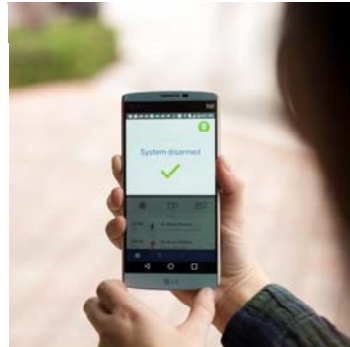


## LG ELECTRONICS LAUNCHES ALL-IN-ONE SECURITY, SMART HOME DEVICE THROUGH U.S. RETAILERS

*‘LG Smart Security’ Combines Home Automation,  
ADT Professional Monitoring and Video Hosting*



**ENGLEWOOD CLIFFS, N.J., Jan. 5, 2017** – LG Electronics USA today announced the retail launch of its new plug-and-play monitoring solution and home automation hub, LG Smart Security – the first device to be secured by ADT Canopy™, a new no-contract service for 24/7 professional monitoring. LG Smart Security is the perfect solution for users looking for augmented security with simple setup and professional security service options with no long-term contract required. It also offers the flexibility of home automation control via a mobile device app (iOS or Android).\*

“Professional installation is one of the biggest barriers for any consumer electronics product, which is why we took great care to ensure LG Smart Security provides professional functionality in a plug-and-play device,” said David VanderWaal, vice president of marketing, LG Electronics USA. “With the incorporation of ADT Canopy, consumers now can enjoy best-in-class professional security monitoring and the convenience of a featured-filled, easy-to-use device.”

LG Smart Security incorporates the latest technology for superior functionality and protection. Homeowners will enjoy easy remote access to crisp, clear video delivered to their mobile device, tablet or computer thanks to a Full HD camera with digital zoom capability. The LG Smart Security camera can capture virtually an entire room with

minimal image distortion, as it features a 130-degree field-of-view. Users can even monitor their homes at night thanks to the device's night vision capability with up to 15 feet of visibility.\*

All these functions are housed in the device's discreet, modern design that allows it to blend subtly into any room. LG Smart Security weighs less than a pound and is just five inches tall.\*\* Its sleek black color gives the device a premium look and its strong polished-polycarbonate finished lens cover is able to withstand scratches. Further validating its design achievements, LG Smart Security received the coveted 2016 Red Dot Product Design Award.

### **Professional Monitoring Secured by ADT Canopy**

With LG Smart Security, users can enjoy home security monitoring and smart home features along with the assurance that their device is backed by ADT.

LG's compact all-in-one device offers users the flexibility to add ADT Canopy professional services for additional protection and peace of mind. Homeowners can subscribe to ADT Canopy for LG Smart Security on a month-to-month basis, with no long-term contract and no penalties for cancellation.

LG Smart Security customers have the option of two ADT Canopy services: Intrusion Detection and Secure Video Storage. Intrusion Detection delivers 24/7 professional security monitoring and will alert emergency personnel when an alarm is triggered if the camera detects video motion, and it offers the capability to remotely arm or disarm the security device from anywhere. Once the alarm is received, ADT will call the user via phone for verification and if nobody answers, ADT will dispatch first-responders. With Secure Video Storage, users can access stored video content choosing from a seven- or 30-day history package.

LG Smart Security owners can add ADT Canopy Intrusion Detection for \$19.99 per month. They can add Secure Video Storage for as low as \$9.99 per month. An Intrusion

Detection and Secure Video Storage bundle option is available starting at \$24.99. To give users an opportunity to test which offering best meets their needs, ADT is offering a 60-day trial of service for new customers.

“LG Smart Security backed by ADT Canopy brings professional security monitoring services to consumers in a more affordable way, making it easier than ever for consumers to protect and secure what’s most important to them,” said Jay Darfler, senior vice president, ADT Canopy. “Leveraging our security expertise and LG’s smart home knowledge, we were able to create a well-rounded product and service offering for the modern home, combining the security people need and home automation people want.”

In addition to these paid services, many of the LG Smart Security features are available out-of-the-box, without a subscription. Users have access to 24/7 secure live streaming video to mobile devices through ADT Canopy for secure data streaming, custom self-alerts via email or push notifications, and the mobile companion app. They can also create custom security settings to fit their routines and needs, including modes for when they’re home, at work, on vacation, sleeping and more.

### **Convenient Control**

Smartphone lovers and those who travel or are regularly away from home will appreciate that it’s easy to check the status of their home using the ADT Canopy mobile app for LG Smart Security, which is available for both Android and iOS users. Via the app, users can check temperature and humidity, view a live feed of their home or previously recorded footage (additional paid ADT subscription required), change security modes and more.

If LG Smart Security detects something out of the ordinary, the device can also alert users using app notifications and emails. Plus, the app allows users to check on their kids, babysitters and pets when away from home. They can even communicate with people or pets at home via their phone and the device’s two-way microphone, which allows users to hear and talk to people when they are away.

## A Smarter Home

In addition to its security capabilities, LG Smart Security is designed to act as a central hub to control other smart devices within the home, enabling users to connect seamlessly to peripheral devices and control them through one centralized mobile app. With just the touch of a button on their smartphones, home automation enthusiasts can control other smart devices, such as door sensors and lights. With the device's Z-Wave support, users can also add contact sensors to doors and windows to provide extra security, and they can add smart outlets for programming and scheduling when the lights come on and off. Future software updates will include support for additional smart devices, including door locks and thermostats. LG Smart Security also will be compatible with Amazon Alexa-enabled products at launch.

LG Smart Security is available now on Amazon.com for \$199.99. For more information, please visit <http://www.lg.com/us/home-security/lg-LHC5200WI>.

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*\*Wireless Internet connection & associated subscriptions required and sold separately.*

*\*\* Dimensions: 5 in x 3.4 in (H x W); Weight: 0.8 lbs.*

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### About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$49 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics, a proud 2016 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit [www.lg.com](http://www.lg.com).

### About ADT Canopy

ADT Canopy extends best-in-class ADT professional monitoring to the DIY and IoT markets, through partnering with premium device partners. With the goal of "your space, made safe", based on the device, ADT Canopy-secured products offer a variety of service levels ranging from in-home to mobile protection. Starting with LG Smart Security, ADT Canopy services will be able to be added to many of the top connected devices, providing consumers with an innovative way of leveraging 24/7 professional monitoring services. Learn more at [www.adtcanopy.com](http://www.adtcanopy.com).

### About ADT

The ADT Corporation is a leading provider of security and automation solutions for homes and businesses in the United States and Canada. ADT's broad and pioneering set of products and services, including ADT Pulse® interactive home and business solutions, and health services, meet a range of customer needs for today's active and increasingly mobile lifestyles. Headquartered in Boca Raton, Florida, ADT helps provide peace of mind to nearly seven mil-



lion customers, and it employs approximately 17,000 people at 200 locations. More information is available at [www.adt.com](http://www.adt.com).

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