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**LG INTRODUCES 86-INCH ‘ULTRA STRETCH’
SEVEN-FOOT-LONG ULTRA HD SIGNAGE DISPLAY**

*Featured at DSE 2016, Brand New Digital Décor Signage Format
Delivers Sleek, Interactive Solution for Unique Installations*

LAS VEGAS, March 17, 2016 – LG Electronics today introduced an all-new 86-inch “Ultra Stretch” digital signage solution (86BH5C) optimized for displaying dynamic digital content. The sleek, one-of-a-kind display offers a host of interactive features, making it an ideal solution for a wide array of installations including transportation, retail stores, banks and museums.

“At LG, we’re committed to innovation for a better life, and that means bringing to market an expanded range of display signage to meet customer demand, that have never been available before,” said Clark Brown, vice president, digital signage, LG Electronics USA Business Solutions. “The 86-inch Ultra Stretch Signage is a prime example of state-of-the-art, fully customizable technology used to drive business and increase a client’s bottom line.”

Demonstrated at the 2016 Digital Signage Expo, LG’s new signage display has a unique 58:9 aspect ratio format and unprecedented size, measuring over seven feet long and a foot wide. The LG 86BH5C features immersive 4K Ultra HD resolution and LG’s Picture-by-Picture technology, which allows the user to divide the long, rectangular signage into four seamless screens in landscape or portrait installations.

Offering integrators a range of customization options, the monitor supports lateral tiling by linking together 1x4 or 4x1 landscape or portrait installations, and up to a 4x4 installation with a daisy chain configuration. The LAN daisy chain allows users to control and monitor devices, distribute content and update firmware. These unique features empower users to customize the display to maximize content and impact.

LG's 86-inch Ultra Stretch Signage monitor has a host of other features including LG's SuperSign media editor, which offers users flexibility and full control of their content. The program allows users to easily edit images or video clips of original content without the need for additional editing programs – resulting in a seamless process for displaying and communicating content to the end user.

With an expansive digital signage portfolio, LG continues to deliver solutions that elevate the end-user experience by seamlessly integrating high-resolution displays in retail, restaurants, hotels, airports, schools, churches, arenas and more. LG's amazing display of 2016 technologies will be featured in LG's booth at DSE 2016 on March 16-17 in the Las Vegas Convention Center, Central Hall #1210.

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About LG Electronics USA Business Solutions

LG Electronics USA Business Solutions serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Business Solutions delivers business-to-business technology solutions tailored to the particular needs of business environments. LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$49 billion global force in consumer electronics, mobile communications, home appliances and air solutions. LG is a 2015 ENERGY STAR Partner of the Year-Sustained Excellence. For more information, please visit www.LGSolutions.com.

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