

LG QUADWASH DISHWASHERS GIVE FAMILIES EXTRA SET OF ARMS IN THE KITCHEN

*New Dishwashers Line Gives Consumers More Power to Tackle Dirty Dishes, Showing
Why Four Arms Are Always Better Than Two*

ENGLEWOOD CLIFFS, N.J. July 10, 2017 — Leading home appliance manufacturer LG Electronics USA is giving consumers the power of an extra set of arms when it comes to tackling dirty dishes with the launch of a new line of [LG QuadWash™](#) dishwashers. Each of the 14 new models are Wi-Fi® enabled and feature QuadWash technology, which uses four spray arms instead of the traditional two featured in most dishwashers, for maximum washing to get dishes clean the first time.

“Our research shows that many consumers pre-wash their dishes or re-wash their dishes by hand after they’ve been run through the dishwasher – wasting valuable time, water and energy,” said David VanderWaal, vice president of marketing for LG Electronics USA. “LG QuadWash is the answer to getting dishes clean the first time. Our new LG QuadWash dishwashers go through the motions so you don’t have to, so you can spend less time washing and more time enjoying ‘life’s good’ moments.”

QuadWash: Enhanced Cleaning in Motion

[LG QuadWash](#) technology sets a new standard for dishwashers by putting maximum cleaning in motion with four spray arms instead of two. Its Multi-Motion arms sweep and rotate back and forth while spinning in both directions to clean dishes, glassware, flatware, and cookware from just about every angle. Each is equipped with high-pressure jets to power-clean dishes, and with up to nine pre-set wash cycles – including the option to download more cycles via the LG SmartThinQ® app – consumers will be able to customize their loads for optimal cleaning performance.

Easy Loading, Maximum Flexibility

LG QuadWash tackles another common issue – trying to fit as many dishes as possible in the dishwasher. Two-thirds of American consumers claim to be the resident experts at loading the dishwasher to make the most items fit, according to a new national survey*. LG QuadWash dishwashers feature the EasyRack™ Plus system, which adjusts to just about any size of dishes, making loading easier. With one touch, users can quickly change the height of the upper rack to three different levels to fit everything from flatware to espresso cups. When it comes to capacity, LG QuadWash makes hosting dinner parties easier with room for up to 15 place settings of dishes inside the dishwasher's spacious, stainless steel interior.

Clean, Quiet and Efficient

LG QuadWash provides a smarter, quieter and more efficient way to do the dishes. Connected wirelessly to the LG Smart ThinQ app, users can monitor the wash cycle remotely and download improved cycles via their smartphone. The Smart-Grid Ready feature can automatically run the washer when electricity rates are lowest, and LG Smart Diagnosis helps troubleshoot any problem. LG Auto Cycle automatically senses the level of dirty dishes and sets the wash cycle, so your dishes get optimal cleaning every time, and LG Dual Zone technology adjusts the water intensity so delicate dishes in the upper rack have a softer setting while pans on the lower rack are washed with a stronger intensity. Plus, LG QuadWash dishwashers deliver noticeably cleaner dishes without the noise. At as low as a whisper-quiet 40dB, they're among the quietest in their class.

Hand Wash or Dishwash?

LG QuadWash dishwashers are ENERGY STAR® certified, saving energy, money and nearly 5,000 gallons of water per year.** Plus, LG Auto Cycle senses the level of dirt on dishes and sets the wash cycle to provide an optimal clean each time, using only the necessary amount of water and heat. Users can even use the Half Wash Mode to run a small load on either rack, using only half the water needed.

The LG QuadWash dishwashers are rolling out at retailers nationwide with four new series, totaling 14 new models in different finishes (including the new smudge-resistant black stainless steel) and styles (including both front control and top control).

- [LG QuadWash Front Control Dishwasher with Pocket Handle \(model LDF5545ST\)](#): MSRP \$699 in stainless steel. *Also available in black stainless steel, black and white.*
- [LG QuadWash Top Control Dishwasher \(model LDT5665\)](#): MSRP \$799 in stainless steel. *Also available in black stainless steel, black and white.*
- [LG QuadWash Top Control Dishwasher with Pocket Handle \(model LDP6797\)](#): MSRP \$899 in stainless steel. *Also available in black stainless steel, black and white.*
- [LG QuadWash Top Control Dishwasher \(model LDT7797\)](#): MSRP \$999 in stainless steel. *Also available in black stainless steel.*

To learn more about the LG QuadWash dishwashers, visit

www.lg.com/us/appliances/discoverdishwashers.

* Appliance behavior survey of 1,003 nationally representative Americans, conducted on behalf of LG Electronics USA by Kelton Global, March 2017.

** Statistics based on the [ENERGY STAR](#) website.

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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$49 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics, a proud 2016 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit www.lg.com.

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