

## **LG ELECTRONICS EXPANDS U.S. IOT PORTFOLIO WITH ALL-IN-ONE SMART SECURITY DEVICE**

*Unique LG Smart Security Solution Combines LG Smart Technology,  
ADT Professional Monitoring and Video Hosting*



**LAS VEGAS, Jan. 6, 2016** – LG Electronics today announced a new all-in-one home monitoring solution: LG Smart Security combining home monitoring and automation, providing the perfect solution for consumers looking for peace of mind via 24/7 professional monitoring and the convenience of a central hub to control other smart devices. For users looking for augmented security with simple set up and a no-long term contract, LG Smart Security is the first consumer product secured by ADT Canopy – the new Security-as-a-Service offering from leading provider of security and automation solutions ADT – allowing users to add a 24/7 professional security monitoring option. LG Smart Security will be available in the U.S. market in early 2016.

“LG’s strength in innovative technology, paired with ADT’s leadership in the home security space, now offers consumers a truly unique all-in-one solution,” said David VanderWaal, vice president of marketing, LG Electronics USA. “LG Smart Security Secured by ADT Canopy further expands the LG connected home product portfolio and will serve the growing segment of consumers demanding best-in-class professional security monitoring, coupled with a stylish product design and no installation necessary.”

The LG Smart Security device incorporates the latest technology to offer best-in-class functionality and protection. Equipped with a 5-megapixel camera that captures 1080p picture and features digital zoom capability, users will see super-sharp, full HD video that comes with zooming capabilities. With an ability to provide a 152 degrees field of view, the lens is one of the widest-view lenses in the home security market that can monitor virtually entire rooms without any warped, fisheye distortion.

LG's compact plug-and-play device offers users the flexibility to add ADT Canopy security monitoring for additional protection and peace of mind knowing there is a response team ready to take action in the event of an emergency. Customers can subscribe to ADT Canopy for LG Smart Security on a month-to-month basis, with a no-long term contract. ADT Canopy professional security monitoring service starts at \$19.99 per month.

“The launch of LG Smart Security is really the result of taking the experience and knowledge of LG as a world-class leader in the consumer electronics space, and pairing that with ADT as the leader in home security and automation, to create a truly unique product,” said Naren Gursahaney, CEO of ADT. “LG aligns with our long-term vision as ADT continues to innovate the smart security space and bring professionally monitored security to the IoT category. As the first product supported by ADT Canopy, we believe that LG Smart Security showcases the new category of professional security that we are pioneering.”

LG Smart Security weighs less than a pound at just five inches in height. Its stylish shape and sleek black color give the device a premium look and its strong polished-polycarbonate finish withstands scratches. Discreet in design to subtly blend into any room, the LG Smart Security can still make its presence known with a built-in siren that is capable of reaching 100 decibels.

The LG Smart Security incorporates software to match its hardware. It is aware of the natural movements that occur within a home, so it doesn't send unnecessary notifica-

tions. When it does detect something out of the ordinary, the device alerts users by notification and email with Smart Detection Alerts.

LG's compact plug-and-play device offers users the flexibility to monitor home conditions remotely with its Home Health Monitoring feature. Users can check on preferred temperature and humidity settings from their phone or tablet with the ADT Canopy mobile app and can have the confidence that LG Smart Security will send a warning text if levels change drastically.

The product is also equipped with home automation hub functionality, meaning that users do not need any additional security devices to help monitor their safety. Building on LG and ADT's advancements in the Internet of Things (IoT) space, the device can also serve as a central hub for the Smart Home, enabling users to connect seamlessly to peripheral devices and control them through one centralized mobile app. With just a touch of a button, users can automate a home by connecting all smart devices, such as door sensors, lights, locks and thermostats, on their smartphones.

The advanced software supports many smart home wireless formats including Wi-Fi, BLE, Z-wave and Zigbee. And the mobile app lets users watch secure live streaming video or optional DVR-style video storage, so they can know what's going on at home anytime, anywhere.

LG is the first company to bring two globally recognized brands together to offer security services that protect users like never before. The LG Smart Security product will be introduced in the U.S. market in early 2016, and will be on display in LG's booth (LVCC Central Hall, #8204) at CES 2016 from Jan. 6-9 in Las Vegas.

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*\*Wireless Internet connection required and sold separately.*

**About LG Electronics USA**

Named 4K Ultra HD Partner for CES® 2016, LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force and technology leader in consumer



electronics, home appliances and mobile communications. LG Electronics, a proud 2015 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. [www.lg.com](http://www.lg.com).

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