

## PRESS RELEASE

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### LG ELECTRONICS SCORES 50-PLUS AWARDS AT 2015 INTERNATIONAL CES®

Industry Heavyweights, Tech Pundits Honor Cutting-Edge LG Innovation and Design, Confirm Brand's Position as Global Technology Leader

**LAS VEGAS, Jan. 15, 2015** —LG Electronics (LG) won an unprecedented 54 awards at the 2015 International CES®, led by LG's show-stopping G Flex2 smartphone, stunning flat and curved 4K OLED TVs and revolutionary TWIN™ Wash System with mini washer. LG earned top accolades from Engadget, USA Today/Reviewed.com and Digital Trends, among many others, as well as 10 CES Innovation Awards from the Consumer Electronics Association (CEA)® across multiple home entertainment, home appliance and mobile device categories. CEA also named LG the 4K Ultra HD Partner of International CES 2015.

"At the heart of all of our products is our promise of delivering innovation for a better life," said William Cho, president and CEO, LG Electronics USA. "That promise is the foundation of scores of new LG products unveiled during a remarkable CES week in Las Vegas. This recognition validates our commitment to excellence, and inspires us to continue raising the standard for innovation in 2015 and beyond."

Awards earned by LG at CES 2015 include:

#### Engadget Best of CES 2015

Best TV Product: LG 65-inch class Art Slim 4K OLED (65EF9500)

#### USA Today/Reviewed.com CES 2015 Editors' Choice Winners

LG 65-inch class Flat 4K OLED TV (65EF9800)

LG G Flex2 Curved Smartphone

LG TWIN Wash System

#### Digital Trends Top Tech of CES 2015 Awards

Best Home Video: LG EF9500 series Flat 4K OLED

Best Mobile: LG G Flex2

#### TechRadar CES 2015 Staff Picks

Best in Show: LG 77-inch class 4K Flexible OLED TV (77EG9900)

Best TV: LG EF9500 series 4K OLED TV with webOS 2.0

Best Smartphone: LG G Flex2

#### Techlicious 2015 CES Top Picks

LG TWIN Wash System

#### PCMag Best of CES 2015

Best Phone: LG G Flex2

Best Digital Home Gadget: LG TWIN Wash System

Best HDTV: LG 55-inch class 4K OLED TV (55EF9500)

#### HD Guru CES 2015 Top Picks

Best OLED TV

Best Blu-Ray Player

Best Sound Bar

#### Tech Times 2015 CES Best of Innovation Awards

Audio: LG Music Flow Wi-Fi Series

Television: LG "Color Prime" 4K Ultra HD TV series with Wide Color LED and Quantum Dot technology

#### Men's Journal Best of CES 2015 Awards

LG TWIN Wash System

LG 55-inch class 4K OLED TV (55EG9600)

LG G Flex2

LG Music Flow Sound System

**Better Homes and Gardens CES Editors' Choice Innovation 2015**

LG EcoHybrid Dryer  
 LG G3 Smartphone

**TWICE Picks Awards CES 2015**

LG Curved 4K OLED TV (EG9600)  
 LG EcoHybrid Dryer with Heat Pump Technology (DLHX4072V)  
 LG TWIN Wash System with mini washer

**WIRED Best of CES 2015**

LG 77-inch class Flexible 4K OLED TV (77EG9900)

**The Verge Awards CES 2015**

Best Phone: LG G Flex2

**SlashGear Best of CES 2015**

Best Mobile: LG G Flex2

**TechnoBuffalo Best of CES 2015 Readers Choice Award**

LG G Flex2

**GottaBeMobile Excellence Awards CES 2015**

LG G Flex2

**Laptop Top Picks CES 2015**

LG G Flex2

**Android Central 2015 CES Top Pick**

LG G Flex2

**Android Authority Top Picks CES 2015**

LG G Flex2

**Ubergizmo Best of CES 2015**

LG G Flex2

**Expert Reviews CES Top Picks 2015**

LG G Flex2

**Envisioneering Best Technology, Innovation & Design Awards**

LG 65-inch class Curved 4K OLED TV  
 LG 55-inch class Curved OLED TV  
 LG Magic Remote  
 LG webOS smart TV navigation technology  
 LG G3 smartphone  
 LG linear compressor refrigerator  
 LG EcoHybrid heat pump dryer

**Consumer Electronics Association 2015 CES Innovation Awards:**

LG 21:9 IPS curved UltraWide multi-monitor  
 LG 77-inch class flexible Ultra HD 4K OLED TV  
 LG 55-inch class 4K OLED TV with Floating Stand Design  
 LG 65-inch class Floating Slim Curved 4K OLED TV  
 LG 65-inch class IPS Art Slim "Color Prime: Quantum Dot 4K Ultra HD TV  
 LG EcoHybrid Dryer with Heat Pump Technology  
 LG Four-door French-door refrigerator with Double Door-in-Door  
 LG Side-by-side refrigerator with Door-in-Door  
 LG Smart HOM-BOT square robotic vacuum  
 LG G3 smartphone

Over the past 10 years, LG has been honored with more than 150 CES Innovation Awards, including 10 awarded in four categories in 2015. For the third year in a row, LG's OLED TVs and premium G Series smartphones have earned CES Innovation Awards. For more

information on LG's 2015 CES products, please visit [www.LGnewsroom.com/CES2015](http://www.LGnewsroom.com/CES2015).

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#### **About LG Electronics, Inc.**

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing 82,000 people working in 119 locations around the world. With 2013 global sales of USD 53.10 billion (KRW 58.14 trillion), LG comprises four business units — Home Entertainment, Mobile Communications, Home Appliance & Air Solution, and Vehicle Components — and is one of the world's leading producers of flat panel TVs, mobile devices, air conditioners, washing machines and refrigerators. LG Electronics is a 2014 ENERGY STAR Partner of the Year. For more news and information on LG Electronics, please visit [www.LGnewsroom.com](http://www.LGnewsroom.com).

#### **About LG Electronics USA**

Named 4K Ultra HD Partner for the 2015 International CES®, LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$53 billion global leader and technology innovator in consumer electronics, mobile communications, home appliances, air solutions and vehicle components. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems, LED lighting and solar energy solutions, all under LG's "Life's Good" marketing theme. LG Electronics is a 2014 ENERGY STAR Partner of the Year. For more information, please visit [www.LG.com](http://www.LG.com).

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