

Digital Signage is the New

— Campus Game Changer —

Digital signage is effectively changing the game for communications on campus by creating a unique and integrated campus experience for students, faculty, alumni and visitors. LG's signage fits into applications ranging from wayfinding to computer labs – with full software and technological support available.

1

MAKING A GREAT FIRST IMPRESSION

Digital signs can enhance your institution's brand and create pride among the student and faculty base while supplying important dates and times for key events.



2

WAYFINDING MADE EASIER AND MORE EFFECTIVE

From simple maps to interactive touch screens with compatible smart device apps for off-loading directions, wayfinding solutions are as simple or as complex as needed.



3

DELIVER REAL-TIME INFORMATION TO CREATE ENGAGING COMMON AREAS

A network of digital displays can transform campus gathering areas into integrated information centers. News announcements and campus events can be displayed along with class schedules in real-time to keep students abreast of the information they need to know.



4

SAFETY FIRST

In the event of an emergency a digital signage network can deliver critical information without delay and provide necessary directions to ensure the safety of everyone on campus all in real-time.



5

DIGITAL SIGNS DRIVE REVENUE

Digital signage can also drive sales around campus. While the most prominent locations are typically bookstores and cafeterias, this applies to any point-of-sale including ticketing and pop up stands.



6

CREATE INTERACTIVE CLASSROOMS

From basic interaction points at PCs to unique interactive whiteboards, schools and universities are dramatically increasing engagement with digital signage technology¹



7

TRANSFORM LECTURE HALLS AND AUDITORIUM THEATERS

Screens featuring ultra-slim bezels elegantly integrate into designs in ways never before possible. Additionally, these screens integrate with HDMI, DP and wireless devices to update from the lectern while offering a seamless HD experience.



8

IMPROVE INTERNAL FACULTY AND STAFF COMMUNICATIONS

Faculty and staff communication are crucial elements to maintaining a campus – with needs including security, data sharing, computing and scheduling. Administration areas require security, maintenance and monitoring with technology for accessing, controlling and sharing data. Most importantly, for campus administrators, digital signage greatly contributes to efficiencies.



Digital Signs Deliver Outstanding Performance and Low

— TCO —

LG's product line-up is optimized for higher learning and can effectively deliver educational content and information across an entire campus. Founded on four key pillars; Superior Display Quality, Practical Design, Reliability and Low Total Cost of Operation LG has the right products for every campus need.

For more ideas on digital signage for your campus, download our Lookbook

[click here](#)