

FOR IMMEDIATE RELEASE**LG EXPANDS U.S. AUDIO LINE WITH
NEW WIRELESS SOUND BARS, X-BOOM SYSTEMS**

*New Products Bring Premium Listening Experience
and Flexible Connectivity Options to LG's Audio Collection*

ENGLEWOOD CLIFFS, N.J., Dec. 14, 2015 — LG Electronics (LG) today announced plans to unveil its most advanced sound bars and audio systems at CES® 2016.

Debuting next month at CES, the latest additions to the **LG Music Flow** smart audio system include three new sound bars (models SH8, SH7 and SH6) that greatly enhance the home theater viewing experience with their rich sound quality and responsive settings. LG will also introduce the company's newest X-Boom audio systems, which come complete with a range of exciting new features for any party or gathering.

“LG's Music Flow audio system offers users greater versatility than ever before thanks to advanced portability and connectivity options that support excellent audio quality any time or place,” said Brian Kwon, President and CEO at LG's Home Entertainment Company. “The largest consumer electronics tradeshow in the world is the perfect platform for debuting our newest sound bars and X-Boom audio systems.”

LG's new SH8, SH7 and SH6 sound bars provide consumers with a variety of features and connectivity options, offering them the freedom and flexibility to choose the audio system that suits their individual needs. Ideal for home theaters, the advanced SH8 and SH7 sound bars come with wireless subwoofers that provide rich bass response to compliment the speaker's audio output. The SH6 is comprised of six independent speaker drivers and employs innovative dual bass ports that highlight low frequency tones, allowing the SH6 to deliver powerful sound from its compact single-body speaker system without the need for a separate subwoofer. Each sound bar sports a sleek, slim design that blends seamlessly with almost any interior décor.

The three new 2016 LG sound bars offer a simple one button setup for pairing with additional Music Flow speakers via Wi-Fi, making the home cinema system incredibly easy to install. Furthermore, access to basic sound bar functions is available directly on LG TV remotes, making operation as straightforward as possible. The Bluetooth, Google Cast™ and Auto Music Play capabilities of the sound bars also boost connectivity potential by giving listeners a variety of content options from which to choose.

These Music Flow sound bars are equipped with support for both Wi-Fi and Bluetooth, as well as what LG calls BT-Fi™, which automatically switches the connectivity method based on the content source, eliminating the need to manually switch connectivity methods if playing music from different content partners.

Also new in 2016 is the Adaptive Sound Control (ASC) feature, which automatically changes the sound settings to suit various content or media types, offering a premium audio experience.

LG will also be unveiling three new X-Boom audio systems at CES 2016 — two LG X-Boom solo models (OM7560 and OM5560) and the CM9960. LG's X-Boom audio systems are total entertainment solutions, providing both powerful sound and wireless connectivity for access to a wide range of content options. Both the OM7560 and OM5560 boast entire audio systems housed in a single unit within the speaker, giving them the ability to deliver intense audio output that is perfect for parties and other large gatherings.

All three products feature the Sampler Creator feature that gives users the ability to record any sound on their smartphones and wirelessly beam it to the X-Boom system, which can then be added to the digital soundboard for DJs to select at the touch of a button. The unique Party Thruster lever allows users to create stunning multicolored light

shows that sync perfectly with the system's audio output. The ornate display of flashing lights and high quality audio makes any party unforgettable.

LG's new 2016 Music Flow sound bar models and X-Boom audio systems are planned for introduction in the United States in the first half of 2016. All models will be on display in LG's booth (LVCC Central Hall, #8204) at CES 2016 from Jan. 6-9 in Las Vegas.

###

About LG Electronics Home Entertainment Company

The LG Electronics Home Entertainment Company is a global leader in television, audio video systems, monitors, personal computers, digital signage and commercial displays. The company opened a new era of innovation in the TV market, creating pioneering technologies like OLED TV and implementing an intuitive operating system to allow customers to experience the full benefits of smart TV technology. LG is committed to improving customers' lives with innovative home entertainment products led by its award-winning 4K OLED TVs, ULTRA HD TVs and webOS TVs. For more information, please visit www.LG.com.

About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force and technology leader in consumer electronics, home appliances and mobile communications. LG Electronics, a proud 2015 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. www.lg.com.

Media Contact:

LG Electronics, Inc.
Juah Kim
+822 3777 3981
juah.kim@lge.com
www.LGnewsroom.com

LG Electronics USA
Taryn Brucia
201 214 3302
taryn.brucia@lge.com