

## FOR IMMEDIATE RELEASE

### LG PROFESSIONAL PROBEAM LASER PROJECTORS DELIVER BRIGHT, HIGH DETAIL IMAGES

*New 6000-lumen projectors feature up to 4K UHD resolution and are designed for education, corporate, government, financial, engineering, medical and digital signage installations*

**LINCOLNSHIRE, Ill., April 28, 2021** – [LG Business Solutions USA](#) has launched its brightest projectors ever, the new LG ProBeam [BU60PST](#) and LG ProBeam [BF60PST](#).

Delivering 6000 ANSI lumens, a 20 percent increase over LG’s next brightest models, these laser projectors are designed to project highly detailed imaging for critical government, financial, engineering, medical and digital signage installations in medium to large-sized spaces. Rated at 20,000 hours of laser life and offering lens shift and 1.6x optical zoom, both TAA-compliant models excel in critical needs environments.

“LG recognizes that certain business sectors require ultra-bright, reliable and long-lasting projectors that can project fine details at large sizes, and these two new models are purpose-built to do just that,” said Dan Smith, vice president of business development at LG Business Solutions USA. “These projectors complement LG’s full line of professional-grade digital signage solutions, including class-leading DVLED, OLED and LCD digital signage displays.”



The main difference between the two models is the maximum resolution, with the ProBeam BU60PST offering 4K UHD (3840x2160) and the ProBeam BF60PST delivering WUXGA (1920x1200). With a minimum picture size of 40 inches and a maximum of 300 inches (25 feet), both the 4K UHD and WUXGA models can be used in any size room for virtually any size meeting or crowd. Standard inputs include two HDMI ports, RJ-45 (for HDBaseT support) and RS-232C (for IP control) jacks, and convenient wireless MiraCast™ support. The two models utilize the webOS 4.5 smart platform.

Both ProBeam models include two integrated five-watt speakers to provide onboard audio, while WiFi and Bluetooth connectivity enable boosting audio through a separate stereo system. The 12-point keystone adjustment available on the 4K UHD model and 4-corner keystone on the WUXGA model ensure users have flexibility to create a perfect image, regardless of placement angle or uneven surfaces.

“With these ultra-bright projectors, organizations can turn even brightly lit spaces into huge digital canvasses while introducing little noise and equipment into the room,” Smith said. Weighing only 25.4 pounds and producing just 33dB of fan noise in operation, both new models maintain the LG ProBeam line’s role as “one of the industry’s most compact professional-grade projection solutions,” he added.

The use of laser projection also helps users manage long-term costs, because owners don’t need to worry about bulb outages that interrupt operations and require expensive replacements. Also, LG ProBeam projectors with laser light sources are mercury free, which helps contribute to a greener, healthier planet.

For more information on LG’s line of ProBeam business projectors, visit [www.lg.com/us/business/projectors](http://www.lg.com/us/business/projectors). For high-res images, click [here](#).

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#### **About LG Business Solutions USA**

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Business Solutions USA delivers business-to-business technology solutions tailored to the particular needs of business environments. Seven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$56 billion global force in consumer electronics, mobile communications, home appliances and air solutions. . For more information, please visit [www.LGSolutions.com](http://www.LGSolutions.com).

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