

EXPANDED LINEUP OF 2016 LG TVS, LED BY LG OLED AND LG SUPER UHD, RECOMMENDED BY NETFLIX

LG's 2016 4K TVs featuring webOS 3.0 Boast Superior Internet TV Experience

ENGLEWOOD CLIFFS, N.J., April 6, 2016 — LG Electronics' expanded line-up of top-tier 2016 4K Ultra HD TVs – including OLED and SUPER UHD TVs – have been selected by Netflix for its Netflix Recommended TV program, marking the second consecutive year that LG TVs have been recommended by the world's leading Internet TV network.

Netflix Recommended TV is an evaluation program recognizing smart TVs that deliver excellent performance for Netflix and a better Internet TV experience overall. In total, LG has 10 series and 25 distinct models that meet the Netflix Recommended TV program's stringent specifications.

LG's new OLED and LED 4K TVs* with webOS 3.0 qualified for the global Netflix Recommended TV designation after undergoing a rigorous, criteria-based smart TV evaluation program. Making the 2016 list are LG SIGNATURE OLED TV (G6), 4K OLED TVs (E6 and C6 series), LG SUPER UHD TVs (UH9500 and UH8500 series) and UHD TVs (UH6550, UH6500, UH6350, UH6300 and UH6100 series) with more models expected to be added as they are evaluated.

The Netflix Recommended TV program is designed to help consumers identify televisions that offer a quicker, easier and up-to-date Netflix experience. LG's webOS 3.0-enabled OLED TVs, SUPER UHD TVs and UHD TVs offer an unbeatable combination of breathtaking picture quality and streamlined, intuitive smart TV features that provide an optimal Internet TV streaming experience.

With Netflix's extensive library of award-winning TV shows and movies and over 600 hours of original programming planned for this year, LG TVs offer an amazing 4K viewing and streaming experience for Netflix members across the globe. What's more,

select LG webOS 3.0 4K TVs offer best-in-class “Instant On” performance so you can turn on your TV and start watching Netflix faster. Other webOS 3.0 features like “Fast App Switching” mean accessing Netflix and other Internet Services is as easy as changing channels.

On top of flawless 4K content, LG TVs are already prepared to provide optimal HDR picture quality. LG OLED TVs and LG SUPER UHD TVs are the first to deliver a complete HDR experience because they are fully compatible with both the HDR10 and DolbyVision™** HDR formats and are ready to offer viewers optimal picture quality for Netflix original series in HDR, including Season 1 of *Marco Polo*, available now, with *Marvel’s Daredevil* coming soon.

“Complementing their superior picture quality, LG 4K TVs offer an exceptional smart TV performance, which is especially important for the exploding number of consumers whose viewing habits include streaming content from providers like Netflix,” said David VanderWaal, vice president of marketing, LG Electronics USA.

“That’s why the Netflix Recommended TV designation is so meaningful. With a simple and fast Smart TV platform and now more 4K and HDR Netflix content available globally, choosing a TV from LG has become the obvious choice,” he said.

“LG has continued to lead the way in making streaming services, including Netflix, easier and faster to use” said Scott Mirer, vice president, device partner ecosystem at Netflix. “We are pleased to designate LG’s latest 4K UHD TVs with webOS 3.0 as Netflix Recommended TVs, offering a superior experience for Netflix members all over the world.”

LG TV users can access Netflix by selecting the Netflix app in LG’s webOS smart TV platform. Netflix is also accessible on older TVs through LG’s former smart TV platform, Netcast.

LG's 2016 lineup of Netflix Recommended TVs:

- **LG SIGNATURE OLED (OLEDG6P) Series**
 - 65-inch class (64.5 -inch diagonal) model **OLED65G6P**
 - 77-inch class (76.8 -inch diagonal) model **OLED77G6P**

- **LG OLED 4K Smart TV (OLEDE6P) Series**
 - 55-inch class (54.6 -inch diagonal) model **OLED55E6P**
 - 65-inch class (64.5 -inch diagonal) model **OLED65E6P**

- **LG OLED 4K Smart TV (OLEDC6P) Series**
 - 55-inch class (54.6 -inch diagonal) model **OLED55C6P**
 - 65-inch class (64.5 -inch diagonal) model **OLED65C6P**

- **LG SUPER UHD 4K Smart LED TV (UH9500) Series**
 - 55-inch class (54.6-inch diagonal) model 55UH9500
 - 65-inch class (64.5 -inch diagonal) model **65UH9500**
 - 79-inch class (78.6-inch diagonal) model 79UH9500
 - 86-inch class (85.6 -inch diagonal) model **86UH9500**

- **LG SUPER UHD 4K Smart LED TV (UH8500) Series**
 - 49-inch class (48.5-inch diagonal) model 49UH8500
 - 55-inch class (54.6-inch diagonal) model **55UH8500**
 - 60-inch class (59.5 -inch diagonal) model **60UH8500**
 - 65-inch class (64.5 -inch diagonal) model **65UH8500**
 - 75-inch class (74.6 -inch diagonal) model **75UH8500**

- **LG 4K UHD Smart LED TV (UH6550) Series**
 - 55-inch class (54.6-inch diagonal) model **55UH6550**
 - 60-inch class (59.5-inch diagonal) model **60UH6550**

- 65-inch class (64.5-inch diagonal) model **65UH6550**
- 75-inch class (74.6-inch diagonal) model **75UH6550**

- **LG 4K UHD Smart LED TV (UH6500) Series**
 - 43-inch class (42.7-inch diagonal) model **43UH6500**
 - 49-inch class (48.5-inch diagonal) model **49UH6500**

- **LG 4K UHD Smart LED TV (UH6350) Series**
 - 70-inch class (69.6-inch diagonal) model **70UH6350**

- **LG 4K UHD Smart LED TV (UH6300) Series**
 - 58-inch class (57.7-inch diagonal) model **58UH6300**

- **LG 4K UHD Smart LED TV (UH6100) Series**
 - 43-inch class (42.7-inch diagonal) model **43UH6100**
 - 49-inch class (48.5-inch diagonal) model **49UH6100**

For more information on the full list of Netflix Recommended TVs, please visit www.netflix.com/recommendedtv.

###

**Wireless Internet connection & certain subscriptions required and sold separately. Agreement to smart TV terms and conditions required to use certain smart features. Content and services vary by product and are subject to change without notice. webOS does not support Flash. In order to stream 4K content you will need a high speed internet plan capable of receiving 20Mb per second of data.*

***Dolby Vision HDR technology will be available on 2016 SUPER UHD TVs via a firmware update in early April. LG and logo are trademarks of LG Corp. Other company and product names may be trademarks of their respective owners.*

About LG Electronics USA

About LG Electronics USA LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force and technology leader in consumer electronics, home appliances and mobile communications. LG Electronics, a proud 2015 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit www.LG.com.



Media Contact:

LG Electronics USA
Taryn Brucia
1 (201) 816.2187
taryn.brucia@lge.com

LG-One
Ted Maass
(312) 397.6014
ted.maass@lg-one.com