

FOR IMMEDIATE RELEASE

LG TAKES ITS SHOW ON THE ROAD

*Coast-to-Coast 2018 LG TechTour Showcases Cutting-Edge B2B Solutions:
Commercial Display Innovations, Solar Panels, Mobile Phones*

CHICAGO, Sept. 18, 2018 – LG Electronics USA Business Solutions is taking its show on the road. This week, the 2018 “LG TechTour” comes to the Windy City where business-to-business customers will experience first-hand LG’s broad portfolio of digital signage displays, renewable energy systems, enterprise mobile solutions and more.

The coast-to-coast LG TechTour, designed to educate partners, resellers, installers and end-users about B2B technologies and trends, kicked off last week in Los Angeles and continues on to New York after this week’s stop in Chicago. This Thursday, LG is taking over the American Airlines Conference Center adjacent to Wrigley Field. In addition to experiencing LG B2B innovations, customers will have private tours of the historic ballpark, home of the Chicago Cubs.

The LG TechTour features the industry’s broadest portfolio of commercial displays, led by the unique LG OLED and Ultra Stretch digital signage monitors. Also on display will be advanced LG video walls, impactful direct-view LED screens and groundbreaking transparent color LED film displays, as well as desktop monitors and other innovative B2B IT solutions including the new all-in-one 38-inch UltraWide thin client.

New on the LG TechTour this year are LG’s high-efficiency solar panels, led by the flagship 60- and 72-cell LG NeON2 models. Backed with a 25-year product and performance warranty, LG’s award-winning solar modules are designed to deliver higher efficiency and energy generation. In 2018, LG is the number one producer of solar modules for the U.S. commercial market, according to GTM Research.

Enterprise mobile solutions highlighted in the LG TechTour bring LG smartphone advances to B2B customers. Unlocked commercial versions of the popular LG V30+, LG V35 ThinQ and the brand new LG G7 ThinQ come equipped with the same incredible features as LG's consumer phones while offering business customers greater flexibility, performance and cost savings.

“We get as much out of the LG TechTour as our customers do, receiving valuable customer feedback,” said Garry Wicka, head of marketing for LG Electronics USA Business Solutions. “While demonstrating advances in digital signage, renewable energy and enterprise mobile solutions, the TechTour also gives us an opportunity to celebrate the channel partners, resellers, integrators and end users who bring B2B applications to life in Chicago and across the country.”

Featured technology and service partners at the LG TechTours (which vary by location) include Agosto Skikit, Blackbox, BrightSign, Datapath, Hoylu, Hughes, Intuiface, Milestone/Chief, Omnivex, Peerless, PingHD, TSItouch, 22Miles and Useful. Systems integrators, custom installers and other business partners may register at <https://www.lg.com/us/business/commercial-display/resources/our-events/roadshows/TechTour-CHICAGO-2018>.

###

About LG Business Solutions

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Business Solutions delivers business-to-business technology solutions tailored to the particular needs of business environments. LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$55 billion global force in consumer electronics, mobile communications, home appliances and air solutions. LG is a 2018 ENERGY STAR® Partner of the Year-Sustained Excellence. For more information, please visit www.LGSolutions.com.

Media Contacts:

LG Electronics USA

Kim Regillio
847 941 8184
kim.regillio@lge.com

Derek DiGuglielmo
212 880 5266



www.LGolutions.com

derek.diguglielmo@lg-one.com