monitor's advanced processing power, which simultaneously supports high-resolution displays and high-performance data devices.

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The UC88 series, which is available in 29- and 34-inch class sizes is ideal for gamers with its AMD's advanced FreeSync technology for a seamless, fluid gaming experience free of artifacts, choppiness and broken frames.

Also debuting at CES will be LG's 2016 line of 4K Ultra HD Monitors including the UD88 and UD68 series. The 27-inch UD88 monitor (also available in a 32-inch class screen) is designed for creative professionals featuring the latest USB Type C port technology.

Representing the next generation of computer connectivity, the monitor allows users to both charge a laptop and simultaneously transfer data at USB 3.0 speeds with a single, dedicated power cord. The single cable gives users the ability to connect their laptops to an external monitor while also using the monitor as a power source, eliminating the need for more cables, and streamlining their workstations. The 27UD88 also offers color presets including the popular Rec. 709 and SMPTE-C broadcasting standards, giving users a fast and easy way to adjust the picture depending on the content displayed on the screen.

In addition to its proprietary picture quality enhancing IPS display technology, LG will debut a number of impressive design elements in its 2016 monitor lineup. The impossibly slim bezel on select Infinity Display models (24MP88) as well as the elegant ArcLine Stand, which has been applied to the entire lineup, add touches of elegance that complement the stunning beauty of their IPS displays.

Visitors to LG's booth at CES will also have a chance to experience the company's newest laptops. Among the lightest 15-inch laptops in the world, the LG gram 15 (model 15Z960) has an immersive 15.6-inch screen, and is built to be durable while maintaining a weight of just 980 grams – making this lightweight laptop the perfect choice for busy professionals, business travelers or students who are constantly on the go. With a 6th Gen Intel<sup>®</sup> Core<sup>TM</sup> processor and Windows 10, the LG gram 15 prioritizes both efficient productivity and flexible mobility.



LG's newest monitors and laptop will be introduced in the U.S. market in 2016. All models will be on display in LG's booth (LVCC Central Hall, #8204) at CES 2016 from Jan. 6-9 in Las Vegas.

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## **About LG Electronics Home Entertainment Company**

The LG Electronics Home Entertainment Company is a global leader in television, audio video systems, monitors, personal computers, digital signage and commercial displays. The company opened a new era of innovation in the TV market, pioneering the use of OLED technology in home theater displays and implementing an intuitive operating system to allow customers to experience the full benefits of smart TV technology. LG is committed to improving customers' lives with innovative home entertainment products led by its award-winning 4K OLED TVs, ULTRA HD TVs and webOS TVs. For more information, please visit www.LG.com.

## **About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force and technology leader in consumer electronics, home appliances and mobile communications. LG Electronics, a proud 2015 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme.www.lg.com.

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