



## **FOR IMMEDIATE RELEASE**

### **LG DRIVING TECHNOLOGY SOLUTIONS FOR LONG-TERM CARE, SENIOR HOUSING MARKETS**

*One-Stop Shop for Healthcare IT Solutions,  
HVAC Systems, Commercial Displays and More*

**LAS VEGAS, Oct. 16, 2017** – LG's presence at the 2017 American Health Care Association/National Center for Assisted Living annual convention here this week shows how the company, with the industry's broadest range of healthcare technology solutions, is uniquely positioned to serve the expanding U.S. post-acute care and senior housing markets.

Led by LG CNS Healthcare Solutions, the “ONE LG” presence at the trade show highlights the breadth of LG healthcare products, solutions and innovations – ranging from HVAC systems, LED Lighting and commercial displays to electronic healthcare records, telemedicine, population health management and interoperability solutions to building materials such as solid surfaces and flooring. The ONE LG approach is led by industry veterans, clinicians, operators and physicians to create quantifiable impact to senior housing operator performance and patient outcomes improvement.

Together, LG companies deliver a range of solutions for the senior housing and long-term care market, according to Sean Lafferty, Head of Enterprise Business Development, LG Electronics USA. By joining forces under the ONE LG banner, LG CNS Healthcare Solutions, LG Electronics and LG Hausys represent a one-stop shop for a multitude of key products and solutions targeted to long-term care senior housing environments.

At the show, LG CNS and other LG companies are demonstrating their commitment to collaborating with the American Healthcare Association and National Center for Assisted Living “to improve the lives of the millions of Americans in post-acute care and senior housing facilities,” Lafferty said.

#### **LG CNS HEALTHCARE SOLUTIONS**

At AHCA/NCAL 2017 annual convention, LG CNS Healthcare Solutions is showcasing intuitive and secure electronic health records, virtual care, business intelligence, population health and



interoperability solutions that help providers succeed in today's complex healthcare environment. LG CNS Healthcare Solutions is led by a physician and team of experienced operators to provide innovative technologies, solutions and consulting to long term and post-acute care operators.

LG CNS is anchored by its Electronic Health Records platform, the first solution of its kind developed from the ground-up in the modern healthcare era of value-based care. It is surrounded by a comprehensive population health management solutions suite to provide operators with a competitive advantage in narrowing networks and risk-bearing engagements. LG CNS also provides consulting and management services to support operators, physicians, health systems and payors in their evolution towards data-driven, risk-informed, patient-centered, value-based care initiatives.

## LG ELECTRONICS

### **LG Electronics USA Air Conditioning Technologies**

In senior housing, extended care facilities and hospitals, it's important to create a consistently comfortable environment regardless of weather or other external factors so residents or patients don't suffer adverse health effects or discomfort from exposure to unnecessary temperature swings. By proactively addressing external conditions, the LG Multi V 5 outdoor system – 2017 Environments for Aging Award winner – provides an effortless comfort solution for long-term care and senior housing facilities.

Rather than the entire HVAC system set to one temperature, the Multi V 5 allows for each zone to be set independently. With a heat recovery system, different zones can be simultaneously heating and cooling affording residents the ability to precisely control the temperature in their space. The Multi V 5 features a new biomimetic fan design, which enables the unit to operate more efficiently and increase airflow, while reducing the perceived noise level by about 20 percent for a quiet system that doesn't interrupt residents' activities or rest.

Facility owners and operators will experience a more substantial return on investment with this variable refrigerant flow system. With a smaller installation footprint throughout the entire facility, the Multi V 5 has comparable first costs to a simple, inexpensive HVAC system due to its reduced structural and architectural requirements. In addition to the cost savings of its compact and lightweight design, the Multi V 5 system, named by *Buildings* as "Top Money Saving Product 2017," also has a lower operational cost than traditional HVAC systems.

### **LG Electronics USA Commercial Displays**

With a strong focus on long-term care and senior housing facilities, advanced video displays from LG Electronics are designed to streamline processes for medical practitioners and foster a positive patient experience. LG Electronics USA Business Solutions is the leading provider in the United States of premium large format displays, desktop and medical monitors and commercial TVs for various healthcare facilities.



LG Electronics commercial digital signage displays communicate entertainment and educational information to visitors and patients through hospital directories, information kiosks and menu boards. Plus, LG digital signage can display emergency notifications quickly and effectively. In-room applications such as LG's Pro:Centric Smart IPTV Platform is designed to interchangeably display entertainment and important information, deepening engagement with the patient while providing real-time information.

### **LG Electronics USA LED Lighting**

From wireless controllers to troffers and downlights, LG Electronics brings advanced LED lighting solutions to the healthcare industry. The LG Simple Choice LED troffer line offers a low-cost option for long-term care facilities seeking to upgrade their lighting capabilities. Equipped with LG's Sensor Connect technology, the troffer – available in 2x2 (two-foot by two-foot) and 2x4 (two-foot by four-foot) configurations – can be programmed with customizable light levels, allowing for greater energy savings and fixture management flexibility.

Also new for the healthcare industry is LG's 10-inch Commercial Retrofit downlight. Now offering a range of downlight options in 6-, 8- and 10-inch sizes, LG is giving extended care facilities the flexibility to choose a solution that meets their exact needs. The new downlight is optimized with LG's Smart Multi Sensor technology and is wireless lighting control-ready with ZigBee technology, both of which can be controlled through LG's mobile app.

### **LG HAUSYS USA DECORATIVE SURFACES**

Hygienic yet attractive surfaces are important elements of modern facilities catering to seniors. Using the industry's most advanced technology, LG Hausys helps facilities design beautiful functional spaces with sensible, eco-friendly surfaces including countertops and flooring. Ideal for senior housing and healthcare facilities, LG Hausys HI-MACS countertops are strong with durability similar to natural stone, and hygienic, providing a seamless and non-porous surface that has a higher resistance to stains, chemicals and heat.

# # #

### **About LG CNS Healthcare Solutions**

Founded in 2011, LG CNS Healthcare Solutions is headquartered in Georgetown, Texas. Led by a physician, the leadership team is comprised of experienced clinicians operating executives and population health experts with deep knowledge across the continuum of care and value-based care contracting. LG CNS Healthcare Solutions helps providers succeed in today's complex healthcare environment. Using state-of-the-art smart technology and an advanced data-as-a-service strategy, providers achieve the operational and population health outcomes necessary to gain a competitive advantage while improving the senior healthcare experience. [healthcare.LGCNS.com](http://healthcare.LGCNS.com)



### **About LG Electronics USA Inc.**

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$48 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy and LED lighting solutions in the United States, all under LG's "Life's Good" marketing theme. [www.LG.com](http://www.LG.com)

### **About LG Electronics USA Air Conditioning Technologies**

The LG Electronics USA Air Conditioning Technologies business is based in Alpharetta, Ga. LG is a leading player in the global air conditioning market, manufacturing both commercial and residential air conditioners and providing total sustainability and building management solutions. From consumer and individual units to industrial and specialized air conditioning systems, LG provides a wide range of HVAC products ideally suited to the long-term care and senior housing markets. [www.LGhvac.com](http://www.LGhvac.com)

### **About LG Electronics USA Commercial Displays**

LG Electronics USA Business Solutions serves commercial display customers in the U.S. healthcare, long-term care, digital signage, systems integration, lodging and hospitality, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Business Solutions delivers business-to-business technology solutions tailored to the particular needs of business environments. [www.LGsolutions.com](http://www.LGsolutions.com)

### **About LG Electronics USA LED Lighting**

LG Electronics USA LED Lighting is focused on driving profitability and payback of retrofit projects in the long-term care and senior housing markets by increasing the return on investment with the highest efficiency troffers and advanced wireless control systems. That efficiency pays back with reduced energy consumption, improved incentive eligibility and lower installation costs. LG's rigorous quality control and integrated supply chain also help protect project budgets and timelines. [www.LGlightingUS.com](http://www.LGlightingUS.com)

### **About LG Hausys**

LG Hausys is the only surface producer in the United States with two dedicated factories, one for solid surfaces and the other for Quartz surfaces. After spinning off from the industrial materials division of LG Chem, LG Hausys successfully re-launched itself and today represents South Korea's biggest building and decorative materials company. LG Hausys is growing as a global company with notable achievements in many areas around the world, including the United States, China and Russia. [www.LGhimacsusa.com](http://www.LGhimacsusa.com)

#### *Media Contacts:*

##### **LG Electronics USA**

Kim Regillio  
847 941 8184  
[kim.regillio@lge.com](mailto:kim.regillio@lge.com)

John I. Taylor  
201 816 2166  
[john.taylor@lge.com](mailto:john.taylor@lge.com)

##### **LG CNS**

BK Kim  
888 206 4494 ext. 202  
[bkyukim@lgcns.com](mailto:bkyukim@lgcns.com)

