



## **LG BUILDER BRINGS INNOVATION, FORM AND FUNCTION TO LARGEST WEST COAST HOMEBUILDING TRADE SHOW**

### *PCBC 2017 Features Stunning Collection of LG Home Appliances*

**SAN DIEGO, June 28, 2017** — LG Electronics USA kicks off PCBC, the official trade show of the Leading Builders of America, with an all-star lineup of top-performing home appliances designed to enhance any homebuilding or remodeling project. As a featured PCBC exhibitor (booth 2029), LG will showcase its world-class innovative and sleek design, appliances to more than 10,000 professionals from around the world.

“This year’s PCBC theme is “The Age of Exceptional,” and in keeping with that, we’re bringing the best that LG has to offer for the builder community,” said Zach Elkin, general manager of the LG Builder home appliance division, LG Electronics USA. “We want this exceptional crowd of builders, contractors and designers building America’s greatest homes to discover how our appliances can help them along the journey. LG appliances are ideal for any home with their sleek design and innovative and reliable performance – the perfect marriage of form and function.”

**LG Builder** was established to partner with builders and contractors to create a seamless end-to-end experience with the use of inventive tools and technology. The group was created with transparency at the forefront—making sure accurate appliance product information is easily available and customizable, with styles that fit any layout, technology built to last, and a promise of service and care that provides long-lasting peace of mind, Elkin explained.

Through a series of real-life and on-trend vignettes – from sleek and functional kitchens to a laundry room oasis – the builder community at PCBC will experience the LG home appliance difference firsthand.

Headlining PCBC are LG SIGNATURE super-premium appliances, designed to provide a state-of-the-art living experience that feels sophisticated and luxurious. LG SIGNATURE combines



the best of LG's cutting-edge technology and world-class design with exquisite attention to detail for today's most discerning consumers.

Also featured at the show is the new LG stackable washer dryer combo that saves space, while still giving the California urban dweller reliable and efficient appliances. Included in this vignette is a suite of LG STUDIO black stainless steel kitchen appliances designed in partnership with renowned designer Nate Berkus, who serves as artistic advisor to LG STUDIO. The line of kitchen appliances offers a polished and pro-style aesthetic with premium features both inside and out.

*Featured products:*

- **LG STUDIO Gas Slide-in-Range (LSSG3019BD)**

With ProBake Convection®, EasyClean® technology this gas slide-in range perfectly marries form and function. The 6.3 cubic-foot capacity, 19,000 BTUs oven range is available in black stainless steel, a modern yet sophisticated finish.

- **LG STUDIO InstaView™ Door-in-Door® Refrigerator (LSFXC2496D)**

LG's pioneered InstaView™ technology enables consumers to knock twice on a glass panel to see inside their refrigerator without opening the door, increasing energy efficiency and functionality. Also influenced by Berkus, this LG refrigerator features a premium flat-door design and the sleek black stainless-steel finish.

- **LG STUDIO Dishwasher (LSDF9969BD)**

This dishwasher seamlessly blends best-in-class innovation with beautiful design. In addition to LG's TrueSteam® technology, which eliminates the need to pre-wash your dishes and enables gentle cleaning of fragile dishes, the dishwasher can also accommodate up to 14 place settings and is available in sophisticated, fingerprint-resistant black stainless steel.

- **LG Compact Front Load Washer and Dryer (WM1388HW and DLEC888W)**



This stackable combo includes a 2.3 cubic-foot capacity front load washer and a 4.5 cubic-foot capacity front load dryer. Each appliance is 24 inches wide, perfect for small spaces. The washer and dryer are available in white.

The LG Premium Laundry Room caters to every laundry need, big or small. LG TWINWash™ – the industry’s first two-in-one washing system – features a high-efficiency front load washer and an accompanying **LG SideKick™** small washer that fits into the pedestal footprint, allowing users to tackle small and large loads together or separately. Beyond washing and drying clothes, the **LG Styler™** uses the power of steam to refresh clothes in-between trips to the dry cleaners, reducing wrinkles and removing allergens and odors without harsh chemicals.

*Featured products:*

- **LG SIGNATURE TWINWash™ Mega Capacity Washer and LG SideKick™ Pedestal Washer (WM9500HKA and WD205CK)**

The 5.8 cubic-foot capacity TWINWash™ washer allows users to do more laundry at once and control and check on the washer from the palm of their hand with integrated smartphone capabilities. Through the LG SmartThinQ™ app consumers can check on their laundry, power off the machine, and customize wash cycles. Consumers can also upgrade their laundry experience with their existing LG front-load washers with a LG SideKick™. The LG SideKick, placed under the front-load washer, allows consumers to wash smaller loads or two loads at once. The LG SideKick is sold separately and can retrofit front load washers from 2009 – present. The 5.8 cubic-foot capacity washer and 1 cubic-foot capacity SideKick are available in black stainless steel.

- **LG SIGNATURE Mega Capacity Gas Dryer and Laundry Pedestal (DLGX9501K and WDP5K)**

Both a dryer and steamer, TurboSteam™ steams out wrinkles in shirts in ten minutes. This dryer can also be controlled from the SmartThinQ™ app to check when a cycle of laundry is done. The 9 cubic-foot dryer is available in black stainless steel.

- **LG Styler (S3RERB)**



Steam clean, dry, reduce orders and crease pants within minutes. Able to hold three items and a pair of pants, the Styler is available in white and espresso.

Catering to the everyday home, LG will showcase stainless steel kitchen appliances to add the perfect touch to the most central space in the house. These entry-level kitchen appliances allow builders to add a timeless touch to the home on a large, affordable scale.

*Featured products:*

- **Side-By-Side Refrigerator with Door-in-Door® (LMHM2237ST)**  
The Door-in-Door® feature allows consumers to grab juices and snacks quickly while keeping the cool air in. The 22 cubic-foot side-by-side refrigerator is available in stainless steel and black stainless steel.
- **LG Electric Double Oven Range with ProBake Convection® (LDE4415ST)**  
LG ProBake Convection® moves the heating from the bottom to the back to provide more even baking. Cleaning is easier than ever with EasyClean® technology that eliminates the need for chemicals. Spray, press EasyClean, and wipe away the mess. This 7.3 cubic-foot oven range is available in black stainless steel.
- **LG QuadWash™ Dishwasher (LDP6797ST)**  
LG QuadWash™ uses four Multi-Motion arms to achieve the maximum clean. EasyRack™ Plus gives consumers the freedom to adjust the dishwasher based on their needs. Being able to hold 15 place settings, the dishwasher is available in stainless steel, black stainless steel, white and black.
- **Over-the-Range Microwave (LMHM2237ST)**  
Covering a majority of the cooktop, ExtendaVent™ 2.0 provides more powerful ventilation. The ventilation's QuietPower™ keeps it quiet while providing strong ventilation. The 2.2 cubic-foot capacity microwave is available in stainless steel and black stainless steel.



In addition, for the luxury segment, **Signature Kitchen Suite** is the fresh, new ultra-premium brand of performance-based appliances for the professional home cook. From Wi-Fi-enabled appliances and faster-heating stovetops, to preeminent cooking and a more intelligently-designed refrigerator, Signature Kitchen Suite appliances are designed to deliver precision with incomparable 24/7 service.

To learn more about the LG home appliances for the professional market, please visit

[lgbuilder.com](http://lgbuilder.com).

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**About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$48 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics sells a range of stylish and innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit [www.LG.com](http://www.LG.com).

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