

FOR IMMEDIATE RELEASE**LG 2017 HOME ENTERTAINMENT LINEUP EARNS TOP HONORS
FROM EUROPEAN IMAGING AND SOUND ASSOCIATION***LG OLED, LG SUPER UHD TV and Sound Bar Recognized by Industry Experts*

ENGLEWOOD CLIFFS, N.J., Aug. 15, 2017 — LG OLED TV was named the best OLED TV by the European Imaging and Sound Association (EISA), marking the sixth consecutive win for LG's OLED technology. The 2017-18 EISA OLED TV Award winner, the ultra-slim 65-inch class LG OLED TV (model OLED65E7), was praised for its stunning picture quality, wide viewing angles and unique picture-on-glass design.

The EISA jury also commended the premium TV for its unmatched high dynamic range (HDR) capabilities in supporting both HDR 10 and Dolby Vision™ as well as support for Dolby Atmos™, delivering superb audio combined with unparalleled picture quality for the ultimate home theater experience.

LG SUPER UHD TV (55-inch class model 55SJ850V) was recognized with the 2017-18 EISA LCD TV 2017-2018 Award for its rich, accurate colors and wide viewing angles offered by LG's Nano Cell™ technology as well as its intuitive webOS 3.5 user interface. LG's 2017 TV lineup also features LG's Active HDR technology which optimizes every scene to create a life-like viewing experience from any angle.

The 2017-18 EISA Soundbar Award went to the unique LG SJ9 Sound Bar, honored for its classy design and crystal clear audio output thanks to Dolby Atmos technology. With Dolby Atmos, sounds can originate from anywhere in three-dimensional space – even from above the listener – for the ultimate in immersive surround sound audio.

“Global accolades like the coveted EISA awards recognizes our work in advancing LG OLED technology as the ultimate premium home entertainment experience,” said Tim

Alessi, Senior Director, Home Entertainment Product Marketing, “Our OLED TVs will continue to lead the premium TV market with products that are recognized for their advanced technology, astounding picture clarity and superb design.”

The prestigious EISA Awards are decided annually by a panel of judges composed of editors from influential audio visual (AV) magazines based in 20 European countries, the United States, and Australia. Product entries are judged on criteria including technology, design and innovation.

IFA attendees are encouraged to visit LG’s booth in Hall 18 of Messe Berlin from Sept. 1-6 to experience LG OLED TVs, LG SUPER UHD TVs and audio systems for themselves.

###

About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$48 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG’s “Life’s Good” marketing theme.

Media Contacts:

LG Electronics USA

Chris De Maria
201 408 9111
christopher.demaria@lge.com

Will Tsang
212 880 5251
william.tsang@lg-one.com