

PRESS RELEASE

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LG Electronics USA, City of Orem and Waste Management Host eCycling Event

Local residents urged to give new life to old electronics by recycling e-waste in a free convenient secure way, encouraged to replace old electronics with ENERGY STAR® certified TVs and monitors

Orem, Utah, June 12, 2015 – As part of a national program to recycle electronics, LG Electronics USA and Waste Management are hosting a free eCycling event next week in Orem.. The event offers residents an opportunity to give new life to their old residential electronic equipment in an environmentally sound manner that is free, convenient and secure.

This one-day event will take place Saturday, June 20 from 8 a.m. to 2 p.m. at Orem Public Works, 1450 W 550 N, in Orem. Residents in the area will be able to drop off acceptable items for recycling without even getting out of their vehicles. eCycling crew members will collect electronics from trunks or pickup beds and unacceptable items will be left in vehicles.

"We want to make it convenient for our residents to dispose of their electronics safely and in a 'green' manner," said Richard Brunst, Mayor of the City of Orem.

Consistent with the goals of the City, this event allows Orem residents to help the environment and contribute to a more sustainable future. It also serves as an example of businesses and organizations showing leadership in the area of environmental stewardship.

According to the U.S. Environmental Protection Agency, e-waste is the fastest growing segment of the nation's waste stream. By recycling old electronic products, useful materials such as glass, plastic and metal can be reused to manufacture new products.

"LG Electronics is taking a proactive approach to helping Orem residents responsibly dispose of end-of-life electronics by joining forces with Waste Management to offer this free collection and recycling program to local residents," said John Taylor, Vice President, Public Affairs, LG Electronics USA.

"We encourage consumers to take advantage of this opportunity to dispose of unwanted electronics in an environmentally responsible manner. Life's good when you live green," he said, urging consumers to consider replacing old electronics with more efficient ENERGY STAR® certified TVs and monitors, which also will help fight climate change.

Waste Management, the largest waste services and residential recycling company in North America, organized a national network of electronic recyclers that have earned the designation- R2/RIOS® and eStewards® for quality, environment, health and safety and data security during the electronics recycling process. "Recovering valuable materials and resources, reducing volume in our landfills and responsibly managing waste while protecting the environment and serving our communities are top priorities for Waste Management," said Lance Allen, Area Manager of Waste Management's Public Sector Solutions.

Acceptable items for the eCycling event:

- Computers – CPUs
- Computer monitors
- Computer peripherals
- Printers
- Fax machines
- Keyboards
- Photocopiers
- Televisions
- VCRs
- Stereos
- Home and office phones
- Cell phones
- Consumer electronics

Unacceptable items for the eCycling event:

Microwaves
Smoke alarms and detectors
Fire alarms and detectors
Thermometers
Dehumidifiers
Large appliances (refrigerators, etc.)
Non-decontaminated medical equipment
Any unit with sludge or liquids

About Waste Management

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is also a leading developer, operator and owner of landfill gas-to-energy facilities in the United States. The company's customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more information about Waste Management, visit www.wm.com or www.thinkgreen.com.

Waste Management Recycling Services is a subsidiary of Waste Management and is the largest residential recycler in North America. WM Recycle America's business lines include processing many types of consumer-generated recyclables and finding the best markets for the recyclable commodities produced. In its capacity of providing processing and marketing services, WM Recycle America offers a wide variety of recycling options for municipal, manufacturing, commercial and residential customers.

About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force and technology leader in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions, all under LG's "Life's Good" marketing theme. LG, 2015 ENERGY STAR Partner of the Year, collected and responsibly recycled 49 million pounds of electronics in 2014. For more information, please visit www.lg.com.

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FOR MORE INFORMATION

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