

FOR IMMEDIATE RELEASE

LG BUSINESS SOLUTIONS UNVEILS GAMING MONITORS FOR ESPORTS FACILITIES, SCHOOLS AND TEAMS

*Designed for Best Competitive Gaming Experience, Professional Models
Build on LG UltraGear's Legacy of Gaming Excellence*

LINCOLNSHIRE, Ill., Sept. 29, 2020 – [LG Business Solutions USA](https://www.lgsolutions.com) has introduced commercial versions of the LG UltraGear™ series, ranked as the #1 gaming monitor on the consumer market in the United States.*

Exceptional speed, outstanding picture quality and specialized gaming features make the new 27-, 34- and 38-inch monitors attractive investments for Esports venues and teams as well as schools with Esports programs, according to Stephen K. Hu, LG's U.S. head of B2B monitors. With a 1ms response time and a 144Hz refresh rate, the new professional LG UltraGear series is designed for Esports businesses and organizations to host elite competitive gaming experiences.

“With commercial-grade LG UltraGear monitors, players can immerse themselves in the latest, most visually and computationally demanding games with amazingly fast response times and full support of the latest game engines,” said Hu. “As the world of Esports continues to grow, higher education institutions and Esports businesses increasingly need to ensure they provide players with the monitor options to improve performance, the same way a better golf club or running shoe can help athletes perform at their best.”



The four new commercial LG UltraGear models share a range of top-tier components and specifications, including vivid graphics ranging from Full HD to 4K Ultra HD, blistering refresh rates ranging from 144Hz to 240Hz and easy One-Click V-wing stands.



Each of the new LG UltraGear monitors present impressive graphics and all share NVIDIA® G-SYNC® Compatibility and LG's new jaw-dropping 1ms GtG response time on IPS or Nano IPS panels:

- The 27-inch 27GN95B-B Nano IPS display is LG's spec-heavy commercial gaming workhorse, boasting 3840x2160 4K UHD resolution, 144Hz refresh rate, VESA DisplayHDR™ 600 graphics and AMD FreeSync Premium Pro.
- The 38GN95B-B is an enormous 37.5-inch curved UltraWide Nano IPS gaming monitor with 3840x1600 WQHD+ resolution, 144Hz refresh rate (160Hz overclocked), VESA DisplayHDR™ 600 graphics and AMD FreeSync Premium.
- The 34-inch 34GN85B-B UltraWide Nano IPS gaming monitor has 3440x1440 WQHD resolution, 144Hz refresh rate (160Hz overclocked), VESA DisplayHDR™ 400 graphics and AMD FreeSync Premium.
- The 27GN75B-B offers value for organizations or teams that need to equip an entire computing lab with dedicated gaming monitors within a stricter budget. This 27-inch IPS gaming monitor has 1920x1080 Full HD resolution, ultra-fast 240Hz refresh rate, HDR10 graphics and AMD FreeSync Premium.

Each LG UltraGear model offers several specialized features including Black Stabilizer that reveals enhanced detail in dark scenes, Crosshair that enhances accuracy in first-person shooter games, and on-screen control of volume, brightness, split screen and dual controller mode. Each monitor includes a single DisplayPort port that can deliver both power and data, as well as two standard HDMI ports.

Top-of-the-line models include LG's Sphere Lighting, a personalized lighting effect that illuminates the back of the monitor to enhance the ambiance of your gaming area. Each of six different color settings create a gaming atmosphere that can be tailored to just the right mood: White Daylight, White Neutral, Magenta, Red, Nature Green, Sky Blue adjusted with a wheelkey for different lighting settings.

For more information on the new models, click [here](#). For high-res images, click [here](#).

**LG UltraGear ranked the top Gaming Designed Monitors (based on dollar sales, May 2019-April 2020) by NPD Group U.S. Retail Tracking Service.*

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About LG Business Solutions USA

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Business Solutions delivers business-to-business technology solutions tailored to the particular needs of business environments. LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$53 billion global force in consumer electronics, mobile communications, home appliances and air solutions. LG is a 2020 ENERGY STAR® Partner of the Year-Sustained Excellence. For more information, please visit www.LGSolutions.com.

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