



FOR IMMEDIATE RELEASE

LG JOINS FORCES WITH ‘REBUILDING TOGETHER’ AND SEARS FOR NEW ORLEANS ENERGY EFFICIENT UPGRADES

*Leading Home Appliance Brand Commemorates ENERGY STAR Day
By Providing Kitchen, Laundry Appliances for Needy Families*

NEW ORLEANS, Oct. 25, 2016 – LG Electronics USA is commemorating ENERGY STAR® Day by providing energy efficient appliances to needy families in New Orleans as part of a special volunteerism project spearheaded by Sears Holdings and Rebuilding Together, the 40-year-old national non-profit providing safe and healthy housing.

Volunteers, including LG and Sears employees, performed transformative home repairs, provided energy efficiency updates and installed the much-needed new ENERGY STAR certified LG appliances in three homes in the Hollygrove-Dixon neighborhood. The Rebuilding Together project coincides with the Environmental Protection Agency (EPA) ENERGY STAR Partner Meeting in New Orleans this week.

LG was chosen as the exclusive provider of kitchen and laundry appliances for the homes, still in need of renovations 11 years after Hurricane Katrina. The efficiency upgrades include LG front-load washers designated by the EPA as “ENERGY STAR Most Efficient 2016” and companion ENERGY STAR certified LG dryers, as well as ENERGY STAR certified refrigerators and dishwashers. Some homes also are receiving new LG gas ranges and microwave ovens in their kitchen makeovers.

Together with corporate and community partners like [Sears](#) and LG, Rebuilding Together transforms the lives of low-income homeowners by improving the safety and health of their homes and revitalizing our communities. Rebuilding Together’s local affiliates and nearly 100,000 volunteers complete about 10,000 rebuild projects nationwide each year. (Learn more and get involved at www.rebuildingtogether.org).

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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$49 billion global force and technology leader in consumer electronics, home appliances and mobile communications. LG Electronics, a proud 2016 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit www.LG.com.

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