

**FOR IMMEDIATE RELEASE****LG's webOS PLATFORM CONTINUES 2017 EXPANSION WITH SLING TV, GROWTH OF CHANNEL PLUS STREAMING SERVICE**

*Sling TV Now Available on 2017 LG OLED and LG SUPER UHD Models;  
Channel Plus Reaches 100+ Premium, Digital Channels*

**ENGLEWOOD CLIFFS, N.J., Aug. 7, 2017** – The popular webOS smart TV platform from LG Electronics continues to raise the bar with major additions to its already robust content offerings. Leading that expansion are the addition of Sling TV to 2017 LG OLED and LG SUPER UHD smart TV models and the continued growth of the Channel Plus app which has now surpassed 100 channels of content.

The 2017 LG OLED and LG SUPER UHD TVs feature webOS 3.5, the latest version of LG's award-winning smart TV platform, which makes switching between content options – including broadcast TV, streaming services and external devices – simple and fast. With the LG Magic Remote and refined launcher bar, viewers have access to a limitless world of premium content – including 4K Ultra HD and high dynamic range (HDR) streaming content – from the most popular entertainment providers including Netflix, Amazon Video and Vudu, as well as Sling TV and Channel Plus.

“The addition of Sling TV and more Channel Plus content provides LG OLED and LG SUPER UHD TV owners access to a robust slate of live TV and on-demand content,” said Matt Durgin, LG Electronics USA's director of content innovation. “With literally hundreds of channels from top-tier content providers at their fingertips via our webOS smart TV platform, consumers can enjoy the content they love when they want to see it and on some of the top-rated TVs on the market.”

**Channel Plus**

Powered by XUMO, Channel Plus is a unique, intuitive streaming service integrated into 2016 and 2017 LG smart TVs running webOS 3.0 and 3.5. Channel Plus delivers both live and on-demand streaming content through an innovative interface that presents over-the-air broadcast channels alongside over-the-top (OTT) streaming channels.

“The innovation behind seamlessly merging 100 different linearly programmed OTT streams with the traditional channel lineup provides a remarkable value-add for LG customers,” said Stefan Van Engen, XUMO's senior vice president of content programming and acquisitions. “The increased distribution and easy discovery of new content and channels on webOS makes Channel Plus a solution that directly aligns with the strategic distribution plans of our digital-first partners.”

Among Channel Plus offerings are Bloomberg Politics (IP-129), Funny Or Die (IP-201), Just For Laughs (IP-203), Baeble Music (IP-286), PBS Digital Studios (IP-291), Family Feud (IP-310), People/Entertainment Weekly Network (IP-321), Cheddar (IP-361), Tastemade (IP-406), HSN (IP-457), Refinery29 (IP-460) and more.

**Sling TV**

Sling TV – now available on 2017 LG OLED and LG SUPER UHD webOS 3.5-enabled smart TVs – is the first of its kind to offer live and on-demand OTT television services, including general market, Latino and International live and on-demand programming.

Also available on 2016 LG smart TVs since earlier this year, Sling TV is the number one live OTT service based on the number of OTT households as reported by comScore as of April 2017. Sling TV is available on smart televisions, tablets, game consoles, computers, smartphones and other streaming devices.

Sling TV offers two domestic streaming services and extras that collectively include more than 150 channels and programming content from Disney/ESPN (Sling Orange/single-stream only), Fox (Sling Blue/multi-stream), NBC (Sling Blue/multi-stream), NFL Network, NBA TV, NHL Network, Pac-12 Networks, HBO®, SHOWTIME, STARZ, AMC, A&E, Turner, Scripps, GSN, Hallmark, Viacom, EPIX, AXS and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language packages and services tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV also provides more than 300 channels in 22 languages across multiple devices to U.S. households.

For more information on LG OLED and LG SUPER UHD TVs, please visit <http://www.lg.com/us/experience-tvs/oled-tv>.

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**About LG Electronics USA**

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$48 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's “Life’s Good” marketing theme.

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