

## FOR IMMEDIATE RELEASE

# LG ADVANCES SMART HOME ECOSYSTEM WITH SMART THINQ HUB AT CES 2016

New Gateway Sends Notifications from Appliances and Sensors, Displays Schedule Reminders and Streams Music

**ENGLEWOOD CLIFFS, N.J., Dec. 30, 2015** — LG Electronics (LG) will unveil its newest addition to its IoT ecosystem, the LG Smart ThinQ<sup>™</sup> Hub, at CES<sup>®</sup> 2016.

The LG Smart ThinQ Hub serves as a gateway to smart sensors and connected appliances in the home while also displaying reminders from personal calendars and streaming music from its built-in speaker. The elegantly designed Smart ThinQ Hub features a 3.5-inch color LCD display and connects to a smartphone app to facilitate two-way communication with smart appliances and smart sensors in the home.

The Smart ThinQ Hub monitors, controls and collects information from home appliances such as washing machines, refrigerators, ovens, robotic vacuum cleaners, air conditioners and a variety of sensors. Data is displayed in the form of notifications on the LCD screen or announced through its speaker of the LG Smart ThinQ Hub, acting as the central "hub" of the smart home. This allows users to communicate via a single device instead of a separate smartphone app for each smart-enabled product.

In addition to its technical innovations, the hub also has aesthetic appeal. The unit features a metallic body in two attractive color schemes: Champagne Gold and Black. The LCD display is tilted at an angle to be easily legible and the internal speaker can stream music from thousands of free stations from either iHeartRadio or Bluetooth-enabled devices.

The Smart ThinQ Hub is compatible with a number of devices from other manufacturers and service providers that support the AllJoyn<sup>®</sup> Alliance open source framework in the form of smart home packages which will soon become available for purchase. The



Energy Package consists of the Smart ThinQ Hub as well as smart lighting and an energy measurement sensor. The Safety Package will include the Smart ThinQ Hub, a Lowe's Iris motion sensor, a contact sensor and water leak sensor. Our partnership with Lowe's is key advantages of LG's smart home system, which is compatible with various smart home products.

"The LG Smart ThinQ Hub is just another example of the open approach we believe is the future of the smart home," said Seong-jin Jo, president and CEO of the LG Electronics Home Appliance & Air Solutions Company. "An open platform and strong partnerships with industry leaders are what will make smart home technology more accessible and more convenient to consumers. And at the end of the day, that is what our smart home strategy is all about."

The LG Smart ThinQ Hub, Smart ThinQ sensor and other smart technology products will be on display at LG's booth #8204 in the Central Hall of the Las Vegas Convention Center from January 6-9. For more information about LG products at CES, please visit www.LGnewsroom.com/ces2016.

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### About LG Electronics Home Appliance & Air Solution Company

The LG Electronics Home Appliance & Air Solution Company is a global leader in home appliances, air conditioning and air quality systems. The company is creating total solutions for the home with its industry leading core technologies. LG is committed to making life better for consumers around the world by providing thoughtfully designed products, including refrigerators, washing machines, dishwashers, cooking appliances, vacuum cleaners, built-in appliances, air conditioners, air purifiers and dehumidifiers. Collectively, these products deliver enhanced convenience, superb performance, great savings and compelling health benefits. For more information, please visit www.LG.com.

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