

**Embargo until August 10, 10:00 AM (ET)**

## **LG V30 TO FEATURE LARGEST APERTURE AND CLEAREST LENS EVER IN ITS SMARTPHONE LINEUP**

*LG's Largest Aperture Smartphone Camera and Glass Crystal Clear Lens  
Deliver Brighter, More Vivid Images*

**ENGLEWOOD CLIFFS, N.J., Aug. 10, 2017** — LG Electronics (LG) will incorporate an F1.6 aperture camera and an actual glass lens element in the dual camera of its upcoming V30 flagship smartphone, ushering in a new level of photographic innovation for smartphones.

Excellence in smartphone cameras has long been a core competency of LG and the dual camera module in the upcoming LG V30 will include the largest aperture and clearest lens ever among existing LG smartphones. LG's first F1.6 lens delivers 25 percent more light to the sensor compared to an F1.8 lens. The glass Crystal Clear Lens also offers greater light-collecting ability than a plastic lens as well as better color reproduction.

“LG boasts an unrivaled heritage in smartphone photography and we decided to adopt a glass lens in the V30 camera, as glass has traditionally been the realm of professional DSLR cameras,” said Juno Cho, president of LG Electronics Mobile Communications Company. “This innovation is particularly significant for photo and video-savvy users of the V-series.”

In all areas, the LG V30 camera is superior to that of its predecessor. The V30 minimizes edge distortion compared to the V20 when capturing wide angle shots, making it ideal for group selfies, spacious interiors and expansive landscapes.

The upgraded rear camera module of the LG V30 still manages to remain slender, boasting a 30 percent smaller size compared to the V20. Paired with LG's specialized UX featuring laser detection AF, optical image stabilization and electronic image

stabilization, shutterbugs will find the V30 as easy and convenient to use as its predecessor.

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**About LG Electronics MobileComm U.S.A., Inc.**

LG Electronics MobileComm U.S.A. Inc. based in Englewood Cliffs, N.J., is the U.S. sales subsidiary of LG Electronics, Inc. a global innovator and trend leader in the global mobile communications industry. LG is driving the evolution of mobile forward with its highly competitive core technologies in the areas of display, battery and camera optics and strategic partnerships with noted industry leaders. LG's consumer-centric products -- including the flagship premium G Series models -- incorporate unique, ergonomic designs and intuitive UX features that enhance the user experience. The company remains committed to leading consumers into the era of convergence, maximizing inter-device connectivity between smartphones, tablets and a wide range of home and portable electronics products. For more information, please visit [www.LG.com](http://www.LG.com).

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