

PRESS RELEASE

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CALACCI NAMED SENIOR VICE PRESIDENT, SALES, LG ELECTRONICS USA

Industry Leader Expected to Drive Continued Strong LG Consumer Electronics Growth in USA

ENGLEWOOD CLIFFS, N.J., April 30, 2015 – Industry veteran Rick Calacci has been named Senior Vice President of Home Entertainment Sales at LG Electronics USA. He is responsible for leading the National and Regional account teams for LG's U.S. consumer electronics business to ensure an effective overall sales strategy.

"Rick is highly respected in the industry, by the retail community, even competitors," said William Cho, president and CEO, LG Electronics USA. "Together with his unwavering focus on the customer, he's an inspirational leader and mentor who will partner with our talented internal team to help drive continued growth for LG in the U.S."

Since joining LG Electronics USA in 2007 as Vice President, Regional Sales, Calacci has delivered strong results, and he has been instrumental in LG become the powerhouse home entertainment brand it is today in the United States, Cho said. Calacci's 35-year career in consumer electronics includes senior sales and marketing positions with Sharp Electronics, Toshiba, Sony Electronics and others.

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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force and technology leader in consumer electronics, home appliances and mobile communications. LG Electronics, a proud 2015 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. www.lg.com.

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