

FOR IMMEDIATE RELEASE**LG SMART APPLIANCES INTEGRATE WITH INNIT AND SIDECHEF
TO HELP USERS PLAN AND COOK MEALS LIKE A PRO**

*New Service Compatibility for LG Smart Ovens and Ranges
Revolutionizes Meal Prep and Expert Cooking at Home*

ENGLEWOOD CLIFFS, N.J., Oct. 9, 2018 — LG Electronics USA has integrated leading smart kitchen platform services **Innit**[®] and **SideChef** with select 2018 LG smart ovens and ranges,* ushering in the future of cooking at home today. The launch makes LG smart kitchen appliances the first in the industry to offer both SideChef and Innit compatibility.

With just a few simple steps, users can select personalized meals tailored to their individual lifestyles from a combined 18,000 meal recipes available via apps for Innit (7,000 modular meals) and SideChef (11,000 recipes). Once a recipe is selected, users can easily access step-by-step video instructions, and automatically send cooking instructions directly to the LG range or oven.

For advanced cooking automation, LG appliances work seamlessly with Innit's multi-step Expert Cooking Programs to automatically control oven temperature cycles and cooking modes ideal for each meal throughout the entire cooking process. The adaptive programming eliminates the need for manual adjustments and removes the guesswork for flawless execution every time.

For the everyday user, the SideChef and LG integration features powerful connectivity and automated control of LG's smart appliances. As a part of SideChef's signature advanced cooking guidance, users can now easily connect the app to their LG appliances and automatically trigger cook time, temperature and cooking mode instructions to be sent to their appliances while they continue to plan, prep and create the perfect meal.

The new service integrations are made possible by LG's Open Partnership, Open Platform, and Open Connectivity strategy that enables LG to work with a wide assortment of service partners to deliver consumers the best smart home experience that meets individual lifestyles.

“Through integrations with Innit and SideChef on LG ovens and ranges, consumers can enjoy a smart cooking solution that enables them to plan and cook meals with the confidence of a seasoned chef and the convenience of cooking at home,” said David VanderWaal, senior vice president of marketing, LG Electronics USA. “Integrations with these leading services are possible because LG's home connectivity strategy allows us to work with a wide range of leading partners to provide a seamless experience in collaborative technology.”

Innit and SideChef are integrated with select 2018 LG smart ovens and ranges available in a variety of configurations and finishes – including stainless steel, black stainless steel and the new matte black stainless steel. LG ranges and ovens feature ProBake Convection® for even baking results on every rack, every time, and LG EasyClean® for the fastest oven-cleaning feature yet in just 10 minutes.

“LG smart ovens and ranges deliver powerful cooking technology and connectivity, and Innit's automated cooking technology helps consumers get the most out of these features,” said Kevin Brown, CEO and co-founder of Innit. “Working together, LG and Innit go far beyond simple remote control, delivering expert cooking techniques that are tailored to each meal, using advanced cooking features like LG ProBake Convection to orchestrate multiple dishes in the same oven.”

“We're proud to be launching SideChef's first live integration with LG appliances. This partnership represents the first true end-to-end cooking platform designed for the home cook,” said Kevin Yu, CEO and Founder of SideChef. “Being able to deliver recipe content, grocery delivery, advanced cooking guidance, and now connectivity within one platform has been our



mission since day one – and we’re proud to have achieved this major milestone with this integration.”

LG offers one of the most expansive smart home appliance portfolios in the industry, featuring a full kitchen suite of appliances, laundry appliances, air purifiers, air conditioners, vacuums and more. With LG smart appliances, users can control key features via a single smartphone app or with voice commands using Amazon Alexa or the Google Assistant on select models.

For more information on the full lineup of LG smart home appliances, visit www.LG.com.

** Compatible models include: [LG LSE4615ST](#), [LG LSE4615BM](#), [LG LSG4515ST](#), [LG LSG4515BM](#), [LG LSD4913ST](#), [LG LWC3063ST](#), [LG LWC3063BD](#).*

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About LG Electronics USA

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