

Easy Ways to Elevate Your Corporate Identity: **At Employee Workstations**





In the Corporate World, Image Is Everything.

Corporations are always on the lookout for new ways to improve productivity and the quality of the work. LG commercial displays can help.

LG offers a full suite of innovative commercial displays in a wide range of sizes that are ideal for corporate environments. Built for durability and

long-term operation, these high-quality displays are easy to install, integrate and manage, and your employees will benefit from the outstanding picture quality and reliability that are hallmarks of LG commercial displays.

Employee Workstations

Today it is common for designers, artists, security professionals and others to work with multiple monitors on their desks. Replacing multiple monitors with a single LG 21:9 UltraWide® monitor in sizes from 24- to 38-inch class will enable users to maximize multitasking with as many programs as they like, and numerous video feeds, on one screen at the same time. A four-screen split function divides the screen from two to four customizable sub screens of the user's preferred size, without any overlapping of windows. Reducing the overall number of monitors can cut equipment costs and your company's energy usage too.

UltraWide monitors join LG's newly expanded family of 4K UHD commercial desktop monitors, including 43-, 32- and 27-inch class units.

If you're looking to increase data security and slash costs even further, LG's Thin Client and Zero Client cloud computing solutions can help eliminate security problems, most hardware problems and maintenance issues.

LG's new family of Thin Clients includes all-in-one (AIO) monitors with keyboard and mouse, ultralightweight laptops, and small desktop control boxes that convert conventional monitors into Thin Clients. These devices are used as PC replacements to give end users access to any virtual desktop or virtualized application and give businesses a cost-effective way to create a virtual desktop infrastructure (VDI). A VDI with LG Thin Clients offers top-notch security, ease of management via included management console software, and a low total cost of ownership.

LG V series Zero Client monitors and desktop control boxes do not have CPUs, hard drives or operating systems. They use a Teradici® TERA 2 Chipset, run on PCoIP® (PC-over-IP), which internally manages software updates, and connect to a cloud-based server (self-hosted or a subscription service), such as Amazon Web Services

(AWS) or VMware®, to deploy desktop functions from the cloud. Easy to deploy, manage and operate, LG Zero Clients decode PCoIP transmissions and output pixels on the screen without transmitting the data. Users enjoy a secure and rich virtual computing experience.

IPS (In-Plane Switching) Provides Superior Image Quality

There are good reasons the medical, broadcast and photography industries specify IPS displays. IPS is LG's proprietary LCD screen technology that dramatically increases image quality. IPS technology offers key benefits over conventional Twisted Nematic (TN) and Vertical Alignment (VA) displays:

- A true wide viewing angle up to 178 degrees, where colors and contrast remain consistent and data is clearly readable
- Superior color reproduction

- Runs considerably cooler than VA monitors
- More stable and reliable—no image distortion when mounted on a wall or articulating arm, or when tapping/rubbing on the panel
- Color accuracy remains consistent over longterm use

LG's IPS monitors boast excellent color impression, and have been recognized for their advancements in picture quality by the world's leading testing authorities.

Industry-Leading Service and Support

Businesses can stay protected and connected with extended coverage, comprehensive options, quick swap and white-glove service via LG's Enhanced Service Program (ESP). Hospitality and Education

customers can experience optimal uptime and full-service, real-time, on-site support with LG's Five-Star Service program.

Elevate Your Corporate Identity with LG

With expert vertical market managers and application engineers, LG offers commercial display solutions tailored to the ever-changing corporate market. We will help identify your specific needs and guide you through the development of a turnkey solution. The benefits of LG commercial displays

in the corporate environment are well worth the investment and can bring significant ROI in terms of better employee engagement, increased productivity with improved quality of work, and a stronger brand image. Learn more at **Igsolutions.com**