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**LG ELECTRONICS EXPANDS PORTFOLIO
OF DIGITAL SIGNAGE SOLUTIONS**

*New 4K and OLED Customer-Centric Solutions,
Reseller Partner Program Announced at InfoComm 2016*

LAS VEGAS, June 9, 2016 – LG Electronics USA Business Solutions’ expanded digital signage portfolio, including a vast line-up of signage solutions from 10-inch to 98-inch displays to fit virtually any commercial installation, is front and center at the InfoComm 2016 trade show (Booth #C8308) in Las Vegas this week.

Debuting this year is LG’s commercial OLED high-end display collection – including the Dual-View Flat OLED Display and Dual-View Curved Tiling OLED Display – the first digital signage solutions to offer OLED technology to the commercial marketplace. LG also is poised to lead the industry’s 4K digital signage revolution with its innovative new Ultra Stretch and split-screen models, while announcing “LG PRO,” the company’s innovative new reseller engagement and incentive program.

“LG stands out as an industry leader in digital signage, fueled by our evolving designs and innovative technologies,” said Clark Brown, vice president, digital signage, LG Electronics USA Business Solutions. “We strive to constantly create cutting-edge solutions that break boundaries, like our brand-new commercial OLED and 4K UHD displays, and we are proud to showcase an unparalleled digital signage portfolio this year at InfoComm.”

Commercial OLED Displays

LG is introducing a host of new products this year, led by its state-of-the-art commercial OLED line up. The line-up includes the Dual-View Flat and Dual-View Curved Tiling OLED displays, featuring an impossibly thin design and a stunning, dual-sided picture in HD and UHD quality, respectively. Renowned for their paper-thin design and producing perfect blacks and incredible color, LG OLED displays deliver a bigger, bolder and more lifelike viewing experience than ever before, as well as a host of interactive features for efficient use into any retail or commercial space.

4K Ultra HD Signage Displays

Further exemplifying LG's leadership in 4K Ultra HD display technology is another brand new product for 2016 – the sleek 86-inch “Ultra Stretch” digital signage display (model 86BH5C), a unique solution for a wide array of installations. This signage display, which measures just over seven feet long, features immersive 4K UHD resolution for displaying dynamic content, an amazing 58:9 aspect-ratio bar-type display and LG's Picture-by-Picture technology, which allows the user to divide the long, rectangular signage in up to four seamless screens in landscape or portrait installations.

LG's new 75-inch class Multiple Screen Split-Ultra HD Signage display (75UH5C-B) delivers an immersive 4K viewing experience with four times the resolution of Full HD displays. This 16:9 aspect ratio display solution not only has the capability to upscale 1080P content to take full advantage of the screen's 8 million-plus pixels, but it also can divide the screen's content layout in up to four different images on one screen. The built-in LG SuperSign software and webOS for Signage platform provide basic content templates for end-users to create and edit content right on the signage display, without the need for an external media player. From a design perspective, the 75UH5C-B's slim depth and built-in speakers increase space efficiency.

Compelling Smaller-Screen Options, Too

On a smaller-sized, but equally compelling scale, LG also introduced small signage solutions in 10- and 22-inch class sizes for creative communication usage in supermarkets, convenience stores, meeting rooms and more, to deliver clear directional and promotional messaging.

- The 10-inch (9.9 inches diagonal) 10SM3TB-B display allows for simple and efficient power management via PoE (Power-over-Ethernet), which allows the installer to connect the power and network using just one wire and creates an interactive experience for users with a built-in touch screen.
- The 22-inch 22SM3B display offers LG's built-in webOS for Signage smart platform and Wi-Fi to easily create and manage content, while its high-performance system-on-a-chip (SOC) can execute several tasks at the same time and provide smooth content playback.

New Reseller Partner Program Previewed

Building on the success of previous programs and to address significant growth opportunities in the digital signage market, LG will launch robust partner portal LG PRO. LG PRO is a structured and competitive partner program to provide resellers new benefits such as rebates, point programs, training, marketing development funds and more. LG PRO will be previewed for key customers at InfoComm to demonstrate the continued commitment of LG to optimize support of the reseller, better align mutual market approach and further emphasize LG's commitment to the channel.

Visitors to LG's booth at InfoComm 2016 (June 8-10, Las Vegas Convention Center, Central Hall #8308) will be able to sign up directly for LG PRO, and experience LG's newest digital signage solutions in person.

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About LG Electronics USA Business Solutions

LG Electronics USA Business Solutions serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Business Solutions delivers business-to-business technology solutions tailored to the particular needs of business environments. LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$49 billion global force in consumer electronics, mobile communications, home appliances and air solutions. LG is a 2016 ENERGY STAR Partner of the Year-Sustained Excellence. For more information, please visit www.LGSolutions.com.

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