

## LG TO UNVEIL NEW PREMIUM LEVEL MASS-TIER SMARTPHONES FOR 2017 AT CES

*All New K Series Devices Offer Top-Tier Features;  
New LG Stylo 3 Doubles Down on Powerful Note Taking*

**ENGLEWOOD CLIFFS N.J., Dec. 21, 2016** — LG Electronics (LG) announced it will unveil four new mass-tier K Series smartphones and the new LG Stylo 3™ at CES® 2017 in Las Vegas. The new mass-tier devices are designed to bring best-in-class technologies from LG's more premium flagship smartphones – including the 120-degree wide angle front camera lens, 2.5D Arc Glass design and rear fingerprint scanner – to the mid-range market segment.

### K Series – K10, K8, K4, K3



LG's updated K Series, with four new models, carries over the original philosophy that one size does not fit all, as customers seek varying experiences and features in a smartphone. Rather than offering one smartphone model and expecting customers to compromise their personal tastes, the K Series was designed with the diverse needs of consumers in mind, while maintaining common features, including ideal specs, a stylish design and useful cameras.

The K10™ offers a 5.3-inch HD In-cell Touch Display that delivers a superb viewing experience indoors or out. Its 5MP front camera with 120-degree wide-angle selfie lens

complements a premium, 13MP rear camera that has been employed in LG flagship G series devices. Other advanced features include a fingerprint scanner for enhanced security and convenience, a metallic U-frame for a sturdy but slim 7.9mm profile and elegant 2.5D Arc Glass design.

The K8™ features a 5-inch HD In-cell Touch display and delivers high-quality camera performance with 5MP in the front and 13MP on the rear, enhanced by LG's intelligent UX features such as Auto Shot and Gesture Shot for selfies. Auto Shot automatically triggers the front camera's shutter when a face is detected and Gesture Shot takes a selfie in response to a hand signal, eliminating the need to press the shutter button and risk shaking the phone at the most critical moment.

The K4™ is equipped with a sensitive 5-inch In-cell Touch display and 5MP front and rear cameras as well as the popular Auto Shot and Gesture Shot features found in the K8. The attractive K4 offers a slim 7.9mm profile and removable 2,500mAh battery as well as a microSD slot for additional storage.

The K3™ is the smallest in the series, offering a 4.5-inch On-cell Touch display, a 5MP rear camera and a 2MP lens in the front, supported by Gesture Shot as well as a microSD slot and a 2,100mAh removable battery.

### **LG Stylo 3**

At CES 2017, LG also will debut the third generation LG Stylo 3, which provides a great note taking and writing experience. The Stylo 3 simulates the feel and feedback of an actual pen when writing on the screen, thanks to a new 1.8mm diameter fiber-tip stylus. The Stylo 3 also features the Android 7.0 Nougat operating system, a fingerprint scanner and enhanced UX Pen Pop 2.0™ as well as the popular Pen Keeper™ and Screen-off Memo. With Pen Pop 2.0, memos are never out of sight and can be set to display on the screen whenever the stylus is removed. Pen Keeper displays a warning when the stylus strays too far from the phone, and Screen-off Memo enables note-taking directly on the screen, even when the display is off.

“Our 2017 mass-tier, mid-range smartphones focus on giving our customers a wide variety of options and choices for their smartphone lifestyles,” said Juno Cho, president of

the LG Electronics Mobile Communications Company. “What’s consistent in all our K Series and Stylus 3 devices is that they look and feel premium, offer replaceable batteries and all come with expandable memory slots – what customers consider key factors when buying smartphones in this category.”

Availability and pricing will be announced in the weeks to come. Visitors at CES are encouraged to stop by LG’s booth to see the company’s newest mobile products for themselves (Las Vegas Convention Center, Booth #11100, Central Hall).

**K10 Key Specifications:**\*

- Chipset: MT6750 1.5 GHz Octa-Core
- Display: 5.3-inch HD In-cell Touch (1280 x 720 / 277ppi)
- Camera: Front 5MP (Wide) / Rear 13MP (Standard)
- Battery: 2,800mAh (removable)
- Operating System: Android 7.0 Nougat
- Size: 148.7 x 75.3 x 7.9mm
- Weight: 142g
- Network: LTE / 3G / 2G
- Connectivity: Wi-Fi (802.11 b, g, n) / Bluetooth 4.2 / USB 2.0 Type B / NFC
- Color: Black / Titan / Gold
- Other: Fingerprint Scanner

**K8 Key Specifications:**\*

- Chipset: MSM8917 1.4 Quad-Core
- Display: 5.0-inch HD In-cell Touch (1280 x 720 / 294ppi)
- Camera: Front 5MP / Rear 13MP
- Battery: 2,500mAh (removable)
- Operating System: Android 7.0 Nougat
- Size: 144.8 x 72.1 x 8.09mm
- Weight: 142g
- Network: LTE / 3G / 2G
- Connectivity: Wi-Fi (802.11 b, g, n) / Bluetooth 4.2 / USB 2.0 Type B / NFC
- Color: Silver / Titan / Dark Blue / Gold

**K4 Key Specifications:**\*

- Chipset: MSM8909 1.1GHz Quad-Core
- Display: 5.0-inch FWVGA In-cell Touch (854 x 480 / 196ppi)
- Camera: Front 5MP / Rear 5MP
- Battery: 2,500mAh (removable)
- Operating System: Android 6.0.1 Marshmallow
- Size: 144.76 x 72.6 x 7.9mm
- Weight: 135g
- Network: LTE / 3G / 2G

- Connectivity: Wi-Fi (802.11 b, g, n) / Bluetooth 4.1 / USB 2.0 Type B
- Color: Titan / Black

**K3 Key Specifications:**\*

- Chipset: MSM8909 1.1GHz Quad-Core
- Display: 4.5-inch FWVGA On-cell Touch (854 x 480 / 218ppi)
- Camera: Front 2MP / Rear 5MP
- Battery: 2,100mAh (removable)
- Operating System: Android 6.0.1 Marshmallow
- Size: 133.9 x 69.75 x 9.44mm
- Weight: 132g
- Network: LTE / 3G / 2G
- Connectivity: Wi-Fi (802.11 b, g, n) / Bluetooth 4.1 / USB 2.0 Type B
- Color: Black

**Stylus 3 Key Specifications:**\*

- Chipset: MT6750 1.5GHz Octa-Core
- Display: 5.7-inch HD In-cell Touch (1280 x 720 / 258ppi)
- Camera: Front 8MP / Rear 13MP
- Battery: 3,200mAh (removable)
- Operating System: Android 7.0 Nougat
- Size: 155.6 x 79.8 x 7.4mm
- Weight: 149g
- Network: LTE / 3G / 2G
- Connectivity: Wi-Fi (802.11 b, g, n) / Bluetooth 4.2 / USB 2.0 Type B
- Color: Metallic Titan / Pink Gold
- Other: Stylus Pen / FM Radio / Fingerprint Scanner

\* Specifications/Features may vary depending on the market.

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**About LG Electronics MobileComm USA.**

LG Electronics MobileComm USA Inc., based in Englewood Cliffs, N.J., is the U.S. mobile phone sales subsidiary of LG Electronics, Inc. a global innovator and trend leader in the global mobile communications industry. LG is driving the evolution of mobile forward with its highly competitive core technologies in the areas of display, battery and camera optics and strategic partnerships with noted industry leaders. LG's consumer-centric products -- including the flagship premium G Series models -- incorporate unique, ergonomic designs and intuitive UX features that enhance the user experience. The company remains committed to leading consumers into the era of convergence, maximizing inter-device connectivity between smartphones, tablets and a wide range of home and portable electronics products. For more information, please visit [www.LG.com](http://www.LG.com).

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