

FOR IMMEDIATE RELEASE**LG NAMED ‘OFFICIAL ENERGY STAR TV PROVIDER’
FOR GREENBUILD/ABX 2017**

*Scores of LG Energy Efficient 4K UHD TVs
Take Center Stage at Sustainability Conference*

BOSTON, Nov. 9, 2017 – LG Electronics USA has been named the “Official Energy Star TV Provider” for Greenbuild/ABX 2017 this week in Boston.

More than 70 LG ENERGY STAR® certified displays – 60-, 55- and 43-inch class 4K Ultra HD models – have been installed in high-profile areas throughout the sprawling trade show at the Boston Convention & Exhibitor Center.

From the education session rooms, concourse walkways and registration desks, to key locations on the main show floor, it’s hard to miss the LG screens displaying messages about environmental sustainability and green building initiatives.

LG, a Greenbuild Expo Platinum Sponsor, also is featuring super-efficient air conditioning technologies in booth #2203. Additional details on LG sustainable technology solutions can be found at www.LGhvac.com and www.LG.com.

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About LG Electronics USA Inc.

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$48 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy and LED lighting solutions in the United States, all under LG's “Life’s Good” marketing theme. www.LG.com

About Greenbuild

Greenbuild, owned and operated by Informa Exhibitions U.S., Construction & Real Estate and presented by the U.S. Green Building Council, is the world's largest conference and expo dedicated to green building. The three-day conference attracts 20,000+ attendees and 500 exhibitors annually from across the green building sector, spanning commercial and residential professionals, architects, building owners and operators, students, advocates and educators. This year’s conference takes place at the Boston Convention & Exhibition Center from Nov. 8-10 and is co-located with the ArchitectureBoston Expo (ABX). The combined co-located event is expected to draw 800+ exhibitors and 25,000+ industry professionals. ArchitectureBoston Expo (ABX) is owned and produced by the Boston Society of Architects.

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