

IMMEDIATE RELEASE

LG RECEIVES ‘BEST OF 2017’ HONORS FOR HOME ENTERTAINMENT AND HOME APPLIANCES

USA Today’s Reviewed.com Recognizes LG C7 OLED 4K Ultra HD TV and LG InstaView Refrigerator for Best-in-Class Performance and Features

ENGLEWOOD CLIFFS, N.J., Nov. 16, 2017 – LG Electronics USA received “2017 Best of Year” awards from Reviewed.com for industry-leading Home Entertainment and Home Appliance products, led by LG OLED TV and LG InstaView™ refrigerator. These honors are the latest in a long list of accolades for LG innovations in 2017. Selected as best products of 2017 are:

- **LG OLED C7** series for “Best TV” with superior picture quality, viewing angle and versatility among a range of additional best-in-class features.
- **LG InstaView Refrigerator** with Door-in-Door® technology for “Best Refrigerator Innovation,” which allows consumers to knock twice to see what’s inside without opening the door.
- **LG 9000 Series Dryer** with Steam for “Best Dryer” which can handle drying large loads and quickly refreshing clothes with steam.
- **LG QuadWash Dishwasher** for “Best Dishwasher for the Money,” with four spray arms instead of two and the EasyRack™ Plus system for easy loading and maximum flexibility.

The Best of Year badges are awarded annually by Reviewed.com, a division of *USA Today*, in the beginning of November to help guide consumers through a busy holiday shopping season. The Reviewed.com Editorial Board, along with senior editorial staff, gathers to debate long and hard about the all the reviews published in that calendar year to finally bestow the coveted awards on select products.

“LG is driven by providing our consumers with best-in-class innovations designed to enhance and support their busy and unpredictable lives,” says Dave VanderWaal, vice president, marketing, LG Electronics USA. “As evidenced by our frequent accolades

this year, we continue to succeed in this commitment to our consumers by developing products like LG OLED TVs and the LG InstaView Refrigerator. The Reviewed.com Best of Year Awards are particularly timely given our Black Friday 2017 promotions that offer best prices ever for LG OLED TVs and significant savings of up to 40% for LG home appliances across the board.”*

LG Takes Home 2017 “Best TV” for the LG C7 Series

The LG OLED C7 (available in 65- and 55-inch class screen sizes) not only features renowned TV technology that delivers all the benefits of LG OLED, such as perfect blacks, Active HDR plus 4K resolution, and next-generation Dolby Atmos® surround sound, but it also features an amazing blade-slim design that offers a clean profile and minimal bezel distraction. All 2017 LG OLED TVs deliver both cutting-edge visuals and next-generation audio, creating an home entertainment powerhouse with the most lifelike images via Active HDR, which allows the TVs to process the picture scene-by-scene, inserting dynamic data where needed.

All LG OLED TV models come with the latest generation of LG’s highly-acclaimed webOS Smart TV platform, which makes finding and switching between limitless content options – including broadcast TV, streaming services, a growing library of 4K and HDR programming and external devices – simple and fast.

LG InstaView Named 2017 “Best Refrigerator Innovation”

With the unique LG InstaView feature, simply knock twice on the refrigerator door’s glass panel to illuminate the interior, enabling users to see inside without opening the door. LG Door-in-Door® technology provides easier access to often-used items without opening the entire refrigerator and unrivalled organization. LG InstaView refrigerators are enabled with SmartThinQ™ technology and arms consumers with a bevy of features accessible via Android or iOS devices including: Temperature Control to adjust fresh food and freezer temps, IcePlus™ On/Off to amp up ice production, Fresh Air Filter On/Off to mitigate unwanted odors and Door Open Notification to receive an alert when the door has not been closed all the way.

LG 9000 Series Honored as 2017's "Best Dryer"

The LG 9000 Series offers both electric and gas options for best-in-class dryers, as part of the innovative **LG TWINWash** system. Sleek and attractive, these models handle large loads are compatible with SmartThinQ™ technology to select a cycle, start or stop the cycle and receive notifications when the cycle is completed – all from your smartphone. With TurboSteam™, in just 10 minutes your shirts will be back in tip-top shape or use to help in refreshing fabrics and reducing wrinkles in half the time of other steam settings.

LG LDF5545ST Dishwasher Wins 2017 "Best Dishwasher for the Money"

Featuring the innovative LG QuadWash™ and EasyRack™ Plus innovations, the LG LDF5545ST Dishwasher allows consumers to expect enhanced cleaning of their dishes. With QuadWash, four spray arms instead of the industry-standard two utilize high pressure jets to power-clean dishes from multiple angles and Multi-Motion arms that rotate back and forth whilst spinning. The EasyRack™ Plus system provides outstanding flexibility and convenience, adjusting to just about any load of dishes to help ensure optimal cleaning performance.

LG major appliances are known as the **industry's most reliable**,** and also this year were awarded with the number one spot in the coveted 2017 American Customer Satisfaction Index® (ACSI)*** as well as a record-breaking seven of 11 J.D. Power customer satisfaction awards in the laundry and kitchen appliance segments.****

To learn more about LG OLED TVs, please visit <http://www.lg.com/us/oled-tvs>.

To learn more about LG Home Appliance innovations, please visit

<http://www.lg.com/us/appliances>.

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**Offers available at select participating retailers.*

*** LG major appliances earned the highest 2017 reliability rankings in a major U.S. consumer products publication. Washing machine reliability conclusions are based on breakage rate estimates for front-load and top-load washing machines by the fifth year of ownership, gathered from 33,519 consumers who pur-*



chased a new washer between 2009 and 2016. Dryer reliability conclusions are based on our failure rate estimates for clothes dryers by the 5th year of ownership, gathered from 54,690 subscribers who purchased a new dryer between 2008 and 2016.

*** LG holds the number one spot in a U.S. consumer satisfaction survey among home appliance brands, according to the 2016 and 2017 American Customer Satisfaction Index® (ACSI).

**** LG received the highest numerical score in the respected segments of the J.D. Power 2017 Laundry and Kitchen Appliance Satisfaction Study, based on 6,241 (kitchen) and 14,745 (laundry) total responses, measuring customer opinions about their new appliance purchased in the previous 12 months, surveyed February-March 2017. Your experiences may vary. Visit jdpower.com. For the full J.D. Power press release and scores, visit www.jdpower.com/industry/home-improvement.

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About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$48 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's “Life’s Good” marketing theme. www.lg.com.

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