FIRST CELLULAR ANDROID WEAR
SMARTWATCH PREVIEWED AT LG'S PREMIERE FOR V10

Newest LG Watch Urbane is Tether-Free and Compatible with Both Android and iOS

NEW YORK, Oct. 1, 2015 — At LG's premiere to introduce the V10 smartphone, LG Electronics (LG) provided a sneak peek of the LG Watch Urbane 2nd Edition LTE, the first wearable device announced featuring cellular capability in an Android Wear product. With the option to connect via 4G, 3G, Wi-Fi and Bluetooth, the LG Watch Urbane 2nd Edition LTE works seamlessly with Android smartphones or can go it alone, when carrying a smartphone isn't practical or convenient. Cellular enabled features will vary across Android and iOS.

The latest LG Watch Urbane delivers one of the highest resolution displays in an Android Wear product. With a resolution of 480 x 480, the new LG Watch Urbane delivers 348ppi on its 1.38-inch full circle P-OLED display. With a diameter of 44.5mm, the smartwatch resembles a classic timepiece with its hairline-etched stainless steel body and durable hypoallergenic TPSiV™ elastomer band. And to live up to the original LG Watch Urbane's great battery life, the 2nd Edition LTE features a high-capacity 570mAh battery and Power Saving Mode to last throughout the day and more.

Three buttons adorn the right side of the LG Watch Urbane 2nd Edition LTE to provide quick access to shortcut settings such as contacts, LG Health and apps list. Ambient mode can now be enabled or disabled with a simple press of the crown button. In addition to the 16 included watch faces, fitness-related features such as heart rate tracking, workout tips and stress level monitoring are also offered.

"The wearable sector continues to evolve and we're playing an active role in that by bringing to market various devices that appeal to various consumers," said Juno Cho, president and CEO of LG Electronics Mobile Communications Company. "At LG, we don't think there is a one-size-fits-all wearable device. This 2nd of our Watch Urbane

aims to be a must-have smart device for active individuals who want to stay connected to the world, whether they're at work, at home or on the tennis court."

The LG Watch Urbane 2nd Edition LTE will be available first in the United States and Korea, followed by markets in Europe, CIS, Asia and the Middle East. Details including price and date of availability will be announced locally at a later date.

Key Specifications:
- Chipset: 1.2GHz Qualcomm® Snapdragon™ 400
- Operating System: Android Wear™ (Cell-connected Version)
- Display: 1.38-inch P-OLED Display (480 x 480 / 348ppi)
- Size: 44.5 x 14.2mm
- Memory: 4GB eMMC / 768MB LPDDR3
- Battery: 570mAh
- Network[1]: Bluetooth 4.1 / Wi-Fi / LTE / 3G
- Sensors: Accelerometer / Gyro / Compass / Barometer / PPG / GPS
- Color: Space Black / Opal Blue / Luxe White / Signature Brown
- Other: Dust and Water Resistance (IP67)

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[1] *Network availability may vary depending on the market and operator.*

About LG Electronics MobileComm USA, Inc.

LG Electronics MobileComm, based in Englewood Cliffs, N.J., is the U.S. sales subsidiary of LG Electronics, Inc. a global innovator and trend leader in the global mobile communications industry. LG is driving the evolution of mobile forward with its highly competitive core technologies in the areas of display, battery and camera optics and strategic partnerships with noted industry leaders. LG's consumer-centric products -- including the flagship premium G Series models -- incorporate unique, ergonomic designs and intuitive UX features that enhance the user experience. The company remains committed to leading consumers into the era of convergence, maximizing inter-device connectivity between smartphones, tablets and a wide range of home and portable electronics products. For more information, please visit www.LG.com.

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