

Sharing Your Project Has a Multitude of Benefits.

1 BE SEEN AS AN INNOVATOR

By participating in the LG Business Solutions case study series, your company will be seen as an innovator – using the latest and greatest technology in the market.

2 NATIONWIDE MEDIA EXPOSURE

If your project is selected, LG will pitch it to targeted industry publications and even arrange press interviews with you.

3 SOCIAL MEDIA EXPOSURE

LG Business Solutions will utilize social channels to push your case study out and give exposure to our database of influencers and decision makers through the monthly eNewsletter.

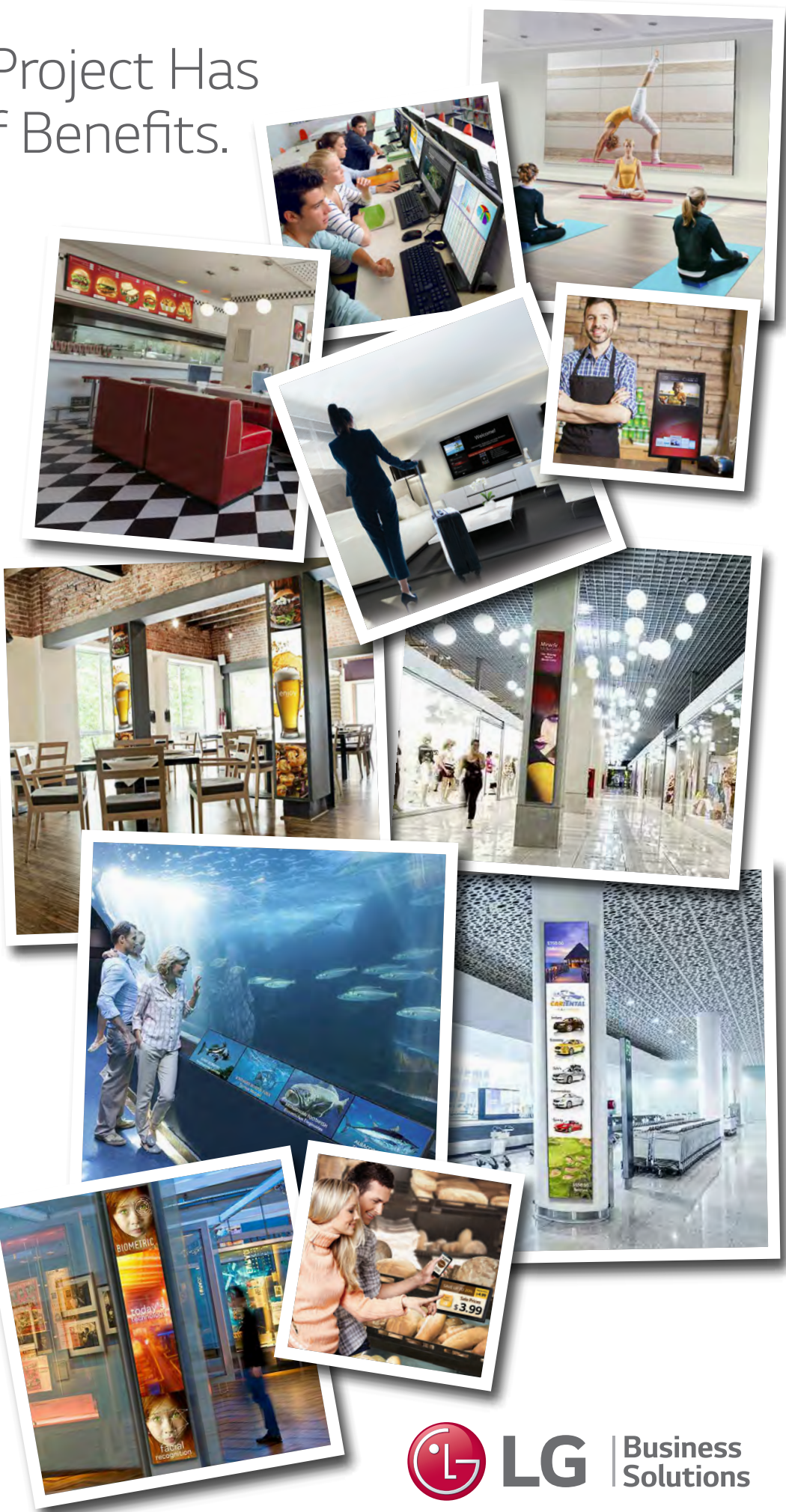
4 VIDEO PROJECT PROFILE

There is a possibility of a video case study that could be pitched to interested online publications as well as posted on LG Business Solutions YouTube channel, and LGsolutions.com.

5 FEATURED
IN THE BIC

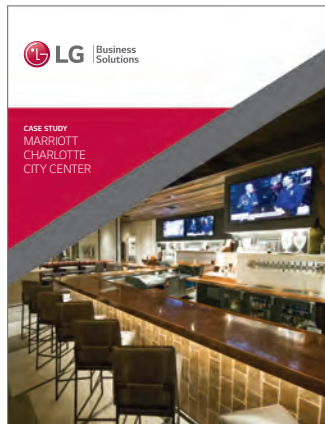
Your case study will be displayed in the LG Business Innovation Center in Lincolnshire, Illinois, and featured in the LG Business Solutions blog.

SEE NEXT PAGE TO DOWNLOAD
OUR LATEST STORIES.



Our Latest Case Studies...

CLICK ON THE INDIVIDUAL THUMBNAILS BELOW TO OPEN AND READ OR VIEW ALL OF OUR CASE STUDIES BY GOING TO LG.COM/US/COMMERCIAL/ABOUT-DISPLAY/NEWS-ROOM/CASE-STUDIES



MARRIOTT HOTELS

"We wanted to provide guests the ability to view their own content on the big screen in their own room, allowing them to truly feel at home"

*Mike Kosla
Vice President,
Hospitality, LG Electronics USA
Business Solutions*



MARRIOTT HOTELS

"By pairing Fitness on Demand's expansive catalogue of popular workouts and LG's cutting edge display and audio technology, Marriott is taking the lead to provide gym-going guests with an elevated health club experience"

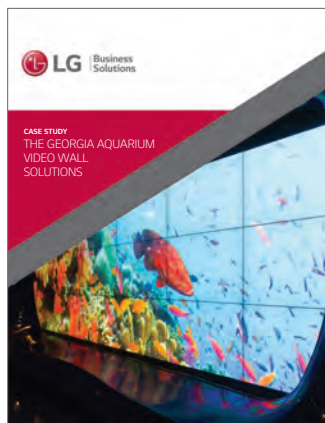
*Kenneth Ryan
Vice President of Global Spa Operations
at Marriott International*



McCARRAN INTERNATIONAL AIRPORT

"The facility's new 84-inch ultra high-definition display is stunning, not only in terms of clarity and rendering, but also in color"

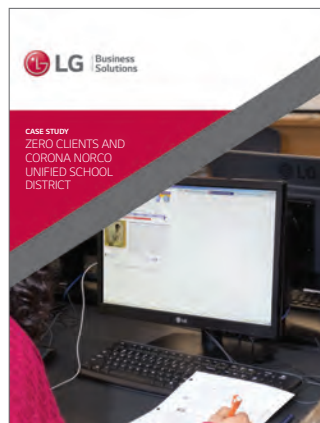
*Samuel Ingalls
Assistant Director of Aviation,
Information Systems*



THE GEORGIA AQUARIUM

"LG's video walls provided the best solution with lifelike picture quality capable of duplicating the feel of a live exhibit, to maintain the underwater experience while entertaining and informing."

*Ryan Palley
Senior Manager of Audio/Visual
at Georgia Aquarium*



CORONA NORCO UNIFIED SCHOOL DISTRICT

"We realize that computer skills are an essential element for students today, so we wanted make sure each student had access to superior quality technology,"

*Brian Troud Director of Networking
and Infrastructure at Corona Norco.*

All images on screen are simulated.

© Copyright 2016 LG Electronics USA, Inc. All rights Reserved. LG Life's Good is a registered trademark of LG Corp.

FLY_ShareProjects_041729_a