

## **LG EARNS ‘BEST OF YEAR’ HONORS FROM USA TODAY’S REVIEWED.COM FOR TV AND LAUNDRY INNOVATIONS**

*LG Innovations Recognized for Best TV and Best Washer for New Parents*

**ENGLEWOOD CLIFFS, N.J., Nov. 14, 2016** – LG Electronics USA has received prestigious “2016 Best of Year” awards from Reviewed.com, a division of USA TODAY. Grounded in comprehensive scientific testing procedures and expert technical analysis, the awards recognize the B6P LG OLED 4K TV series (available in 55-inch and 65-inch class screen sizes) as the “Best Television of the Year” and the unique the LG TWINWash™ laundry system as the “Best Washer for New Parents.”

The annual Best of Year Awards feature top product picks by the Reviewed.com editorial board to help consumers make informed purchasing decisions and buy the best product to meet their needs during the holiday shopping season. LG’s B6P OLED 4K TV was honored for its superior picture quality and unrivaled HDR (high dynamic range) experience, while LG TWINWash was recognized for its ability to help users tackle two loads of laundry simultaneously, saving new parents time and money.

“Reviewed.com’s ‘Best of Year’ award distinction is a testament to LG’s dedication to providing best-in-class innovations that enrich peoples’ lives,” said David VanderWaal, head of marketing, LG Electronics USA. “Our goal is to enhance the consumer experience in every room of the home and these awards underscore our commitment to delivering on that promise with innovative, category-leading products and technology.”

### **Best Television of the Year: LG B6 OLED 4K TV**

LG’s B6 OLED 4K TV (model OLEDB6P) produces the most lifelike images of any television available today. Thanks to OLED technology’s unique ability to turn each pixel on or completely off, LG OLED TVs produce perfect blacks and flawlessly render crisp, brilliant colors and rich shadow detail. As a result, images appear more real, with

more perceived depth as well as vibrant color. All 2016 LG OLED TVs, including the B6 OLED 4K TV, support both industry-standard HDR formats – HDR10 and Dolby Vision.

“LG’s B6 Series (and the 55-inch model I tested) proved to be yet another heavy-hitter from the company’s 2016 lineup of organic light-emitting diode displays,” said Lee Neikirk, senior staff writer, Reviewed.com.

### **Best Washer for New Parents: LG TWINWash**

The LG TWINWash system allows users to wash two loads of laundry at the same time, utilizing the LG SideKick™ “mini” washing machine as a second washing machine placed in the pedestal beneath the main LG front-load washer. The LG SideKick pedestal washer is specifically designed to wash small, custom-care laundry loads including special care items such as intimates, delicates and active wear and can hold three to four pounds of laundry in one load. It can be used at the same time as the front-load washer or on its own, making it perfect for families needing to wash a small load of children’s clothes whenever they need. Plus, it’s compatible with LG front-load washers from 2009 onwards.

“You know how front-load washers are often sold with risers, since it’s a pain to bend over to load and unload them?” asked Ben Keough, editor in chief of news and features, Reviewed.com. “Well, LG put a second, smaller, top-load washer *inside the riser*, so you can do a separate load of delicates while you launder heavier stuff in the main washer. Genius, no?”

LG TWINWash refers to the combination of a main ENERGY STAR® certified LG front-load washer and accompanying LG SideKick pedestal washer, which is available in both graphite steel and white finishes across 27- , 29- and 30-inch width footprints, providing greater flexibility based on one’s laundry room set-up. Through November 30<sup>th</sup> for consumers who purchase an [LG front-load 4-piece laundry bundle\\*](#), LG will cover



the difference in the cost of upgrading a storage pedestal to the LG SideKick pedestal washer.

For more information on these awards and LG's award-winning home entertainment and home appliance products, please visit [Reviewed.com](http://Reviewed.com) and [LG.com](http://LG.com), respectively.

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\*4-piece laundry bundle including LG front-load washer, companion dryer, washer LG SideKick pedestal washer and dryer storage pedestal.

**About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$49 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics, a proud 2016 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit [www.LG.com](http://www.LG.com).

**About Reviewed.com**

Reviewed.com's product experts use lab testing to rate and review the latest consumer electronics and home appliances, helping guide consumers purchases. Reviewed.com editors select the best performing and best value products for the company's Editors' Choice and Best of Year Award programs. Founded in 1998, the company was acquired by USA TODAY in January 2011 and powers technology coverage in USA TODAY and Gannett media properties. Reviewed.com reaches more than 2M monthly U.S. uniques.

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