



COMCAST AND LG PARTNER TO PROVIDE XFINITY CUSTOMERS ACCESS TO THEIR XFINITY TV SUBSCRIPTION ON LG TVs

*Live, On Demand and Cloud DVR Programming will be Accessible
Via Xfinity TV Partner App on LG 4K Ultra HD Smart TVs*

LG Joins the Xfinity TV Partner Program

PHILADELPHIA, PA – September 25, 2017 – Comcast and LG Electronics USA today announced Xfinity TV customers will be able to access their cable service via the Xfinity TV Partner app on 2017 and 2018 LG webOS Smart TVs beginning in 2018.

Featuring the Emmy Award-winning X1 guide, the app will allow Xfinity TV customers to watch live and on demand programming, including local broadcast and Public, Educational and Governmental channels, as well as their cloud DVR recordings, delivered over Comcast's secure private managed network on LG 4K Ultra HD Smart TVs led by the critically acclaimed LG OLED and LG SUPER UHD TVs.

"With our award-winning webOS user experience, Comcast customers will be able to take advantage of an easy-to-use interface and fast application performance on 2017 and 2018 webOS-enabled TVs," said Matt Durgin, Head of Content Innovation for LG Electronics USA. "Working with Comcast will bring these experiences to our customers so they can seamlessly enjoy their favorite content on our award-winning 4K Ultra HD TV line-up without the need for a set-top box."

Comcast launched the Xfinity TV Partner Program last year to expand the range of retail devices Xfinity TV customers can use to access the programming that is included with their subscription. Leveraging open standard HTML5 technology, the Xfinity TV Partner Program provides a common framework that smart TV, TV-connected and IP-enabled retail device manufacturers can use to develop an Xfinity TV Partner app for their device so that Xfinity TV customers can access their cable service in their homes without the need to lease a set-top box from Comcast.

"We remain committed to giving Xfinity TV customers more options for watching their favorite programming in the home, so we're thrilled to partner with LG to bring our app to their TVs," said Michael Gatzke, Vice President, Video Subscription Services, Comcast Cable. "We recognize that today's consumers are looking for more choices in how, when and where they access their entertainment, and via partners like LG we can expand the range of devices they can use in the home to do just that."

Comcast expects to launch a beta of the Xfinity TV Partner app on LG Smart TVs, starting with 2017 models, early next year.

All LG Smart TV models feature the latest generation of LG's highly-acclaimed webOS Smart TV platform, which makes finding and switching between limitless content options – including broadcast TV, streaming services, a growing library of 4K and HDR programming and external devices – simple and fast. For more information on LG's home entertainment lineup, visit <http://www.lg.com/us/tv-audio-video>.

Partners who are interested in including the Xfinity TV Partner app on their devices can visit <https://developer.xfinity.com/cableapp> or contact Comcast directly via email at partner@comcast.com.

About Comcast

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed internet, and phone providers to residential customers under the XFINITY brand, and also provides these services to businesses. It also provides wireless and security and automation services to residential customers under the XFINITY brand. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$48 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme.

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