

**FOR IMMEDIATE RELEASE****LG V30 AND V30+ ACHIEVE EPEAT MOBILE PHONE  
REGISTRY LISTING FOR SUSTAINABILITY EXCELLENCE**

*Company's Leadership in EPEAT Mobile Phone Ecolabel  
Continues with LG V Series Meeting UL 110 Sustainability Standard*

**ENGLEWOOD CLIFFS, N.J., Nov. 14, 2017** – LG Electronics' latest flagship smartphones, the highly acclaimed LG V30 and V30+, have met the requirements for EPEAT, the leading global ecolabel for the IT sector. The EPEAT mobile phone category is based on the ANSI-accredited UL 110 Standard for Sustainability for Mobile Phones.

The Green Electronics Council's EPEAT mobile phone category launched in July 2017 to meet government and business institutional purchasers' growing desire to easily identify sustainable, high-performance mobile phones. The UL 110 Standard for Sustainability for Mobile Phones is a multi-attribute standard that evaluates a mobile phone's compliance with stringent sustainability performance criteria throughout its lifecycle.

"Purchasers today are savvier than ever and take seriously their responsibility to minimize e-waste, avoid conflict minerals and support fair labor practices," said Green Electronics Council CEO Nancy Gillis. "Business institutions and government agencies are increasingly making decisions that drive a sustainable future for a better planet and their bottom line. It's more important than ever that wireless companies meet market demands for more-sustainable devices like the LG V30 series."

EPEAT registration is yet another way LG is demonstrating its dedication to quality and sustainability throughout a product's lifecycle. Earlier this year, the company launched the LG "Second Year Promise" program, which gives purchasers an additional year of warranty coverage in months 13 through 24, for peace of mind during long term ownership. With LG V30 and V30+'s EPEAT registration, purchasers can also be confident that their smartphone choice is more-sustainable throughout the entire product life cycle, including design and manufacture to use and end of life.

The new LG V30 and V30+ smartphones feature an F1.6 aperture and a Crystal Clear glass lens, an OLED FullVision display, Cine Video mode for producing movie-quality videos, premium sound with advanced Hi-Fi Quad DAC and Voice Recognition. The V30 and V30+ also offer government-grade security for safe and secure mobile business access and are equipped to support the next generation of mobile networks. The V30 and V30+ are available now on major U.S. wireless carriers.

LG smartphones listed on the EPEAT Mobile Phone Registry include the LG V30 model LG-VS996 available from Verizon, and the LG V30 model LG-LS998 and LG V30+ model LG-LS998U available from Sprint. For more information on the V30 and V30+, please visit [www.lg.com](http://www.lg.com).

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#### **About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$48 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics sells a range of stylish and innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit [www.LG.com](http://www.LG.com).

#### **About the Green Electronics Council**

The Green Electronics Council (GEC) is a mission-driven non-profit that collaborates to achieve a world in which only sustainable IT products are designed, manufactured and purchased. Through its management of EPEAT, the leading global ecolabel for IT products, GEC provides manufacturers sustainable product design criteria and provides institutional purchasers access to a wide selection of high-performance, sustainable, and cost-competitive IT products. GEC assists organizations in understanding and addressing sustainability challenges in the IT sector including how to change internal operational, manufacturing and procurement behaviors. For more information, please visit [www.GreenElectronicsCouncil.org](http://www.GreenElectronicsCouncil.org)

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